Select from the options below to expand your onsite profile at JSM 2022! See the JSM sponsorship website at www.amstat.org/jsmopportunities for the most up-to-date information and latest availability.

- CAREER SERVICE RECRUITER REGISTRATION
  - EXECUTIVE SUITE: $3,000 Organizational/$3,750 Nonmember
  - GENERAL: $2,000 Organizational/$2,500 Nonmember
- ADDITIONAL PRIVATE INTERVIEW BOOTH
  - $1,000 Organizational/$1,500 Nonmember
- CANDIDATE ACCESS ONLY (AVAILABLE AFTER JSM)
  - $1,500 Organizational/$2,000 Nonmember

### SPONSORSHIP OPPORTUNITY

#### ENHANCE THE JSM EXPERIENCE

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>EXCLUSIVE</th>
<th>COSPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>JSM Conference Bags</td>
<td>$30,000</td>
<td>$16,000 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>Attendee Badge Lanyards</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>JSM App &amp; Mobile Program</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>JSM Wi-Fi</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>ASA Professional Development</td>
<td>$10,000</td>
<td>$2,500 (per day)</td>
</tr>
<tr>
<td>JSM Speaker Management System</td>
<td>$10,000</td>
<td>$2,000 (Co-Sponsor Limit: 5)</td>
</tr>
<tr>
<td>Conference Pen</td>
<td>$7,500</td>
<td></td>
</tr>
<tr>
<td>JSM Photo Booth</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>EXPO Charging Stations</td>
<td>$8,000</td>
<td>$2,000 (per station)</td>
</tr>
<tr>
<td>JSM Luggage Storage</td>
<td>$2,500 (Wed &amp; Thurs)</td>
<td>$1,500 (per day)</td>
</tr>
<tr>
<td></td>
<td>(Co-Sponsor Limit: 4)</td>
<td>(Co-Sponsor Limit: 2)</td>
</tr>
</tbody>
</table>

#### SPONSOR A JSM EVENT

<table>
<thead>
<tr>
<th>Event</th>
<th>EXCLUSIVE</th>
<th>COSPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>JSM Opening Mixer</td>
<td>$15,000</td>
<td>$7,500 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>JSM Dance Party</td>
<td>$10,000</td>
<td>$5,000 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>JSM Student Mixer</td>
<td>$10,000</td>
<td>$5,000 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>ASA Longtime Member Reception</td>
<td>$7,000</td>
<td>$3,500 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>JSM New Fellows Reception</td>
<td>$7,000</td>
<td>$3,500 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>JSM First-Time Attendee Orientation</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Quiet Reflection &amp; Mindfulness Area</td>
<td>$5,000</td>
<td>$2,500 (Co-Sponsor Limit: 2)</td>
</tr>
<tr>
<td>Student Chapter Workshop</td>
<td>$3,000</td>
<td>$1,500 (Co-Sponsor Limit: 2)</td>
</tr>
</tbody>
</table>

### PAYMENT FORM

- Contact
  - Organization
  - Address
  - City State/Province
  - ZIP
  - Country
  - Email
  - Phone

- PAYMENT
  - Total Amount
  - Due:______________

- Check Enclosed  □ American Express  □ Discover
  - □ MasterCard  □ VISA

- Card Number
  - Expiration

- Name on Card
  - Security Code
  - Authorized Signature

RETURN THIS FORM TO:
Amy Farris, Director, Marketing and Membership Development
American Statistical Association
732 North Washington Street • Alexandria, VA 22314
Phone: (703) 684-1221
amy@amstat.org
ADVERTISING

QUICK GUIDE
- Quick Guide Cover: $2,500
- Quick Guide Full-Page: $1,500 (7" x 10")
- Quick Guide Half-Page: $950 (7" x 4 7/8")

All artwork is 4-color and due by June 15, 2022.

GENERAL
- Online Sidebar Ad: $850 for 30 days (250px x 100px)
- Attendee Mailing List: $800 +
- Conference Bag Insert: $2,000
- Digital Ad: $2,500 (15-second advertisement)

To reserve your ad space, return this form before March 31, 2022. Telephone orders are not possible. Artwork is due June 15, 2022.

SEND CONFIRMATION AND INFORMATION TO:

Name ____________________________________________ Title ____________________________
Company ____________________________________________________________________________
Address ____________________________________________________________________________
City __________________________________ State ________ ZIP __________
Phone ___________________________ Fax __________________________ Email ______________________

PAYMENT

Total Amount Due: __________ Deposit: __________ (A deposit of $1,000 per booth is required.)

☐ Check Enclosed  ☐ American Express  ☐ Discover  ☐ MasterCard  ☐ VISA

Card Number_________________________ Expiration________________________

Name on Card ___________________________ Security Code __________

Authorized Signature ____________________________________________

RETURN THIS FORM TO:
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American Statistical Association
732 North Washington Street • Alexandria, VA 22314 • Phone: (703) 684-1221 • amy@amstat.org