



## EXHIBITOR APPLICATION

Hyatt Regency Miami, January 11-15, 2006

All correspondence will be sent to the Primary Contact listed below unless different instructions are provided. Return this form to the ASA with payment. Confirmation of table assignment will be sent electronically.

Full Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province, ZIP/Postal Code, Country:  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **Exhibit Material Provided: 1 6'X2' skirted table, 1 chair and electric (for laptop computer)**

List company you prefer not to be near:  
\_\_\_\_\_

List company you prefer to be near:  
\_\_\_\_\_

### **Payment Amount: \$500**

Check or Money Order (U.S. funds drawn on a U.S. bank payable to American Statistical Association)  
(ASA Federal ID #53-0204661)

Credit Card:  VISA  MasterCard  American Express

Credit Card Number Expiration Date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

\*\* Note: All credit card payments will indicate a charge to "ASA" on the cardholder's monthly statement.

**Exhibitor Acceptance Agreement:** *I agree to abide by the terms as stated in the Application Form, and the Terms of Agreement and Regulations.*

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## 2nd International Conference on Telephone Survey Methodology EXPO 2006

### Hyatt Regency Miami, January 11-15, 2006

### Terms of Agreement and Regulations

#### Contacts

ASA Meetings Department  
2<sup>nd</sup> International Conference on Telephone Survey Methodology  
1429 Duke Street  
Alexandria, VA 22314  
Phone: (703) 684-1221  
Fax: (703) 684-8069  
Email: [meetings@amstat.org](mailto:meetings@amstat.org)

#### A. Space Rental

**Table Space:** Table space will consist of a 6' x 2' table and (1) one chair. There will not be walls, signs, extra drapes or padding provided. The exhibit tables will be located in the Hyatt Regency Miami in the Regency Ballroom pre-function area and the upper promenade.

#### Exhibitor Badges

You will receive one staff badge per booth. Additional exhibitor badges are available at \$50 per badge.

**Furnishings:** Table coverings and all table equipment must be of nonflammable material. All decorative materials must be fire-resistant and in accord with the standards established by the local Fire Department.

**Use of Space:** All demonstrations or other promotional activities must be confined to the limits of the table space. Sufficient space must be provided to contain persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near his/her table free of congestion due to his/her demonstrations or other promotion.

In all exhibit areas, no special signs, decorations, or lighting fixtures are permitted in excess of 8' in height. No booth construction or apparatus is allowed as this is table space only and NOT a regular EXPO booth. Banners or other types of advertising cannot be higher than 8'. Display material exposing an unfinished surface to neighbor's table is not permitted and must be finished at the exhibitor's expense.

**Cancellations:** Cancellations will be refunded prior to December 30, 2005 less 50% per table. No refunds will be given after December 30, 2005. Cancellations MUST be submitted in writing to ASA Meetings Department, 2<sup>nd</sup> International Conference on Telephone Survey Methodology, 1429 Duke Street, Alexandria, VA 22314 or [meetings@amstat.org](mailto:meetings@amstat.org).

**Rejections and Penalties:** The ASA reserves the right to refuse exhibit space to any applicant as well as the right to restrict or evict any exhibit that, in the sole discretion and opinion of the ASA, is or becomes objectionable or detracts from the general character of the Exposition as a whole. This includes persons, things, conduct, printed matter, or anything of a character that the ASA determines is objectionable. In the event of such restriction or eviction, the ASA shall not be liable for any refunds or other exhibit expenses of exhibitors.

#### B. Construction, Installation, and Use of Exhibit Facilities

**Installation and Dismantling:** All exhibit set-up must be carried out during the time indicated in the Exhibit Schedule above. It is the responsibility of the exhibitor to see that all his/her materials are delivered to and removed from the Hyatt Regency Miami by the specified deadline.

