THE DATA MINE:

EXPERIENTIAL INDUSTRY PRACTICUMS IN DATA SCIENCE

Margaret Betz, Managing Director of Corporate Partnerships



Overview of The Data Mine

- Living, learning community (many students live in Hillenbrand Hall)
- All backgrounds and majors welcome: Data Science for All!
- Supportive, active learning environment
- Learn data science skills in HPC, Python, R, SQL; no lectures; all project based
- Data sets at modern complexity and size, from all disciplines
- 47 Corporate Partners, offering 60 projects, during 2021-22 academic year
- 675 undergrad and 97 grad students (fall 2021); aiming for 1300 total for fall 2022
- 124 unique majors represented by students



Burton D. Morgan Center for Entrepreneurship (MRGN)





Weekly Seminar (1 credit)





Above: Students meet in the Hillenbrand Dining Court Atrium for seminar on Mondays

the-examples-book.com



Summary of student resources

- Weekly seminar (1 credit) 4 (identical) weekly synchronous interactive seminars on Mondays
- Weekly projects 1 weekly project where students gain experiences working with *real* datasets on HPC cluster using a variety of common tools like R, Python, bash, awk, SQL, web scraping, regular expressions, XML.
- The Examples Book a resources for supplementary material for students' weekly projects (https://the-examples-book.com/)
- Office hours 80 TA office hours each week; Mon-Fri 8 AM 9 PM in the residence hall
- Piazza.com an asynchronous platform for student interaction enable communication between instructors and students; 7,864 student interactions in AY 2021-22; average response time of 9 minutes



Corporate Partners

- Students work 8-10 hours per week for 3 credits per semester
- Data from industry partners and meaningful projects
- Mentoring by experts in industry and academia
- Full academic year long projects (August May)
- Team leadership (TA) positions for 2nd, 3rd, 4th year
- Paths to internships and permanent employment
- Sponsored Research Contracts with 3 partners and expanding

	2018-19	2019-20	2020-21	2021-22	2022-23 (predicted)
Number of Partners	1	12	23	47	65
Number of Projects	1	16	31	60	85
UG Students in CRP program	10	141	310	407	700
Grad Students in CRP program	0	0	92	100	150



2021 – 2022 Corporate Partners







BAYER E R











ATOM



Microsoft Minecraft

Purdue MFRI

MISO

Mursix

















Caterpillar





Corteva

Nuvve

Pebblst

PlaneEnglish

Purdue Athletics















PURDUE UNIVERSITY.

Cummins

Delta Faucet

DORIS

Elanco

PCRD

Purdue RecWell

Raytheon **Technologies**

REACH Public Health













TELEMETRY SPORTS

Farfetch

Ford

Gro Master

Halderman

Renzoe Box

Republic Airways

Sandia National Lab

Telemetry Sports























Helmer Scientific



IU Health

Jobvite

TMap - Make My Move

UPS

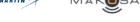
USAA **USDA Forest Service**



John Deere & Company



Lockheed Martin





MERCK









Wabash



Webee



The Data Mine

MakuSafe

All Presentations from Symposium Available Online



The Data Mine
OFFICE OF THE PROVOST

THE DATA MINE

The first large-scale learning community for undergraduate and graduate students from all majors, focused on Data Science for All. Hillenbrand Hall, where many Data Mine students live, is filled with new learning communities of students preparing for the data-driven workforce of the 21st century.



The Examples Book



Corporate Partners Symposium



TA Application



Apply Now for AY 2022-23



The Data Mine

Corporate Partners Symposium (Wednesday, April 20, 2022)

Indiana Data Mine (funded by Lilly Endowment)

- New statewide network of regional hubs
- Students, faculty, industry, community leaders
- Collaborate to solve regional challenges
- Help manufacturing companies adopt cutting-edge technologies in automation and data exchange
- Opportunities to learn data science skills through immersive engagement
- Indiana companies; lead to careers in Indiana.
- Expand opportunities for data science training for first-generation and Black UGs





National Data Mine Network (funded by NSF)

- New national data science experiential learning and research program
- Awarded to the American Statistical Association (Ward is PI)
- 300 undergraduate students at Minority Serving Institutions
- (including HBCUs, Hispanic Serving Institutions, Tribal Colleges and Universities)
- Research stipends (\$5000 each) for 9-month projects
- Best practices for faculty who want to start university-industry partnerships
- Use high-performance computing to solve data-driven challenges
- Every sector of industry, including:
 - biomedical engineering, genomics, healthcare engineering, imaging, manufacturing, supply chain management, transportation, etc.
- https://beta.nsf.gov/science-matters/developing-21st-century-data-science-workforce



Video: Cummins + The Data Mine



https://youtu.be/JabJjMzD6D0



THANK YOU!

Email: datamine@purdue.edu

Webpage: datamine.purdue.edu

