

# JSM 2021 SPONSOR/CAREER SERVICE COMMITMENT FORM

Select from the options below to support statisticians and data scientists participating in JSM 2021!  
Visit [www.amstat.org/jsmopportunities](http://www.amstat.org/jsmopportunities) for the most up-to-date information and the latest availability.

## GENERAL JSM SPONSORSHIP

JSM Platinum Sponsorship: \$25,000

JSM Gold Sponsorship: \$10,000

JSM Silver Sponsorship: \$5,000

Promotion and visibility options are customizable. Email [amy@amstat.org](mailto:amy@amstat.org) for an option that works best for your organization.

## PAYMENT FORM

Contact

Organization

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**PAYMENT** Total Amount Due: \_\_\_\_\_

Check Enclosed  American Express  Discover

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Authorized Signature

Return to Amy Farris

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American Statistical Association

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## SPONSORSHIP OPPORTUNITY

EXCLUSIVE

COSPONSORSHIP

### ENHANCE JSM

Virtual JSM Platform	\$30,000	\$15,000 (Limit 2)
JSM Speaker Management	\$10,000	\$2,000 (Sponsor Limit 5)
JSM Photo Booth	\$10,000	\$5,000 (Co-sponsor Limit 2)

### JSM EVENT

JSM Opening Mixer	\$10,000	\$5,000 (Co-sponsor Limit 2)
JSM Talent Show	\$10,000	\$5,000
JSM Student Mixer	\$10,000	\$5,000
JSM First-Time Attendee Orientation	\$7,000	\$3,500
Student Chapter Workshop	\$7,000	\$3,500

Networking Break, Software Demo or Q&A:

Networking Event	\$2,500
Q&A Session	\$2,500
Demo	\$2,500

## ADVERTISING

### JSM Digital User Guide

- Cover \$2,500
- Full-Page \$1,500 (7" x 10")
- Half-Page \$950 (7" x 4 7/8")

### General

- Online Sidebar Ad \$850 for 30 days (250px x 100px)
- Attendee Mailing List \$800 +
- Digital Ad \$2,500 (15-second advertisement)
- Daily Email Ad \$1,500 for all days/\$500 per day

## EXHIBITING

- Premium Virtual EXPO Space \$3,500
- Basic Virtual EXPO Booth \$1,500

## CAREER SERVICE

**Employer Fees**      **ASA Corporate Member**      **Nonmember**

- General Employer Registration \$1,500 \$2,000
- Embed a Video on your employer profile \$500 \$500
- Post-JSM Online Access \$1,000 \$1,500