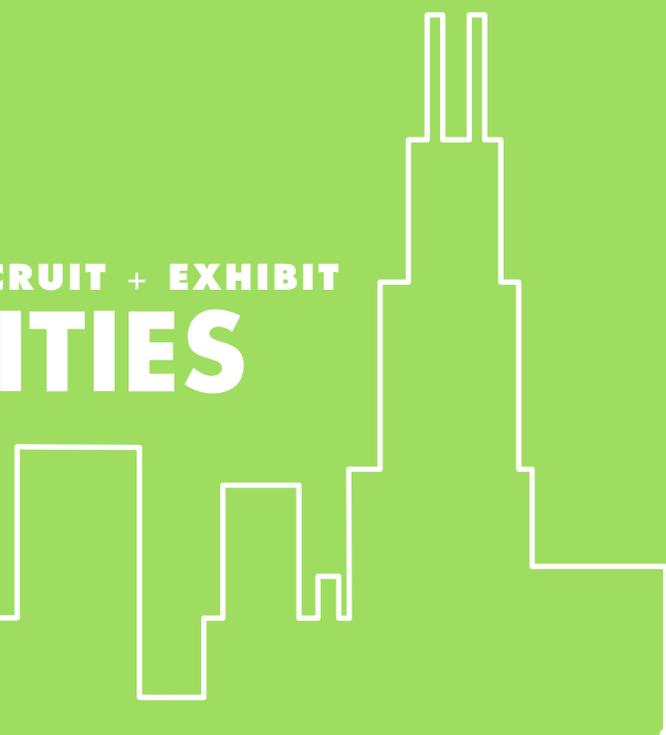


SPONSOR + ADVERTISE + RECRUIT + EXHIBIT

**OPPORTUNITIES**  
**GUIDE** and  
PROSPECTUS



CHICAGO

July 30–August 4

# ABOUT JSM

On behalf of the sponsoring societies, the American Statistical Association invites you to the **2016 Joint Statistical Meetings**. Please join us as a Sponsor, Exhibitor, Recruiter, or Advertiser during this—the largest—annual gathering of statisticians in North America.



Every financial commitment you make counts toward your JSM sponsorship status. When you reach Platinum, Gold, or Silver status, you will receive additional recognition through our publications and onsite signage.

Reach attendees from the world's major statistical societies:

- American Statistical Association
- International Biometric Society (ENAR and WNAR)
- Institute of Mathematical Statistics
- Statistical Society of Canada
- International Chinese Statistical Association
- International Indian Statistical Association
- Korean International Statistical Society
- International Society for Bayesian Analysis
- Royal Statistical Society
- International Statistical Institute

## JSM ATTENDANCE CONTINUES TO GROW

2011	2012	2013	2014	2015
Miami Beach, Florida	San Diego, California	Montréal, Québec	Boston, Massachusetts	Seattle, Washington
<b>5,300</b>	<b>6,300</b>	<b>6,000</b>	<b>6,800</b>	<b>6,800</b>

# OVERVIEW

Become a **JSM sponsor** and show more than 6,000 attendees and exhibitors your support for the statistical community! Set your company apart as a strong advocate for the statistics profession.

## SPONSORSHIP SAMPLE PACKAGES

### PLATINUM \$25,000 COMMITMENT

Sponsor the Dance Party (\$10,000)

Sponsor the Professional Development Program (\$10,000)

Recruit with an Executive Suite in the JSM Career Service (\$3,250)

Advertise in the conference bag (\$2,000)

### GOLD \$10,000 COMMITMENT

Sponsor the JSM Opening Mixer (\$10,000)

