On behalf of the sponsoring societies, the American Statistical Association invites you to the **2016 Joint Statistical Meetings.** Please join us as a Sponsor, Exhibitor, Recruiter, or Advertiser during this—the largest—annual gathering of statisticians in North America.

Reach attendees from the world’s major statistical societies:

- American Statistical Association
- International Biometric Society (ENAR and WNAR)
- Institute of Mathematical Statistics
- Statistical Society of Canada
- International Chinese Statistical Association
- International Indian Statistical Association
- Korean International Statistical Society
- International Society for Bayesian Analysis
- Royal Statistical Society
- International Statistical Institute

**JSM ATTENDANCE CONTINUES TO GROW**

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>Miami Beach, Florida</td>
<td>5,300</td>
</tr>
<tr>
<td>2012</td>
<td>San Diego, California</td>
<td>6,300</td>
</tr>
<tr>
<td>2013</td>
<td>Montréal, Québec</td>
<td>6,000</td>
</tr>
<tr>
<td>2014</td>
<td>Boston, Massachusetts</td>
<td>6,800</td>
</tr>
<tr>
<td>2015</td>
<td>Seattle, Washington</td>
<td>6,800</td>
</tr>
</tbody>
</table>
Become a JSM sponsor and show more than 6,000 attendees and exhibitors your support for the statistical community! Set your company apart as a strong advocate for the statistics profession.

**SPONSORSHIP SAMPLE PACKAGES**

**PLATINUM $25,000 COMMITMENT**
- Sponsor the Dance Party ($10,000)
- Sponsor the Professional Development Program ($10,000)
- Recruit with an Executive Suite in the JSM Career Service ($3,250)
- Advertise in the conference bag ($2,000)

**GOLD $10,000 COMMITMENT**
- Sponsor the JSM Opening Mixer ($10,000)

**SILVER $5,000 COMMITMENT**
- Sponsor the Professional Development Program for one day ($2,500)
- Advertise with a Digital Ad ($2,500)

Design your own tailored package with your SPONSORSHIPS, ADVERTISING, RECRUITING, and EXHIBITS, or choose one of our packages to optimize your visibility. If you wish to select a package option, please act fast, as many options will be spoken for quickly.

**SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Listing in the July and August issues of Amstat News, reaching almost 19,000 members of the American Statistical Association</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit booth signage indicating your status</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Onsite JSM signage featuring all sponsoring companies</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on the JSM website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Preferential booth space in the exhibit hall</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement on the JSM website, including a link to your company website</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A $2,000 investment credit toward Platinum status for the subsequent JSM</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Have a great idea for a Spotlight Chicago event? Let us know and we will arrange your sponsorship and take care of the details for you!

**SPOTLIGHT CHICAGO**

**Taste of Chicago Kick-Off**
Help us kick off Spotlight Chicago in the JSM EXPO on Sunday afternoon with samples of Chicago’s most recognizable foods.

Exclusive Sponsorship (Sunday afternoon): $5,000

**SPOTLIGHT CHICAGO**

**Brownie Break**
Chicago is the birthplace of the brownie. A delicacy since the 1893 World’s Fair, the Palmer House hotel kitchen created a portable goodie to be enjoyed in boxed lunches. Mingle with attendees in the EXPO’s Spotlight Chicago while they get an afternoon pick-me-up.

Exclusive Sponsorship (Sunday afternoon): $5,000

**SPOTLIGHT CHICAGO**

**JSM Coffee House**
Provide drowsy attendees with a fresh cup of coffee. Tuesday’s Coffee House will feature Live Chicago Blues and information about local music venues and museums!

Exclusive Sponsorship (All days): $15,000
Cosponsorship (per day): $7,500
(Cosponsor Limit: 3)
SPONSORSHIP OPPORTUNITIES
*indicates a new opportunity for 2016!

Spotlight Chicago is an exciting addition to the JSM EXPO! With a variety of scheduled events throughout the week, Spotlight Chicago will bring traffic and energy to the exhibit hall. Sponsor an event and your organization will be highlighted in this special area of the hall and throughout the conference materials.

SPOTLIGHT CHICAGO
Garrett’s Popcorn Breaks
A Chicago tradition since 1949! Your logo will be featured on keepsake tasting cups!