#### Shipment of Materials and Material Handling

Shipment and placement of Exhibitor materials are the responsibility of the exhibitor. ASA is not responsible for shipment, receipt, or placement of any exhibitor materials. If you are staying at the Hyatt Regency Miami, you can ship materials to the hotel directly at the address listed below. Materials must be marked with the complete address, number of boxes and arrive no earlier than two weeks before the conference. Neither the ASA nor the 2<sup>nd</sup> International Conference on Telephone Survey Methodology is responsible for package or handling charges imposed by any hotel. All property is to be shipped to and from the hotel as follows:

Hold for Arrival: YOUR NAME, ORGANIZATION NAME, ARRIVAL DATE  
Hyatt Regency Miami  
400 SE 2nd Avenue  
Miami, Florida 33131  
Attention: Denise Harden

#### Exhibit Schedule\*

##### Wednesday, January 11

2:00 – 6:00 p.m., Set-up  
6:00 – 7:00 p.m., Show Hours

##### Thursday, January 12 –

##### Saturday January 14

7:00 a.m. – 5:00 p.m., Show Hours

##### Sunday, January 15

7:00 – 10:30 a.m., Show Hours  
10:30 a.m. – 12:00 p.m., Exhibitor Tear-down

\* Show Management has the right to change these hours.

**Business License/State Sales Tax:** Tables are for promotional purposes only. Orders may be accepted, but no transactions will be allowed onsite.

**Care of Building and Equipment:** Exhibitors or their agents must not injure or deface the walls or floors of the building, or the tables. When such damage appears, the exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flame proofed. Electrical wiring must conform with the National Electrical Code Safety Rules. Combustible materials or explosives are not permitted in the hotel.

### **C. Liability**

**Hold Harmless:** The exhibiting company assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and hold harmless the ASA, the 2nd International Conference on Telephone Survey Methodology, the Hyatt Regency Miami, and each of the foregoing organizations or entities, owners and operators, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by the exhibitors or its employees or agents or the installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the ASA, the 2nd International Conference on Telephone Survey Methodology, the Hyatt Regency Miami, and its employees and agents.

The exhibitor shall obtain and keep in force for the term of the installation and use for the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in the foregoing paragraph, hereof, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. The ASA, the 2nd International Conference on Telephone Survey Methodology, the Hyatt Regency Miami, its owner and operator, shall be included in such policies as additional named insureds. In addition, the exhibitor acknowledges that neither the ASA, the 2nd International Conference on Telephone Survey Methodology, the Hyatt Regency Miami, its owners and operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

**Force Majeure:** Neither the ASA or the 2nd International Conference on Telephone Survey Methodology shall be liable for any delay or failure to comply with any term of this contract due wholly or in part to force majeure (as defined below). These obligations of the ASA and the 2nd International Conference on Telephone Survey Methodology that cannot be met due to force majeure shall be suspended during the continuance of the force majeure occurrence and the failure to perform such obligations shall not be a breach of this contract. As used in this contract, "force majeure" shall mean causes beyond the reasonable control of the ASA or the 2nd International Conference on Telephone Survey Methodology and without their fault or negligence including, but not limited to, acts of God, war, government regulation, disaster, civil disorder, strike, labor disputes, weather conditions, curtailment of transportation facilities or any other condition beyond either party's reasonable control making it illegal, inadvisable, or impractical to provide the facilities or to hold the meeting, or which internally impacts on the ability to provide the facilities or hold the meeting.

**Damage Limitation:** In no event shall exhibitor's damages for any claim or suit against the ASA and/or the 2nd International Conference on Telephone Survey Methodology related to this contract exceed the Table Rental Fee paid to the ASA by the exhibitor. In the event the exhibition is canceled, the ASA and the 2nd International Conference on Telephone Survey Methodology shall be entitled to deduct from amounts otherwise due exhibitor a proportionate share of all expenses incurred by the ASA and the 2nd International Conference on Telephone Survey Methodology in connection with the arrangement of the exhibition.

**Security:** Security will not be provided at any time. The exhibitor is solely responsible for their own exhibit material and should insure their exhibit against loss or damage. Please secure each night. All property of exhibitor is understood to remain in his care, custody, and control in transit to, from, and within the confines of the exhibit area.

**Governing Law:** This contract shall be governed and construed in accordance with the laws of the Commonwealth of Virginia.

**Americans with Disabilities Act:** In compliance with the Americans with Disabilities Act (ADA), each exhibitor must comply with the ADA and modify policies, practices, and procedures, as necessary, to enable individuals with disabilities to participate equally within the confines of their exhibit space. Each exhibitor shall be responsible for compliance with the ADA within its designated table space, including the provision of auxiliary aids and services as needed. Exhibitor tables need to be fully accessible to all participants.