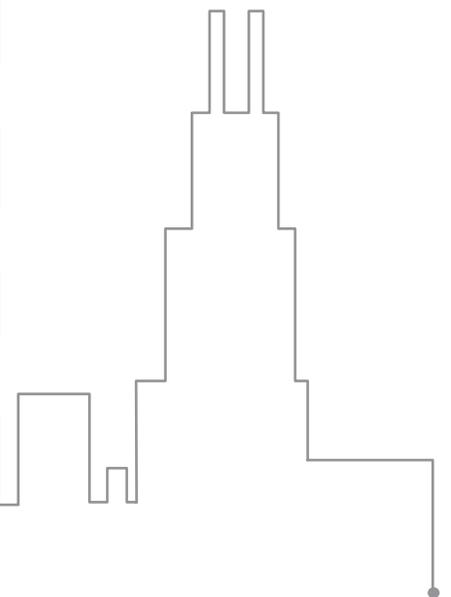
### SILVER \$5,000 COMMITMENT

Sponsor the Professional Development Program for one day (\$2,500)

Advertise with a Digital Ad (\$2,500)

Design your own tailored package with your **SPONSORSHIPS, ADVERTISING, RECRUITING, and EXHIBITS**, or choose one of our packages to optimize your visibility. If you wish to select a package option, please act fast, as many options will be spoken for quickly.

SPONSORSHIP BENEFITS	PLATINUM \$25,000 combined investment	GOLD \$10,000 combined investment	SILVER \$5,000 combined investment
Listing in the July and August issues of <i>Amstat News</i> , reaching almost 19,000 members of the American Statistical Association	✓	✓	✓
Exhibit booth signage indicating your status	✓	✓	✓
Onsite JSM signage featuring all sponsoring companies	✓	✓	✓
Acknowledgement on the JSM website	✓	✓	✓
Preferential booth space in the exhibit hall	✓	✓	
Acknowledgement on the JSM website, including a link to your company website	✓		
A \$2,000 investment credit toward Platinum status for the subsequent JSM	✓		





Have a great idea for a **Spotlight Chicago** event?

Let us know and we will arrange your sponsorship and take care of the details for you!

**SPOTLIGHT CHICAGO**  
**Taste of Chicago**  
**Kick-Off\***

Help us kick off Spotlight Chicago in the JSM EXPO on Sunday afternoon with samples of Chicago's most recognizable foods.

Exclusive Sponsorship  
(Sunday afternoon): \$5,000

**SPOTLIGHT CHICAGO**  
**Brownie Break\***

Chicago is the birthplace of the brownie. A delicacy since the 1893 World's Fair, the Palmer House hotel kitchen created a portable goodie to be enjoyed in boxed lunches. Mingle with attendees in the EXPO's Spotlight Chicago while they get an afternoon pick-me-up.

Exclusive Sponsorship  
(Sunday afternoon): \$5,000



**SPOTLIGHT CHICAGO**  
**JSM Coffee House**

Provide drowsy attendees with a fresh cup of coffee. Tuesday's Coffee House will feature Live Chicago Blues and information about local music venues and museums!

Exclusive Sponsorship  
(All days): \$15,000

Cosponsorship (per day):  
\$7,500

(Cosponsor Limit: 3)

# SPONSORSHIP OPPORTUNITIES

*\*indicates a new opportunity for 2016!*

Spotlight Chicago is an exciting addition to the JSM EXPO! With a variety of scheduled events throughout the week, Spotlight Chicago will bring traffic and energy to the exhibit hall. Sponsor an event and your organization will be highlighted in this special area of the hall and throughout the conference materials.

## SPOTLIGHT CHICAGO Garrett's Popcorn Breaks

A Chicago tradition since 1949! Your logo will be featured on keepsake popcorn bags and tastings.

**SPONSORED BY  
XLSTAT**

Exclusive Sponsorship (Monday afternoon): \$9,000

Cosponsorship (per day):  
\$3,000  
(Cosponsor Limit: 3)



## SPOTLIGHT CHICAGO Root Beer Floats and Eli's Cheesecake Bite Break\*

Attendees will enjoy Filbert's Rootbeer and Oberweis Dairy ice cream floats and Eli's cheesecake bites. You will be recognized with your logo on signage and items used during the event.

Exclusive Sponsorship  
(Tuesday afternoon): \$5,000

## SPOTLIGHT CHICAGO JSM Photo Booth

Make memories for JSM attendees. Your logo will be included on each digital or printed photo!