Exclusive Sponsorship (All days): $9,000
Cosponsorship (per day): $3,000
(Cosponsor Limit: 3)

SPOTLIGHT CHICAGO
JSM Photo Booth
Make memories for JSM attendees. Your logo will be included on each digital or printed photo!

Exclusive Sponsorship (Monday afternoon): $2,500

SPOTLIGHT CHICAGO
Midwest Microbrew Tasting
Attendees will sample Goose Island brews in personalized tasting cups with your corporate logo!

Exclusive Sponsorship (Monday afternoon): $5,000

SPOTLIGHT CHICAGO
Root Beer Floats and Eli’s Cheesecake Bite Break*
Attendees will enjoy Filbert’s Rootbeer and Oberweis Dairy ice cream floats and Eli’s cheesecake bites. You will be recognized with your logo on signage and items used during the event.

Exclusive Sponsorship (Tuesday afternoon): $5,000
ENHANCE THE JSM EXPERIENCE!

JSM Conference Bags
Take advantage of one of the most prominent sponsorships available at JSM. Your logo will be on the conference bag given to every registrant.
Cosponsorship: $16,000 (Cosponsor Limit: 2, Left 1)
Cosponsored by SAS

Attending Badge Lanyards
Your logo will be prominently displayed on this lanyard used by attendees to hold their name badges and tickets.
Exclusive Sponsorship: $10,000

JSM WiFi
Attendees will be able to multitask with your support of WiFi! Your logo will be prominently featured on onsite signage and in program materials.
Exclusive Sponsorship: $10,000

JSM Shuttle Buses*
JSM 2016 will use shuttle buses to transport attendees from the official conference hotels to the convention center and headquarters.
Cosponsorship: $2,000
(Cosponsor Limit: 5)

JSM Cyber Center
With your contribution, more than 6,000 attendees will be able to access the Internet at our onsite cyber center. Sponsors will be recognized on the screen of every computer in the cyber center and onsite signage. Exclusive sponsorship will also include mouse pads at every station with your corporate logo.
Exclusive Sponsorship: $10,000
Cosponsorship: $5,000
(Cosponsor Limit: 3)

Conference Pen
Have a pen with your logo displayed on every attendee bag. Distributed to more than 6,000 participants onsite at JSM.
Exclusive Sponsorship: $6,000

*indicates a new opportunity for 2016!

For more information or to sponsor one of these opportunities, email sponsor@amstat.org or return the Sponsor Commitment Form.

JSM App & Mobile Program
Help attendees navigate JSM by supporting the JSM app and mobile program. The 2015 JSM app had more than 2,100 active users with almost 300,000 in-app clicks. The mobile program typically has more than 250,000 page views. Your logo will be prominently featured.
Exclusive Sponsorship: $10,000

ASA Professional Development Program
The ASA’s Professional Development Program includes short courses, computer technology workshops, and personal skills development offerings over four days and attracts more than 1,000 statisticians. Sponsor the entire duration or a single day. Sponsor logos are featured on professional development signage and in ad space within course binders.
Exclusive Sponsorship: $10,000
Cosponsor (per day): $2,500
(Cosponsor Limit: 4)

JSM Speaker Management Kiosks
Have your company logo displayed on kiosks throughout the convention center. More than 2,500 speakers use this system to have their presentations ready in session rooms.
Exclusive Sponsorship: $10,000
Cosponsor: $5,000
(Cosponsor Limit: 3)
**JSM Map**
Attendees will want to explore many of our host city’s attractions and restaurants during JSM. Place your company’s logo on the official JSM map.

**Cosponsorship:** $3,000
(Cosponsor Limit: 2, Left 1)
Cosponsored by AbbVie

---

**SPONSOR A JSM EVENT!**

**JSM Opening Mixer**
Sponsor the JSM Opening Mixer! Make an early impression on attendees who come together for the biggest social event of JSM. Sponsors’ corporate logos will be placed on cocktail napkins and signage at the event. Also, sponsors can exclusively use a designated Spotlight Chicago space during the mixer.

Exclusive Sponsorship: $10,000
Cosponsorship: $5,000
(Cosponsor Limit: 2)

**JSM Dance Party**
Sponsor this high-profile and well-attended after party for the JSM Presidential Address & Founders and Fellows Recognition! Held each year on Tuesday night, more than 700 attendees dance the night away during this JSM party. There are snacks and a cash bar.

