

JSM2016 CHICAGO

ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

- Program Book Cover* \$2,250 (4-color) Program Book Full Page \$1,350 (7" x 10")
 Program Book Half Page \$ 875 (7" x 4 7/8") Program Book Tab \$1,600 (4-color)

*selected by a drawing on April 2, 2015

- Attendee Mailing List (We will follow up) Conference Bag Insert \$2,000 Digital Ad \$2,500

All artwork is due by May 2, 2016

- Online Banner Ad (check box and we will contact you to make arrangements)

EXHIBITING

- 1st End Booth \$1,960 1st in Line Booth \$1,905
 2nd End Booth \$1,855 2nd in Line Booth \$1,800
 Additional End Booths \$1,755 Additional in Line Booths \$1,700

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/meetings/jsm/2016)

1st _____ 2nd _____ 3rd _____ 4th _____

- By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by **March 4, 2016**, to claudine@amstat.org.

Send confirmation and information to:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

PAYMENT

Total Amount Due: _____ Deposit: _____ (A deposit of \$1,000 per booth is required.)

- Check Enclosed American Express Discover MasterCard VISA

Balance Due March 11, 2016

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return this form to **Claudine Donovan, Advertising and Exhibits Manager**
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