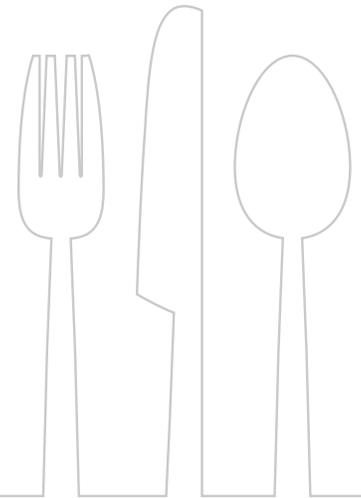
Exclusive Sponsorship  
(Monday afternoon): \$2,500

## SPOTLIGHT CHICAGO Midwest Microbrew Tasting

Attendees will enjoy a variety of local microbrews. Your logo will be featured on signage and promotional materials with your corporate logo!

**SPONSORED BY  
CAPITAL ONE**

Exclusive Sponsorship  
(Monday afternoon): \$5,000



SPOTLIGHT

\*indicates a new opportunity for 2016!

## ENHANCE THE JSM EXPERIENCE!

### JSM Conference Bags

Take advantage of one of the most prominent sponsorships available at JSM. Your logo will be prominently featured on the conference bags.

**SPONSORED BY SAS**

Cosponsorship: \$16,000  
(Cosponsor Limit: 2, Left 1)  
*Cosponsored by SAS*

### Attendee Badge Lanyards

Your logo will be prominently displayed on this lanyard used by attendees to hold their badge.

**SPONSORED BY MINITAB**

Exclusive Sponsorship: \$10,000

### JSM Shuttle Buses\*

JSM 2016 will use shuttle buses to transport attendees from the official conference hotels to the convention center and onsite. Your logo will be prominently featured on the shuttle schedule and signage and in attendee communications.

**SPONSORED BY ABBVIE**

Exclusive Sponsorship: \$10,000

Cosponsorship: \$5,000  
(Cosponsor Limit: 3)

### JSM App & Mobile Program

Help attendees navigate JSM by supporting the JSM app and mobile program. The 2015 JSM app had more than 2,100 active users with almost 300,000 in-app clicks. The mobile program typically has more than 250,000 page views. Your logo will be prominently featured.

Exclusive Sponsorship: \$10,000



### JSM WiFi

Attendees will be able to multitask while on onsite signage and in program materials.

**SPONSORED BY ABBVIE**

Exclusive Sponsorship: \$10,000

### JSM Cyber Center

With your contribution, more than 6,000 attendees will be able to access the Internet at our onsite cyber center. Sponsors will be recognized on the screen of every computer in the cyber center and onsite signage. Exclusive sponsorship also will include mouse pads at every station with your corporate logo.

Exclusive Sponsorship: \$10,000

Cosponsorship: \$5,000  
(Cosponsor Limit: 3)

### ASA Professional Development Program

The ASA's Professional Development Program includes short courses, computer technology workshops, and personal skills development offerings over four days and attracts more than 1,000 statisticians. Sponsor the entire duration or a single day. Sponsor logos are featured on professional development signage and in ad space within course binders.

Exclusive Sponsorship: \$10,000

Cosponsorship (per day): \$2,500  
(Cosponsor Limit: 4)

### JSM Speaker Management Kiosks

Have your company logo displayed on kiosks throughout the convention center. More than 2,500 speakers use this system to have their presentations ready in session rooms.

Exclusive Sponsorship: \$10,000

Cosponsorship: \$2,000  
(Cosponsor Limit: 5)

### Conference Pen

Have a pen with your logo on it. 6,000 pens onsite at JSM.

Exclusive Sponsorship: \$6,000

For more information or to sponsor one of these opportunities, email [sponsor@amstat.org](mailto:sponsor@amstat.org) or return the Sponsor Commitment Form.