Exclusive Sponsorship: $10,000
Cosponsorship: $5,000
(Cosponsor Limit: 2)

**JSM Student Mixer**
This is an opportunity for your company to show support for statistics scholars while they join their contemporaries for a fun-filled time. Typically attended by more than 500 students, this is the perfect opportunity to get exposure to new and upcoming talent!

Exclusive Sponsorship: $7,500
Cosponsorship: $4,000
(Cosponsor Limit: 2)

**ASA Longtime Member Reception**
Sponsor the annual reception to honor ASA members who have shown dedication to the association for 35 years or more. We expect more than 250 of our most faithful and distinguished members to attend this reception. Show your company’s support of the ASA, and these members in particular, by placing your name and logo on signage to be seen by reception attendees.

Exclusive Sponsorship: $7,000
Cosponsorship: $3,500
(Cosponsor Limit: 2)

**ASA Awards Celebration and Editor Appreciation**
The ASA will host an awards and editor appreciation celebration on Sunday evening. Show your support of this distinguished group of attendees by sponsoring this event and be recognized in the awards program, JSM Program Book, and onsite signage.

Exclusive Sponsorship: $5,000

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**EXPO Charging Stations**
Sponsor an EXPO charging station and have your logo prominently displayed on it in the JSM EXPO. Attendees can plug in a variety of phones and other handheld electronics.

Exclusive Sponsorship: $8,000
Per Station: $2,000
(Cosponsor Limit: 4)

**JSM Luggage Storage***
Make everyone’s day! Save attendees from lugging around their luggage at the end of the conference. Sponsor luggage storage on Wednesday or Thursday, or both!

Exclusive Sponsorship: $2,500
Cosponsorship (per day): $1,500
(Cosponsor Limit: 2)

---

*indicates a new opportunity for 2016!
ADVERTISE

As a JSM advertiser, you will ...

REACH the entire statistical community

HAVE your ad viewed throughout the meetings

SEND your ad back to participants, offices, and libraries

To reserve your ad space, return the ADVERTISER/EXHIBITOR COMMITMENT FORM before April 1, 2016.

Telephone orders are not possible.

Artwork is due May 2, 2016.

ADVERTISING RATES AND INSTRUCTIONS

*Program Book

Cover (4-color) $2,250

Full-page (B&W) $1,350 (7” x 10”)

Half-page (B&W) $875 (7” x 4 7/8”)

Tab (4-color) $1,600

Attendee Mailing List $800 +

Conference Bag Insert $2,000

Digital Ad $2,500

*Agency discounts will be honored for print Program Book ads only. Also, all covers must use process color. Artwork should be a minimum of 300 dpi and at least 150 lpi. We accept artwork in TIFF, EPS, and PDF formats. All fonts must be embedded, and line art should be at least 1,200 dpi. All artwork must be accompanied by a hard copy of the advertisement.

Program Book Ads reach every registrant because the Program Book is the most-used JSM resource. Included in every conference bag, it contains the dates, times, and locations for sessions, socials, and committee meetings, plus floor plans and exhibitor information.

The Attendee Mailing List comes directly from the JSM registration database and is available prior to the meeting. Typically including more than 3,000 opted-in names, it is a great way to let attendees know ahead of time about your products or to extend special invitations.

A Conference Bag Insert allows you to place a one-page advertisement in the conference bag of every attendee.

A Digital Ad allows you to get your message out on high-resolution displays throughout the convention center. This is a great opportunity to display multimedia messaging aimed at more than 6,000 statisticians.
The JSM CAREER SERVICE offers a full-service recruiting facility, including online registration, private interview booths available for reservation, and an online candidate search with profiles and résumés for hundreds of applicants. Use the placement service to make recruiting efficient and effective.

**CAREER SERVICE HOURS**

**Executive Suite and Private Booth Set-Up, Badge Pick-Up, and Onsite Registration**

- Saturday, July 30  9:00 a.m.–5:00 p.m.
- Sunday, July 31  1:00 p.m.–6:00 p.m.
- Monday, August 1  8:00 a.m.–5:30 p.m.
- Tuesday, August 2  8:00 a.m.–5:30 p.m.
- Wednesday, August 3  8:00 a.m.–2:30 p.m.

