

# JSM2018 VANCOUVER

## ADVERTISER/EXHIBITOR COMMITMENT FORM

### ADVERTISING

#### QUICK GUIDE

- Quick Guide Cover.....\$2,500
- Quick Guide Full-Page .....\$1,500 (7" x 10")
- Quick Guide Half-Page .....\$950 (7" x 4 7/8")

**All artwork is 4-color and due by May 1, 2018.**

#### GENERAL

- Online Sidebar Ad.....\$850 for 30 days  
(250px x 100px)
- Attendee Mailing List.....\$800 +
- Conference Bag Insert .....\$2,000
- Digital Ad.....\$2,500  
(15-second advertisement)

### EXHIBITING

- 1st End Booth .....\$2,100
- 2nd End Booth.....\$2,000
- Additional End Booths .....\$1,900
- 1st In-Line Booth.....\$2,050
- 2nd In-Line Booth.....\$1,950
- Additional In-Line Booths ....\$1,800

My booth preferences are (refer to the exhibit hall floor plan to be posted at [www.amstat.org/jsmopportunities](http://www.amstat.org/jsmopportunities) under the Exhibit tab):

1st\_\_\_\_\_ 2nd\_\_\_\_\_ 3rd\_\_\_\_\_ 4th\_\_\_\_\_

- By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

### SEND CONFIRMATION AND INFORMATION TO:

Name\_\_\_\_\_ Title\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_

ZIP\_\_\_\_\_

Phone\_\_\_\_\_ Fax\_\_\_\_\_ Email\_\_\_\_\_

### PAYMENT

Total Amount Due:\_\_\_\_\_ Deposit:\_\_\_\_\_ (A deposit of \$1,000 per booth is required.)

- Check Enclosed
- American Express
- Discover
- MasterCard
- VISA

### BALANCE DUE MARCH 10, 2018

Card Number\_\_\_\_\_ Expiration\_\_\_\_\_

Name on Card\_\_\_\_\_ Security Code\_\_\_\_\_

Authorized Signature\_\_\_\_\_

Return this form to **Claudine Donovan, Advertising and Exhibits Manager**  
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