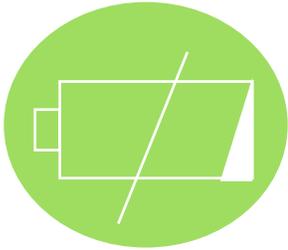
# SPONSORSHIP OPPORTUNITIES

## JSM Map

Attendees will want to explore many of our host city's attractions and restaurants during JSM. Place your company's logo on the map.

**COSPONSORED BY  
ABBVIE**

Exclusive Sponsorship: \$3,000  
(Cosponsor Limit: 2, Left 1)  
*Cosponsored by AbbVie*



## EXPO Charging Stations

Sponsor an EXPO charging station and have your logo prominently displayed on it in the JSM EXPO. Attendees can plug in a variety of phones and other hand-held electronics.

Exclusive Sponsorship: \$8,000  
Per Station: \$2,000  
(Cosponsor Limit: 4)

## JSM Luggage Storage\*

Make everyone's day! Save attendees from lugging around their luggage at the end of the conference. Sponsor luggage storage on Wednesday or Thursday, or both!

Exclusive Sponsorship:  
\$2,500

Cosponsorship (per day):  
\$1,500  
(Cosponsor Limit: 2)

## SPONSOR A JSM EVENT!

### JSM Opening Mixer

Sponsor the JSM Opening Mixer! Make an early impression on attendees who come together for the biggest social event of JSM. Sponsors' corporate logos will be placed on cocktail napkins and signage at the event. Also, sponsors can exclusively use a designated Spotlight Chicago space during the mixer.

Exclusive Sponsorship:  
\$10,000

Cosponsorship: \$5,000  
(Cosponsor Limit: 2)

### JSM Dance Party

Sponsor this high-profile and well-attended after party for the JSM Presidential Address & Founders and Fellows Recognition! Held each year on Tuesday night, more than 700 attendees dance the night away during this JSM party. There are snacks and a cash bar.

Exclusive Sponsorship:  
\$10,000

Cosponsorship: \$5,000  
(Cosponsor Limit: 2)

### JSM Student Mixer

This is an opportunity for your company to show support for statistics scholars while they join their contemporaries for a fun-filled time. Typically attended by more than 500 students, this is the perfect opportunity to get exposure to new and upcoming talent!

Exclusive Sponsorship: \$7,500  
Cosponsorship: \$4,000  
(Cosponsor Limit: 2)

## ASA Longtime Member Reception

Sponsor the annual reception to honor ASA members who have shown dedication to the association for 35 years or more. We expect more than 250 of our most faithful and distinguished members to attend this reception. Show your company's support of the ASA, and these members in particular, by placing your name and logo on signage to be seen by reception attendees.

Exclusive Sponsorship: \$7,000

Cosponsorship: \$3,500  
(Cosponsor Limit: 2)

*\*indicates a  
new opportunity  
for 2016!*

## ASA Awards Celebration and Editor Appreciation

The ASA will host an awards and editor appreciation celebration on Sunday evening. Show your support of this distinguished group of attendees by sponsoring this event and be recognized in the awards program, JSM Program Book, and onsite signage.

Exclusive Sponsorship: \$5,000



# ADVERTISE

As a JSM advertiser, you will ...

**REACH** the entire statistical community

**HAVE** your ad viewed throughout the meetings

**SEND** your ad back to participants, offices, and libraries

To reserve your ad space, return the ADVERTISER/EXHIBITOR COMMITMENT FORM before April 1, 2016.

Telephone orders are not possible.

Artwork is due  
**May 2, 2016.**

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## ADVERTISING RATES AND INSTRUCTIONS

### \*Program Book

Cover (4-color)	\$2,250
Full-page (B&W)	\$1,350 (7" x 10")
Half-page (B&W)	\$875 (7" x 4 7/8")
Tab (4-color)	\$1,600

**Attendee Mailing List** \$800 +

**Conference Bag Insert** \$2,000

**Digital Ad** \$2,500

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*\*Agency discounts will be honored for print Program Book ads only. Also, all covers must use process color. Artwork should be a minimum of 300 dpi and at least 150 lpi. We accept artwork in TIFF, EPS, and PDF formats. All fonts must be embedded, and line art should be at least 1,200 dpi. All artwork must be accompanied by a hard copy of the advertisement.*

**Program Book Ads** reach every registrant because the Program Book is the most-used JSM resource. Included in every conference bag, it contains the dates, times, and locations for sessions, socials, and committee meetings, plus floor plans and exhibitor information.

