Background

**Puerto Rico Census of Agriculture**

- Conducted since 1910
- Every five years on years ending in 2 and 7

**Farm Definition:**
- Places from which $500 or more of agricultural products were produced and sold or normally would have been sold, during the census year.

**Form Development**
- Prepared by NASS
- Puerto Rico Interagency Working Group
- Cognitively Tested Summer 2016

Methods

**Respondents – Recruited by**

- Puerto Rico Department of Agriculture
- University of Puerto Rico - College of Agricultural Sciences

**Intent of cognitive interviews**
- Voluntary participation
- Length of Interview (about 1 hour)

Results

**Section 2 Land Use**

**Question 5a Land Located on an Agricultural Reserve**
- Five respondents rented land from the P.R. Land Authority. They incorrectly reported their land as located on an Agricultural Reserve since it is land that the Land Authority has designated for agricultural purposes. Not all the land rented from the P.R. Land Authority is located on an Agricultural Reserve.

**Section 26 Food Marketing Practices**
- Respondents mentioned that they market their products at "mercados familiares". This is a new program of the P.R. Department of Agriculture to facilitate farmers to sell their product (much like farmers markets). The term had not been included on the report form.

**Section 29 Personal Characteristics**

**Question 2k What is the operator’s race? Mark Only One**
- Respondents had a hard time answering this question. It was hard for them to select only one race category, as many consider themselves of mixed race.

**Section 29 Household Income**
- Respondents had a hard time answering this question. It was hard for them to select only one race category, as many consider themselves of mixed race.

Conclusions

- A definition for the term "mercados familiares" was added to question 2a in Section 26
- The Spanish translation to Question 3 was changed to: "¿Cuántas familias compartieron el ingreso neto de esta finca en el 2017?"