

JSM2020 PHILADELPHIA

ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

Quick Guide

<input type="checkbox"/> Quick Guide Cover	\$2,500
<input type="checkbox"/> Quick Guide Full-Page	\$1,500 (7" x 10")
<input type="checkbox"/> Quick Guide Half-Page	\$950 (7" x 4 7/8")

All artwork is 4-color and due by April 30, 2020.

General

<input type="checkbox"/> Online Sidebar Ad (250px x 100px)	\$850 for 30 days
<input type="checkbox"/> Attendee Mailing List	\$800 +
<input type="checkbox"/> Conference Bag Insert	\$2,000
<input type="checkbox"/> Digital Ad (15-second advertisement)	\$2,500

EXHIBITING

<input type="checkbox"/> 1st End Booth	\$2,200
<input type="checkbox"/> 2nd End Booth	\$2,100
<input type="checkbox"/> Additional End Booths	\$2,000
<input type="checkbox"/> 1st In-Line Booth	\$2,150
<input type="checkbox"/> 2nd In-Line Booth	\$2,050
<input type="checkbox"/> Additional In-Line Booths	\$1,900
<input type="checkbox"/> Additional Badges	\$100

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/jsmopportunities under the Exhibit tab):

1st_____ 2nd_____ 3rd_____ 4th_____

By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

SEND CONFIRMATION AND INFORMATION TO:

Name_____ Title_____

Company_____

Address_____

City_____ State_____ ZIP_____

Phone_____ Fax_____ Email_____

PAYMENT

Total Amount Due:_____ Deposit:_____ (A deposit of \$1,000 per booth is required.)

Check Enclosed American Express Discover MasterCard VISA

BALANCE DUE MARCH 9, 2020

Card Number_____ Expiration_____

Name on Card_____ Security Code_____

Authorized Signature_____

Return this form to Claudine Donovan, Advertising and Exhibits Manager

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