**The Attendee Mailing List** comes directly from the JSM registration database and is available prior to the meeting. Typically including more than 3,000 opted-in names, it is a great way to let attendees know ahead of time about your products or to extend special invitations.

**A Conference Bag Insert** allows you to place a one-page advertisement in the conference bag of every attendee.

**A Digital Ad** allows you to get your message out on high-resolution displays throughout the convention center. This is a great opportunity to display multimedia messaging aimed at more than 6,000 statisticians.

# RECRUIT

## General Employer Registration

- Five distinct online job postings, available to all registered applicants
- Onsite access to the JSM Career Service for up to three representatives
- Onsite access to interview space daily, available by reservation for up to four hours per day
- Online access to a searchable database of applicants from June 1 until September 30
- Advance, onsite, and postJSM access to the online Career Service Message Center

## Executive Suite Employer Registration

General Employer Registration, *plus...*

- A private, fully furnished booth for your exclusive use throughout the meeting, including a computer and printer
- Up to 10 distinct online job postings
- Special recognition online and onsite, as well as credit toward the JSM sponsorship program

**ONLINE REGISTRATION** for the JSM Career Service recruitment will open **May 2, 2016.**

The JSM **CAREER SERVICE** offers a full-service recruiting facility, including online registration, private interview booths available for reservation, and an online candidate search with profiles and résumés for hundreds of applicants. Use the placement service to make recruiting efficient and effective.

## CAREER SERVICE HOURS

### Executive Suite and Private Booth Set-Up, Badge Pick-Up, and Onsite Registration

Saturday, July 30 9:00 a.m.–5:00 p.m.

### Full Service Open for Interviewing

Sunday, July 31 1:00 p.m.–6:00 p.m.

Monday, August 1 8:00 a.m.–5:30 p.m.

Tuesday, August 2 8:00 a.m.–5:30 p.m.

Wednesday, August 3 8:00 a.m.–2:30 p.m.

EMPLOYER FEES		EARLY REGISTRATION May 2–June 30	LATE REGISTRATION July 1–Onsite
Executive Suite Employer Registration	ASA Corporate Member	\$3,000	\$3,000
	Nonmember	\$3,250	\$3,250
General Employer Registration	ASA Corporate Member	\$1,250	\$1,450
	Nonmember	\$1,500	\$1,650
Private Interview Booth ( <i>add-on only</i> )	ASA Corporate Member	\$1,100	\$1,100
	Nonmember	\$1,350	\$1,350
PostJSM Online Applicant Access Only <i>Available August 14</i>	ASA Corporate Member	\$1,000	\$1,000
	Nonmember	\$1,250	\$1,250

Do you want a dedicated interview space, or more than the one allotted in an Executive Suite registration? Add a private interview booth (*only available as an add-on*).

\*Employer fees include registration for the Career Service only; they do not include general meeting registration. The ASA Corporate Member rate is extended to organizational members only; individual membership does not qualify for this discount.

# EXHIBIT

Provide attendees the opportunity to observe and learn about state-of-the-art products and services related to the statistics industry.

Join us to **reach a powerful audience** of buyers.

## Each exhibit booth includes:

A 10'x 10' booth with an 8' back wall and 3' sidewalls

ID sign

Three exhibitor badges

Exhibitor synopsis listed in the JSM Program Book

Daily cleaning of aisles and common areas

## FEES

1st End Booth	\$1,960
2nd End Booth	\$1,855
Additional End Booths	\$1,755
1st in Line Booth	\$1,905
2nd in Line Booth	\$1,800
Additional in Line Booths	\$1,700

A deposit of \$1,000 per booth will reserve your space. The balance must be paid by March 11, 2016.