**ONLINE REGISTRATION** for the JSM Career Service recruitment will open May 2, 2016.

### Employer Fees

<table>
<thead>
<tr>
<th></th>
<th>EARLY REGISTRATION May 2–June 30</th>
<th>LATE REGISTRATION July 1–Onsite</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Executive Suite Employer Registration</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Employer Registration</td>
<td>ASA Corporate Member $3,000</td>
<td>ASA Corporate Member $3,000</td>
</tr>
<tr>
<td></td>
<td>Nonmember $3,250</td>
<td>Nonmember $3,250</td>
</tr>
<tr>
<td><strong>General Employer Registration</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASA Corporate Member $1,250</td>
<td>ASA Corporate Member $1,450</td>
</tr>
<tr>
<td></td>
<td>Nonmember $1,500</td>
<td>Nonmember $1,650</td>
</tr>
<tr>
<td><strong>Private Interview Booth (add-on only)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASA Corporate Member $1,100</td>
<td>ASA Corporate Member $1,100</td>
</tr>
<tr>
<td></td>
<td>Nonmember $1,350</td>
<td>Nonmember $1,350</td>
</tr>
<tr>
<td><strong>Post-JSM Online Applicant Access Only Available August 14</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASA Corporate Member $1,000</td>
<td>ASA Corporate Member $1,000</td>
</tr>
<tr>
<td></td>
<td>Nonmember $1,250</td>
<td>Nonmember $1,250</td>
</tr>
</tbody>
</table>

Do you want a dedicated interview space, or more than the one allotted in an Executive Suite registration? Add a private interview booth (only available as an add-on).

*Employer fees include registration for the Career Service only; they do not include general meeting registration. The ASA Corporate Member rate is extended to organizational members only; individual membership does not qualify for this discount.*
EXHIBITOR

Provide attendees the opportunity to observe and learn about state-of-the-art products and services related to the statistics industry.

Join us to reach a powerful audience of buyers.

Each exhibit booth includes:

- A 10’ x 10’ booth with an 8’ back wall and 3’ sidewalls
- ID sign
- Three exhibitor badges
- Exhibitor synopsis listed in the JSM Program Book
- Daily cleaning of aisles and common areas

<table>
<thead>
<tr>
<th>FEES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1st End Booth</td>
<td>$1,960</td>
</tr>
<tr>
<td>2nd End Booth</td>
<td>$1,855</td>
</tr>
<tr>
<td>Additional End Booths</td>
<td>$1,755</td>
</tr>
<tr>
<td>1st in Line Booth</td>
<td>$1,905</td>
</tr>
<tr>
<td>2nd in Line Booth</td>
<td>$1,800</td>
</tr>
<tr>
<td>Additional in Line Booths</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

A deposit of $1,000 per booth will reserve your space. The balance must be paid by March 11, 2016.

JSM EXPO SCHEDULE

SHOW HOURS

Sunday, July 31
1:00 p.m. – 4:30 p.m.

6:00 p.m. – 8:00 p.m.

Again! The 2016 EXPO will host the JSM Opening Mixer Sunday night!

Monday, August 1
9:00 a.m. – 5:30 p.m.

Tuesday, August 2
9:00 a.m. – 5:30 p.m.

Wednesday, August 3
9:00 a.m. – 2:30 p.m.

EXHIBITOR MOVE-IN

Saturday, July 30
8:00 a.m. – 5:00 p.m.

Sunday, July 31
8:00 a.m. – 12:00 p.m.

SHOW MANAGEMENT WALK-THROUGH

Sunday, July 31
12:00 p.m. – 12:30 p.m.

EXHIBITOR TEAR-DOWN

Wednesday, August 3
2:31 p.m. – 8:00 p.m.

EXHIBITOR BADGES

Three exhibitor badges are provided per booth.

This badge allows EXPO access only and does not admit you to sessions or social events.

Additional badges are available for $50 each.
Building on the tremendous success of 2015, the 2016 EXPO will again play host to the JSM Opening Mixer on Sunday evening.

Attended by thousands, the Opening Mixer is an additional opportunity to mingle with attendees eager to learn about your products and services! The invited poster session also will be held in the EXPO during the Opening Mixer.

