

JSM2020 PHILADELPHIA

ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

Quick Guide

- ☐ Quick Guide Cover \$2,500
- ☐ Quick Guide Full-Page \$1,500 (7" x 10")
- ☐ Quick Guide Half-Page \$950 (7" x 4 7/8")

All artwork is 4-color and due by April 30, 2020.

General

- ☐ Online Sidebar Ad \$850 for 30 days (250px x 100px)
- ☐ Attendee Mailing List \$800 +
- ☐ Conference Bag Insert \$2,000
- ☐ Digital Ad \$2,500 (15-second advertisement)

EXHIBITING

- ☐ 1st End Booth \$2,200
- ☐ 2nd End Booth \$2,100
- ☐ Additional End Booths \$2,000
- ☐ 1st In-Line Booth \$2,150
- ☐ 2nd In-Line Booth \$2,050
- ☐ Additional In-Line Booths \$1,900
- ☐ Additional Badges \$100

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/jsmopportunities under the Exhibit tab):

1st _____ 2nd _____ 3rd _____ 4th _____

- ☐ By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

SEND CONFIRMATION AND INFORMATION TO:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

PAYMENT

Total Amount Due: _____ Deposit: _____ (A deposit of \$1,000 per booth is required.)

- ☐ Check Enclosed
- ☐ American Express
- ☐ Discover
- ☐ MasterCard
- ☐ VISA

BALANCE DUE MARCH 9, 2020

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return this form to Claudine Donovan, Advertising and Exhibits Manager

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