## JSM EXPO SCHEDULE

### SHOW HOURS

Sunday, July 31

1:00 p.m. – 4:30 p.m.

6:00 p.m. – 8:00 p.m.

*Again! The 2016 EXPO will host the JSM Opening Mixer Sunday night!*

Monday, August 1

9:00 a.m. – 5:30 p.m.

Tuesday, August 2

9:00 a.m. – 5:30 p.m.

Wednesday, August 3

9:00 a.m. – 2:30 p.m.

### EXHIBITOR MOVE-IN

Saturday, July 30

8:00 a.m. – 5:00 p.m.

Sunday, July 31

8:00 a.m. – 12:00 p.m.

### SHOW MANAGEMENT

#### WALK-THROUGH

Sunday, July 31

12:00 p.m. – 12:30 p.m.

#### EXHIBITOR TEAR-DOWN

Wednesday, August 3

2:31 p.m. – 8:00 p.m.

### EXHIBITOR BADGES

Three exhibitor badges are provided per booth.

This badge allows EXPO access only and does not admit you to sessions or social events.

Additional badges are available for \$50 each.

**JSM EXPOs** have welcomed exhibitors from the following sectors:

## INDUSTRY

*(including Software and Consulting)*

Amazon  
Berry Consultants  
Cytel  
Deloitte Consulting  
IBM  
JMP software from SAS  
Liberty Mutual Insurance  
Minitab  
Provalis Research  
Revolution Analytics  
Salford Systems  
SAS Institute  
StatPoint Technologies  
StataCorp  
Westat  
Wolfram Research  
XLSTAT

## PUBLISHING

CRC Press/Taylor & Francis Group  
Cambridge University Press  
Elsevier  
Oxford University Press  
Pearson  
Springer  
Wiley

## EDUCATION & RESEARCH

Axio Research  
California University of Pennsylvania  
Fred Hutchinson Cancer  
Research Center

Penn State World Campus  
Michigan Program in  
Survey Methodology  
NC State University-Dept. of  
Statistics

## GOVERNMENT

Bureau of Economic Analysis  
Bureau of Justice Statistics  
Bureau of Labor Statistics  
Centers for Disease Control and  
Prevention  
National Science Foundation  
National Security Agency  
U.S. Census Bureau  
U.S. Department of Agriculture  
U.S. Food and Drug Administration

## STATISTICAL SOCIETIES

AAAS  
American Mathematical Society  
American Statistical Association  
SIAM  
Institute of Mathematical Statistics  
Royal Statistical Society  
Statistical Society of Canada

## RECRUITING

Green Key Resources  
The Lotus Group, LLC  
Penfield Search Partners  
Personify  
Valesta Clinical Research Solutions

## JSM 2016 OPENING MIXER!

Building on the tremendous success of 2015, the 2016 EXPO will again play host to the JSM Opening Mixer on Sunday evening.

Attended by thousands, the Opening Mixer is an additional opportunity to mingle with attendees eager to learn about your products and services! The invited poster session also will be held in the EXPO during the Opening Mixer.

Again! The 2016  
EXPO will host the  
JSM OPENING MIXER  
Sunday night from  
6:00 p.m.–8:00 p.m.



**ONLINE  
REGISTRATION and  
HOTEL RESERVATIONS**  
open **May 2, 2016.**

**ADVERTISERS &  
EXHIBITORS**

**Claudine Donovan**

Advertising and Exhibits Manager  
American Statistical Association  
732 North Washington Street  
Alexandria, VA 22314  
*claudine@amstat.org*

**SPONSORS & EMPLOYERS**

**Amy Farris**

Director, Marketing and  
Membership Development  
American Statistical Association  
732 North Washington Street  
Alexandria, VA 22314  
*amy@amstat.org*

**EXHIBITOR/SPONSOR  
CANCELLATION POLICY**

Exhibitor cancellations will be refunded prior to May 2, 2016, less 50% per booth. No refunds will be given after May 2, 2016. Cancellations must be submitted in writing to Exhibits Manager, Joint Statistical Meetings, 732 North Washington Street, Alexandria, VA 22314 or *claudine@amstat.org*.