Again! The 2016 EXPO will host the JSM OPENING MIXER Sunday night from 6:00 p.m.–8:00 p.m.

JSM 2016 OPENING MIXER!

INDUSTRY
(including Software and Consulting)
Amazon
Berry Consultants
Cytel
Deloitte Consulting
IBM
JMP software from SAS
Liberty Mutual Insurance
Minitab
Provalis Research
Revolution Analytics
Salford Systems
SAS Institute
StatPoint Technologies
StataCorp
Westat
Wolfram Research
XLSTAT

PUBLISHING
CRC Press/Taylor & Francis Group
Cambridge University Press
Elsevier
Oxford University Press
Pearson
Springer
Wiley

EDUCATION & RESEARCH
Axio Research
California University of Pennsylvania
Fred Hutchinson Cancer Research Center
Penn State World Campus
Michigan Program in Survey Methodology
NC State University-Dept. of Statistics

GOVERNMENT
Bureau of Economic Analysis
Bureau of Justice Statistics
Bureau of Labor Statistics
Centers for Disease Control and Prevention
National Science Foundation
National Security Agency
U.S. Census Bureau
U.S. Department of Agriculture
U.S. Food and Drug Administration

STATISTICAL SOCIETIES
AAAS
American Mathematical Society
American Statistical Association
SIAM
Institute of Mathematical Statistics
Royal Statistical Society
Statistical Society of Canada

RECRUITING
Green Key Resources
The Lotus Group, LLC
Penfield Search Partners
Personify
Valesta Clinical Research Solutions

JSM EXPOs have welcomed exhibitors from the following sectors:
**ADVERTISERS & EXHIBITORS**
Claudine Donovan
Advertising and Exhibits Manager
American Statistical Association
732 North Washington Street
Alexandria, VA 22314
claudine@amstat.org

**SPONSORS & EMPLOYERS**
Amy Farris
Director, Marketing and Membership Development
American Statistical Association
732 North Washington Street
Alexandria, VA 22314
amy@amstat.org

**EXHIBITOR/SPONSOR CANCELLATION POLICY**
Exhibitor cancellations will be refunded prior to May 2, 2016, less 50% per booth. No refunds will be given after May 2, 2016. Cancellations must be submitted in writing to Exhibits Manager, Joint Statistical Meetings, 732 North Washington Street, Alexandria, VA 22314 or claudine@amstat.org.

Sponsor opportunities are not refundable. On a case-by-case basis, sponsorship commitments may be able to be transferred to other opportunities.

**HOTEL RESERVATIONS**
Information about JSM hotel reservations will be available at www.amstat.org/meetings/jsm/2016 on May 2, 2016.

We encourage you to reserve early, as our housing block fills quickly.

**JSM MEETING REQUESTS**
Interested in organizing a meeting, reception, or other event during JSM 2016? We will begin accepting requests for event space January 19, 2016.

Have questions? Contact meetings@amstat.org.
Select from the options below to expand your onsite profile at JSM 2016! See the JSM sponsorship website for the most up-to-date information and the latest availability at www.amstat.org/jsmopportunities.

### CAREER SERVICE RECRUITER REGISTRATION

- EXECUTIVE SUITE: $3,000 Corporate/$3,250 Nonmember
- REGULAR: $1,250 Corporate/$1,500 Nonmember

### ADD A PRIVATE INTERVIEW BOOTH

$1,100 Corporate/$1,350 Nonmember

---

**PAYMENT FORM**

- **Contact**
- **Organization**
- **Address**
- **City State/Province**
- **ZIP**
- **Country**
- **Email**
- **Phone**

**PAYMENT** Total Amount Due:________

- Check Enclosed
- American Express
- Discover
- MasterCard
- VISA

- **Card Number**
- **Expiration**
- **Name on Card**
- **Security Code**
- **Authorized Signature**

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### SPONSORSHIP OPPORTUNITY

#### SPOTLIGHT CHICAGO

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>EXCLUSIVE</th>
<th>CO SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taste of Chicago Kick-Off*</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Brownie Break*</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>JSM Coffee House</td>
<td>$15,000</td>
<td>$7,500</td>
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<tr>
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<tr>
<td>Midwest Microbrew Tasting</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Root Beer Floats/Eli’s Cheesecake</td>
<td>$5,000</td>
<td></td>
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<tr>
<td>Bite Break*</td>
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</table>

