

QDET2 Commitment Form

Sponsor | Exhibit | Advertise

Enhance your company's visibility at the 2016 International Conference on Questionnaire Design, Development, Evaluation, and Testing (QDET2). Select from the options listed below to expand your marketing portfolio. See the sponsorship web page at www.amstat.org/meetings/qdet2/sponsors for up-to-date options.

SPONSORSHIP ITEMS	EXCLUSIVE	COSPONSORSHIP	
<input type="checkbox"/> Live Stream	\$7,500	N/A	
<input type="checkbox"/> Conference Bag	\$3,000	\$1,500	
<input checked="" type="checkbox"/> Attendee Badge Lanyards	\$1,500	N/A	SPONSORED BY WESTAT
<input type="checkbox"/> Wi-Fi	\$2,500	N/A	
<input checked="" type="checkbox"/> Charging Stations	\$500	\$250	SPONSORED BY WESTAT
<input type="checkbox"/> Opening Day Mixer	\$2,500	\$1,500	
<input type="checkbox"/> Conference Audio Visual Support	\$ 5,000	\$1,500	
<input checked="" type="checkbox"/> Attendee Breaks Preference: <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	\$2,500 (6 breaks)	\$1,000 (2 per day)	SPONSORED BY RTI
<input type="checkbox"/> Developing Nation Travel Award	N/A	\$2,000 each	
<input type="checkbox"/> Student Travel Award	N/A	\$750	
<input checked="" type="checkbox"/> Conference Pen	\$500	N/A	SPONSORED BY WESTAT

SPONSORSHIP LEVELS

- Platinum \$5,000
Includes a link from your logo on our conference website to your company website, a sponsor table, one conference bag insert, and one 1/2-page ad in the program
- Gold \$2,500
Includes a sponsor table and the choice of a conference bag insert OR a 1/4-page ad in the program (please indicate choice)
- Silver \$1,000
Includes a sponsor table OR a 1/4-page ad in the program (please indicate choice)

ADVERTISE

- Conference Bag Insert \$250
- Conference Digital Advertisement \$250
- Conference Program Advertisement (circle one)
 - Full-Page \$750 (black & white)
 - Half-Page \$500 (black & white)
 - Quarter-Page \$250 (black & white)
- Inside Cover (color) \$1,000 Back Cover (color) \$1,200

CONTACT INFORMATION

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____ Email _____

Phone _____ Fax _____

PAYMENT

Total Amount Due: _____ Check Enclosed VISA MasterCard American Express Discover

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return to Amy Farris, Director of Marketing and Membership Development
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