Sponsor opportunities are not refundable. On a case-by-case basis, sponsorship commitments may be able to be transferred to other opportunities.

**HOTEL RESERVATIONS**

Information about JSM hotel reservations will be available at *www.amstat.org/meetings/jsm/2016* on May 2, 2016.

We encourage you to reserve early, as our housing block fills quickly.

**JSM MEETING REQUESTS**

Interested in organizing a meeting, reception, or other event during JSM 2016? We will begin accepting requests for event space January 19, 2016.

Have questions? Contact *meetings@amstat.org*.

See [www.amstat.org/meetings/jsm/2016](http://www.amstat.org/meetings/jsm/2016)

## SPONSOR/CAREER SERVICE COMMITMENT FORM

Select from the options below to expand your onsite profile at JSM 2016! See the JSM sponsorship website for the most up-to-date information and the latest availability at [www.amstat.org/jsmopportunities](http://www.amstat.org/jsmopportunities).

- CAREER SERVICE RECRUITER REGISTRATION**  
*(circle registration type)*  
 EXECUTIVE SUITE: \$3,000 Corporate/\$3,250 Nonmember  
 REGULAR: \$1,250 Corporate/\$1,500 Nonmember
- ADD A PRIVATE INTERVIEW BOOTH**  
 \$1,100 Corporate/\$1,350 Nonmember

### PAYMENT FORM

Contact

Organization

Address

City State/Province

ZIP

Country

Email

Phone

**PAYMENT** Total Amount Due: \_\_\_\_\_

Check Enclosed  American Express  Discover

MasterCard  VISA

Card Number

Expiration

Name on Card

Security Code

Authorized Signature

SPONSORSHIP OPPORTUNITY	EXCLUSIVE	CO SPONSORSHIP
<b>SPOTLIGHT CHICAGO</b>		
Taste of Chicago Kick-Off*	\$5,000	
Brownie Break*	\$5,000	
JSM Coffee House	\$15,000	\$7,500
Garrett's Popcorn Breaks	\$9,000	\$3,000
JSM Photo Booth	\$2,500	
Midwest Microbrew Tasting	\$5,000	
Root Beer Floats/Eli's Cheesecake Bite Break*	\$5,000	
<b>ENHANCE JSM</b>		
JSM Conference Bags	\$30,000	\$16,000
Attendee Badge Lanyards	\$10,000	
JSM Shuttle Buses*	\$10,000	\$5,000
JSM App & Mobile Program	\$10,000	
JSM WiFi	\$10,000	
JSM Cyber Center	\$10,000	\$5,000
ASA Professional Development	\$10,000	\$2,500
JSM Speaker Management Kiosks	\$10,000	\$2,000
Conference Pen	\$6,000	
JSM Map	\$6,000	\$3,000
EXPO Charging Stations	\$8,000	\$2,000
JSM Luggage Storage*	\$2,500	\$1,500
<b>EVENTS</b>		
JSM Opening Mixer	\$10,000	\$5,000
JSM Dance Party	\$10,000	\$5,000
JSM Student Mixer	\$7,500	\$4,000
ASA Longtime Member Reception	\$7,000	\$3,500
ASA Awards & Editor Appreciation	\$5,000	

\*indicates a new opportunity for 2016!

