



ADVERTISING

QUICK GUIDE

- Quick Guide Cover \$2,500
- Quick Guide Full-Page \$1,500 (7" x 10")
- Quick Guide Half-Page \$1,000 (7" x 4 7/8")

All artwork is 4-color and due by **June 16, 2025**.

GENERAL

- Digital Ad \$2,500
- Online Sidebar Ad \$1,500 for 30 days
 (250px x 100px)
- Attendee Mailing List Priced individually by Infocus Marketing

To reserve your ad space, return this form by **April 1, 2025**.
 Telephone orders are not possible. Artwork is due **June 16, 2025**.

EXHIBITING

- 1st End Booth \$2,500
- Inline Booth \$2,250
- Additional Booths \$2,000

BOOTH PREFERENCE(S): please indicate 3

1st Choice: _____
 2nd Choice: _____
 3rd Choice: _____

Three exhibitor badges are provided per booth.
 Additional badges are available for \$100 each.

- Additional Exhibitor Badge \$100

** An exhibitor representative must be present when the EXPO is open. Exhibitor badges do not provide entry into sessions.*

SEND CONFIRMATION AND INFORMATION TO:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

PAYMENT

Total Amount Due: _____

- Check Enclosed American Express Discover MasterCard VISA

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Pay securely online at ww2.amstat.org/payments.

RETURN THIS FORM TO:

Amy Farris, Director, Marketing and Membership Development
 American Statistical Association

732 North Washington Street, Alexandria, VA 22314 • Phone: (703) 684-1221 • Fax: (703) 997-7299 • amy@amstat.org



Select from the options below to expand your onsite profile at JSM 2025! See the JSM sponsorship website at www2.amstat.org/meetings/jsm/2025/sponsor.cfm for the most up-to-date information and latest availability.

CAREER SERVICE RECRUITER REGISTRATION

(circle registration type)

EXECUTIVE SUITE EMPLOYER

\$3,000 Corporate Member/ \$3,750 Nonmember

GENERAL EMPLOYER

\$2,000 Corporate Member/\$2,500 Nonmember

ADDITIONAL PRIVATE INTERVIEW BOOTH

\$1,000 Corporate Member/\$1,500 Nonmember

JSM CAREER SERVICE ONLINE ACCESS ONLY

\$1,500 Corporate Member/\$2,000 Nonmember

PAYMENT FORM

Contact

Organization

Address

City State/Province

ZIP

Country

Email

Phone

PAYMENT

Total Amount Due: _____

Check Enclosed American Express Discover

MasterCard VISA

Card Number

Expiration

Name on Card

Security Code

Authorized Signature

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SPONSORSHIP OPPORTUNITY	EXCLUSIVE	COSPONSORSHIP
SPONSOR JSM SPOTLIGHT EVENTS		
Kick-Off	\$5,000	
JSM Breaks	\$20,000	\$5,000 (per day) (Co-Sponsor Limit: 4)
Popcorn Break	\$15,000	Sunday Afternoon in the EXPO: \$4,000 Sunday Evening at the Opening Mixer: \$5,000 Monday Afternoon in the EXPO: \$4,000 Tuesday Afternoon in the EXPO: \$4,000 (Co-Sponsor Limit: 4)
Microbrew Tasting	\$5,000	
Wine Tasting	\$5,000	
ENHANCE THE JSM EXPERIENCE		
JSM Conference Bags	\$20,000	<i>Sponsored by JMP Statistical Discovery</i>
Attendee Badge Lanyards	\$20,000	<i>Sponsored by SAS</i>
JSM App and Mobile Program	\$20,000	<i>Sponsored by Takeda Pharmaceuticals</i>
JSM Wi-Fi	\$15,000	<i>Sponsored by AbbVie</i>
Hand Sanitizer	\$10,000	
ASA Professional Development Program	\$10,000	\$2,500 (per day) (Co-Sponsor Limit: 4)
JSM Speaker Management	\$10,000	<i>Sponsored by AbbVie</i>
Conference Pen	\$7,500	<i>Sponsored by Berry Consultants</i>
JSM Photo Booth	\$3,000	<i>Sponsored by SAS</i>
EXPO Charging Stations	\$8,000	\$2,000 (Limit: 4) (Co-Sponsored by Otsuka Pharmaceutical)
JSM Luggage Storage	\$1,500	\$750 (per day) (Co-Sponsor Limit: 2)
SPONSOR A JSM EVENT		
JSM Opening Mixer	\$10,000	\$5,000 (Limit: 2) (Co-Sponsored by Westat)
JSM Dance Party	\$10,000	\$5,000 (Limit: 2) (Co-Sponsored by Beigene)
JSM Student Mixer	\$10,000	\$5,000 (Co-Sponsor Limit: 2)
ASA Longtime Member Reception	\$7,000	\$3,500 (Co-Sponsor Limit: 2)
ASA New Fellows Reception	\$5,000	\$2,500 (Co-Sponsor Limit: 2)
JSM First-Time Attendee Orientation	\$5,000	
Quiet Reflection & Mindfulness Area	\$5,000	\$2,500 (Co-Sponsor Limit: 2)
Student Chapter Workshop	\$3,000	<i>Sponsored by Westat</i>
Headshot Lounge	\$2,500	