



WSDS 2024 COMMITMENT FORM

Select from the options listed here to expand your marketing portfolio. See the sponsorship webpage at ww2.amstat.org/wds for up-to-date options.

SPONSORSHIP LEVELS & BENEFITS

Principal
\$5,000

- A space in the EXPO
- A link from your logo on the conference website to your organization's website
- A thank you on social media
- A message in the daily conference emails
- Recognition in conference materials

Supporting
\$1,500-
\$4,999

- A space in the EXPO
- Your logo on the conference website
- A thank you on social media
- Recognition in conference materials

RECRUIT

Recruiter Table
(ASA Corporate Member) \$1,750

Recruiter Table
(Non-ASA Corporate Member) \$2,000

Recruiter Online Access Only
(ASA Corporate Member) \$1,000

Recruiter Online Access Only
(Non-ASA Corporate Member) \$1,500

Additional 6' Tables \$750 each

SPONSORSHIP ITEMS

| | EXCLUSIVE | CO-SPONSORSHIP |
|--|-----------|---|
| <input type="checkbox"/> 10th Anniversary Photo Booth (New for 2024!) | \$5,000 | N/A |
| <input type="checkbox"/> Celebrating Women in Statistics and Data Science Reception and Poster Session | \$10,000 | \$5,000 (limit 2) |
| <input type="checkbox"/> WSDS Data Challenge & Service Project | \$5,000 | \$2,500 (limit 2) |
| <input type="checkbox"/> Water Stations & Bottles | \$5,000 | N/A |
| <input type="checkbox"/> Opening Mixer and Poster Session | \$5,000 | \$2,500 (limit 2) |
| <input type="checkbox"/> Continental Breakfast | \$5,000 | \$2,500 (Thursday) \$2,500 (Friday) |
| <input type="checkbox"/> Afternoon Refreshment Breaks | \$4,500 | \$1,500 (Wednesday) \$1,500 (Thursday) \$1,500 (Friday) |
| <input type="checkbox"/> Student Travel Awards | N/A | \$500 (per award) |
| <input type="checkbox"/> Conference Bag | \$5,000 | \$2,500 (limit 2) |
| <input type="checkbox"/> Wi-Fi | \$5,000 | N/A |
| <input type="checkbox"/> Conference Badge Lanyard | \$2,500 | N/A |
| <input type="checkbox"/> Conference App | \$2,500 | N/A |
| <input type="checkbox"/> Charging Stations | \$1,500 | \$500 (limit 3) |
| <input type="checkbox"/> Conference Pen | \$1,500 | N/A |
| <input type="checkbox"/> Hand Sanitizer | \$2,500 | N/A |

EXHIBIT

| | |
|--|----------------|
| <input type="checkbox"/> Principal/Supporting Sponsors | \$0 (Included) |
| <input type="checkbox"/> One 6' Table | \$1,500 |
| <input type="checkbox"/> Additional 6' Tables | \$750 each |
| <input type="checkbox"/> Additional Exhibitor Badges | \$100 each |

ADVERTISE

| | |
|---|---------|
| <input type="checkbox"/> Conference Digital Advertisement | \$1,000 |
| <input type="checkbox"/> Daily WSDS Email Advertisement | |
| <input type="checkbox"/> Per Day | \$500 |
| <input type="checkbox"/> All Days | \$1,500 |
| <input type="checkbox"/> Conference Bag Insert | \$1,000 |

CONTACT INFORMATION

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Email _____ Phone _____

PAYMENT

Total Amount Due: _____ Check Enclosed VISA MasterCard American Express Discover

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return to Amy Farris, Director of Marketing and Membership Development • American Statistical Association
amy@amstat.org • Phone: (703) 684-1221 • Fax: (703) 997-7299