Return this form to

Amy Farris, Director, Marketing and Membership Development

American Statistical Association • 732 North Washington Street, Alexandria, VA 22314 • [amy@amstat.org](mailto:amy@amstat.org)

Phone: (703) 684-1221 • Fax: (703) 684-3445

# JSM2016 CHICAGO

## ADVERTISER/EXHIBITOR COMMITMENT FORM

### ADVERTISING

- Program Book Cover\* \$2,250 (4-color)       Program Book Full Page \$1,350 (7" x 10")  
 Program Book Half Page \$ 875 (7" x 4 7/8")       Program Book Tab \$1,600 (4-color)

\*selected by a drawing on April 2, 2015

- Attendee Mailing List (We will follow up)     Conference Bag Insert \$2,000     Digital Ad \$2,500

### All artwork is due by May 2, 2016

- Online Banner Ad (check box and we will contact you to make arrangements)

### EXHIBITING

- 1st End Booth \$1,960       1st in Line Booth \$1,905  
 2nd End Booth \$1,855       2nd in Line Booth \$1,800  
 Additional End Booths \$1,755       Additional in Line Booths \$1,700

My booth preferences are (refer to the exhibit hall floor plan to be posted at [www.amstat.org/meetings/jsm/2016](http://www.amstat.org/meetings/jsm/2016))

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

- By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by **March 4, 2016**, to [claudine@amstat.org](mailto:claudine@amstat.org).

### Send confirmation and information to:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT

Total Amount Due: \_\_\_\_\_ Deposit: \_\_\_\_\_ (A deposit of \$1,000 per booth is required.)

- Check Enclosed     American Express     Discover     MasterCard     VISA

### Balance Due March 11, 2016

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return this form to **Claudine Donovan, Advertising and Exhibits Manager**  
American Statistical Association • 732 North Washington Street • Alexandria, VA 22314-1943  
[claudine@amstat.org](mailto:claudine@amstat.org) • Phone: (703) 302-1847 • Fax: (703) 684-2036

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**IMPORTANT DATES**

**February 19, 2016**

SPONSORS: Deadline for Logo to Appear in JSM Registration Book

**March 11, 2016**

EXHIBITORS: Booth Payment Deadline

**April 1, 2016**

ADVERTISERS: Ad Space Reservation Deadline

**April 11, 2016**

SPONSORS: Deadline for Logo to Appear in JSM Program Book

**May 2, 2016**

JSM ATTENDEES: Housing & Registration Open

RECRUITERS: Registration Open

ADVERTISING: Ad Artwork Deadline

**June 1, 2016**

JSM ATTENDEES: Early Registration Deadline

**June 3, 2016**

SPONSORS: Logo for Special Onsite Signage Deadline

**June 29, 2016**

JSM ATTENDEES: Housing Deadline

**June 30, 2016**

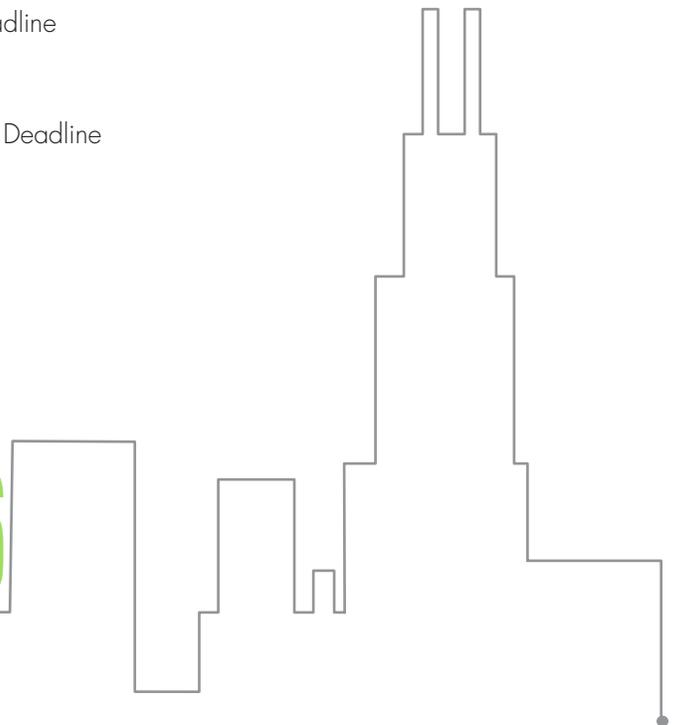
RECRUITERS: Early Registration Deadline

**July 21, 2016**

JSM Online Registration Closes

**JSM 2016**

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