#### ENHANCE JSM

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>EXCLUSIVE</th>
<th>CO SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>JSM Conference Bags</td>
<td>$30,000</td>
<td>$16,000</td>
</tr>
<tr>
<td>Attendee Badge Lanyards</td>
<td>$10,000</td>
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<tr>
<td>JSM Shuttle Buses*</td>
<td>$10,000</td>
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<td>JSM Speaker Management Kiosks</td>
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</tr>
<tr>
<td>Conference Pen</td>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td>JSM Map</td>
<td>$6,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>EXPO Charging Stations</td>
<td>$8,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>JSM Luggage Storage*</td>
<td>$2,500</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

#### EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>EXCLUSIVE</th>
<th>CO SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>JSM Opening Mixer</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>JSM Dance Party</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>JSM Student Mixer</td>
<td>$7,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>ASA Longtime Member Reception</td>
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<td>$3,500</td>
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<tr>
<td>ASA Awards &amp; Editor Appreciation</td>
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<td></td>
</tr>
</tbody>
</table>

*indicates a new opportunity for 2016!

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Return this form to
Amy Farris, Director, Marketing and Membership Development
American Statistical Association • 732 North Washington Street, Alexandria, VA 22314 • amy@amstat.org
Phone: (703) 684-1221 • Fax: (703) 684-3445

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ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

☐ Program Book Cover* $2,250 (4-color) ☐ Program Book Full Page $1,350 (7" x 10")
☐ Program Book Half Page $875 (7" x 4 7/8") ☐ Program Book Tab $1,600 (4-color)

*selected by a drawing on April 2, 2015

☐ Attendee Mailing List [We will follow up] ☐ Conference Bag Insert $2,000 ☐ Digital Ad $2,500

All artwork is due by May 2, 2016
☐ Online Banner Ad [check box and we will contact you to make arrangements]

EXHIBITING

☐ 1st End Booth $1,960 ☐ 1st in Line Booth $1,905
☐ 2nd End Booth $1,855 ☐ 2nd in Line Booth $1,800
☐ Additional End Booths $1,755 ☐ Additional in Line Booths $1,700

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/meetings/jsm/2016)

1st__________ 2nd__________ 3rd__________ 4th__________

☐ By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by March 4, 2016, to claudine@amstat.org.

Send confirmation and information to:

Name__________________________________________________________Title______________________________________________________

Company________________________________________________________________________________________________________________

Address_________________________________________________________________________________________________________________

City_________________________________________________________________________ State____________ ZIP________________________

Phone_______________________________ Fax_______________________________Email_____________________________________________

PAYMENT

Total Amount Due:__________ Deposit:__________ (A deposit of $1,000 per booth is required.)

☐ Check Enclosed ☐ American Express ☐ Discover ☐ MasterCard ☐ VISA

Balance Due March 11, 2016

Card Number_________________________________________ Expiration_________________________________

Name on Card_________________________________________ Security Code________________________________

Authorized Signature________________________________________________________

Return this form to Claudine Donovan, Advertising and Exhibits Manager
American Statistical Association • 732 North Washington Street • Alexandria, VA 22314-1943
claudine@amstat.org • Phone: (703) 302-1847 • Fax: (703) 684-2036
IMPORTANT DATES

February 19, 2016
SPONSORS: Deadline for Logo to Appear in JSM Registration Book

March 11, 2016
EXHIBITORS: Booth Payment Deadline

April 1, 2016
ADVERTISERS: Ad Space Reservation Deadline

April 11, 2016
SPONSORS: Deadline for Logo to Appear in JSM Program Book

May 2, 2016
JSM ATTENDEES: Housing & Registration Open
RECRUITERS: Registration Open
ADVERTISING: Ad Artwork Deadline

June 1, 2016
JSM ATTENDEES: Early Registration Deadline

June 3, 2016
SPONSORS: Logo for Special Onsite Signage Deadline

June 29, 2016
JSM ATTENDEES: Housing Deadline

June 30, 2016
RECRUITERS: Early Registration Deadline

July 21, 2016
JSM Online Registration Closes

See www.amstat.org/meetings/jsm/2016