

**ADVERTISING**

**QUICK GUIDE**

- Quick Guide Cover ..... \$2,500
- Quick Guide Full-Page ..... \$1,500 (7" x 10")
- Quick Guide Half-Page ..... \$1,000 (7" x 4 7/8")

All artwork is 4-color and due by **June 15, 2024**.

**GENERAL**

- Online Sidebar Ad ..... \$1,500 for 30 days  
(250px x 100px)
- Attendee Mailing List ..... \$800+
- Digital Ad ..... \$2,500  
(15-second advertisement)

To reserve your ad space, return this form by **April 1, 2024**.  
Telephone orders are not possible. Artwork is due **June 15, 2024**.

**EXHIBITING**

- 1st End Booth ..... \$2,500
- 1st In-Line Booth ..... \$2,250
- Additional Booths ..... \$2,000

BOOTH PREFERENCE(S): please indicate 3

- 1st Choice: \_\_\_\_\_
- 2nd Choice: \_\_\_\_\_
- 3rd Choice: \_\_\_\_\_

Three exhibitor badges are provided per booth.  
Additional badges are available for \$100 each.

- Additional Exhibitor Badge ..... \$100
- \* An exhibitor representative must be present when the EXPO is open. Exhibitor badges do not provide entry into sessions.*

**SEND CONFIRMATION AND INFORMATION TO:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT**

Total Amount Due: \_\_\_\_\_ Deposit: \_\_\_\_\_ (A deposit of \$1,000 per booth is required.)

- Check Enclosed
- American Express
- Discover
- MasterCard
- VISA

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Pay securely online at <https://ww2.amstat.org/payments>.

**RETURN THIS FORM TO:**

Amy Farris, Director, Marketing and Membership Development  
American Statistical Association

Select from the options below to expand your onsite profile at JSM 2024! See the JSM sponsorship website at [ww2.amstat.org/meetings/jsm/2024/sponsor.cfm](http://ww2.amstat.org/meetings/jsm/2024/sponsor.cfm) for the most up-to-date information and latest availability.

**CAREER SERVICE RECRUITER REGISTRATION**

*(circle registration type)*

**EXECUTIVE SUITE EMPLOYER**

\$3,000 Corporate Member/ \$3,750 Nonmember

**GENERAL EMPLOYER**

\$2,000 Corporate Member/\$2,500 Nonmember

**ADDITIONAL PRIVATE INTERVIEW BOOTH**

\$1,000 Corporate Member/\$1,500 Nonmember

**JSM CAREER SERVICE ONLINE ACCESS ONLY**

\$1,500 Corporate Member/\$2,000 Nonmember

**PAYMENT FORM**

Contact

Organization

Address

City State/Province

ZIP

Country

Email

Phone

**PAYMENT**

Total Amount Due: \_\_\_\_\_

Check Enclosed  American Express  Discover

MasterCard  VISA

Card Number

Expiration

Name on Card

Security Code

Authorized Signature

**RETURN THIS FORM TO:**

Amy Farris, Director, Marketing and Membership Development  
American Statistical Association, 732 North Washington Street,  
Alexandria, VA 22314 • Phone: (703) 684-1221

Fax: (703) 997-7299 • [amy@amstat.org](mailto:amy@amstat.org)

SPONSORSHIP OPPORTUNITY	EXCLUSIVE	COSPONSORSHIP
<b>SPONSOR JSM SPOTLIGHT EVENTS</b>		
Kick-Off	\$5,000	
JSM Coffee House	\$20,000	\$5,000 (per day) (Co-Sponsor Limit: 4)
Popcorn Break	\$15,000	<b>Sunday Afternoon in the EXPO: \$4,000</b> <b>Sunday Evening at the Opening Mixer: \$5,000</b> <b>Monday Afternoon in the EXPO: \$4,000</b> <b>Tuesday Afternoon in the EXPO: \$4,000</b> (Co-Sponsor Limit: 4)
Microbrew Tasting	\$7,500	
Wine Tasting	\$7,500	
<b>ENHANCE THE JSM EXPERIENCE</b>		
JSM Conference Bags	\$20,000	<i>Sponsored by JMP</i>
Attendee Badge Lanyards	\$15,000	<i>Sponsored by SAS</i>
JSM App and Mobile Program	\$20,000	<i>Sponsored by Takeda Pharmaceutical</i>
JSM Wi-Fi	\$15,000	<i>Sponsored by AbbVie</i>
Hand Sanitizer	\$10,000	<i>Sponsored by BeiGene</i>
ASA Professional Development Program	\$10,000	\$2,500 (per day) (Co-Sponsor Limit: 4)
JSM Speaker Management	\$10,000	<i>Sponsored by AbbVie</i>
Conference Pen	\$7,500	<i>Sponsored by Berry Consultants</i>
JSM Photo Booth	\$3,000	<i>Co-Sponsored by Otsuka Pharmaceutical</i> \$2,000 (Co-Sponsor Limit: 4)
EXPO Charging Stations	\$8,000	\$750 (per day) (Co-Sponsor Limit: 2)
JSM Luggage Storage	\$1,500	
<b>SPONSOR A JSM EVENT</b>		
JSM Opening Mixer	\$10,000	<i>Sponsored by Westat and Eli Lilly and Company</i> \$5,000 (Co-Sponsor Limit: 2)
JSM Dance Party	\$10,000	
JSM Student Mixer	\$10,000	<i>Sponsored by Two Sigma</i>
ASA Longtime Member Reception	\$7,000	\$3,500 (Co-Sponsor Limit: 2)
ASA New Fellows Reception	\$5,000	\$2,500 (Co-Sponsor Limit: 2)
JSM First-Time Attendee Orientation	\$5,000	
Quiet Reflection & Mindfulness Area	\$5,000	\$2,500 (Co-Sponsor Limit: 2)
Student Chapter Workshop	\$3,000	<i>Sponsored by Westat</i>