Every financial contribution you make counts toward your JSM sponsorship status. When you reach Platinum, Gold, or Silver, you will receive additional recognition through our publications and onsite signage.

JSM OVERVIEW

On behalf of the sponsoring societies, the American Statistical Association invites you to the 2013 Joint Statistical Meetings. Please join us as a Sponsor, Exhibitor, Employer, or Advertiser during this—the largest—annual gathering of statisticians in North America.

JSM brings together more than 6,000 statisticians, including members of the:

* American Statistical Association
* Institute of Mathematical Statistics
* International Biometric Society (ENAR and WNAR)
* International Chinese Statistical Association
* International Indian Statistical Association
* International Society for Bayesian Analysis
* Korean International Statistical Association
* Statistical Society of Canada

(*indicates the founding societies of JSM)

See www.amstat.org/meetings/jsm/2013 for more!

Key Contacts

Advertisers & Exhibitors

Claudine Donovan
Advertising and Exhibits Manager
American Statistical Association
732 North Washington Street
Alexandria, VA 22314
claudine@amstat.org

Sponsorship & Career Placement Employers

Amy Farris
Director, Marketing and Membership Development
American Statistical Association
732 North Washington Street
Alexandria, VA 22314
amy@amstat.org
Advertise at JSM

The Program Book is the most-used resource for all JSM registrants. Included in every conference bag, it contains the dates, times, and locations for sessions, socials, and committee meetings, plus floor plans and exhibitor information.

The Attendee Mailing List comes directly from the JSM registration database and is available prior to the meeting. Typically including more than 3,000 opted-in names, it is a great way to let attendees know ahead of time about your products or to extend special invitations to an elite group of buyers and decisionmakers.

An In-Bag Flyer allows you to place a one-page advertisement in the conference bag of every attendee.

Rates and Instructions

To reserve your ad space, return the Application Order Form before April 2, 2013. Telephone orders are not possible. Artwork is due May 1, 2013.

All covers must use process color. Artwork should be a minimum of 300 dpi and at least 150 lpi. We accept artwork in TIFF, EPS, and PDF formats. All fonts must be embedded, and line art should be at least 1,200 dpi. All artwork must be accompanied by a hard copy of the advertisement.

Program Book

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover (4-color)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Full-page (B&amp;W)</td>
<td>$1,350 (7” x 10”)</td>
</tr>
<tr>
<td>Half-page (B&amp;W)</td>
<td>$875 (7” x 4 7/8”)</td>
</tr>
<tr>
<td>Tab (4-color)</td>
<td>$1,600</td>
</tr>
</tbody>
</table>

Agency discounts will be honored.

ATTENDANCE AT RECENT JSMS

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>San Diego, California</td>
<td>6,200</td>
</tr>
<tr>
<td>2011</td>
<td>Miami, Florida</td>
<td>5,300</td>
</tr>
<tr>
<td>2010</td>
<td>Vancouver, British Columbia</td>
<td>5,800</td>
</tr>
<tr>
<td>2009</td>
<td>Washington, DC</td>
<td>6,800</td>
</tr>
<tr>
<td>2008</td>
<td>Denver, Colorado</td>
<td>5,600</td>
</tr>
<tr>
<td>2007</td>
<td>Salt Lake City, Utah</td>
<td>5,200</td>
</tr>
<tr>
<td>2006</td>
<td>Seattle, Washington</td>
<td>6,000</td>
</tr>
</tbody>
</table>
Exhibit at JSM

Provide attendees the opportunity to observe and learn about state-of-the-art products and services related to the statistics industry. Join us to reach a powerful audience of buyers.

As a courtesy to conference registrants and other exhibitors, exhibit booths must be staffed by at least one person at all times during exhibition hours.
Each exhibit booth includes:
A 10' x 10' booth with an 8' back wall and 3' side walls
ID sign
Three exhibitor badges
Exhibitor synopsis listed in the JSM Program Book
Daily cleaning of aisles and common areas (does not include cleaning and trash removal inside individual booths)

Cancellation Policy
Cancellations will be refunded prior to May 11, 2013, less 50% per booth. No refunds will be given after May 11, 2013. Cancellations must be submitted in writing to Exhibits Manager, Joint Statistical Meetings, 732 North Washington Street, Alexandria, VA 22314 or claudine@amstat.org.

Hotel Reservations
Information about JSM Hotel Reservations will be available at www.amstat.org/meetings/jsm/2013 in May.

Exhibitor Badges
Three exhibitor badges are provided per booth. Additional badges are available for $50 each.

JSM EXHIBITOR SCHEDULE

Exhibitor Move-In
Saturday, August 3, 8:00 a.m. – 5:00 p.m.
Sunday, August 4, 8:00 a.m. – 12:00 p.m.

Show Management Walk-Through
Sunday, August 4, 12:01 p.m. – 12:30 p.m.

Exhibitor Tear-Down
Wednesday, August 7, 2:31 p.m. – 8:00 p.m.

SHOW HOURS

Sunday, August 4, 1:00 p.m. – 6:00 p.m.
Monday, August 5, and Tuesday, August 6, 9:00 a.m. – 5:30 p.m.
Wednesday, August 7, 9:00 a.m. – 2:30 p.m.

Fees

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st End Booth</td>
<td>$1,960</td>
</tr>
<tr>
<td>2nd End Booth</td>
<td>$1,855</td>
</tr>
<tr>
<td>Additional End Booths</td>
<td>$1,755</td>
</tr>
<tr>
<td>1st in Line Booth</td>
<td>$1,905</td>
</tr>
<tr>
<td>2nd in Line Booth</td>
<td>$1,800</td>
</tr>
<tr>
<td>Additional in Line Booths</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

A deposit of $1,000 per booth will reserve your space. The balance must be paid by March 15, 2013.

Exhibit at JSM to …
Generate leads
Meet buyers face-to-face
Showcase your products and services
Stay ahead of the competition
Keep up with industry trends
Reinforce long-term business relationships
PAST JSM EXHIBITORS

Join the many organizations using the Joint Statistical Meetings to reach a quality statistics audience.

AAAS Science & Technology Policy Fellowships
ASA-SIAM
Alaska Dept. of Fish and Game
American Association for Public Opinion Research
American Institutes for Research
Aptiv Solutions/ADDPLAN
BioStat Solutions, Inc.
Brooks/Cole Cengage Learning
Bureau of Economic Analysis
Bureau of Labor Statistics (BLS)
CRC Press - Taylor & Francis Group LLC
Cambridge University Press
Centers for Disease Control and Prevention
Central Intelligence Agency
Cytel Inc.
DE GRUYTER Elsevier
Experis Business Analytics
Fred Hutchinson Cancer Research Center
Frontline Systems, Inc.
Gilead Sciences Inc.
Green Key Resources
Hawkes Learning Systems
IBM SPSS
INCA Research Institute of Mathematical Statistics (IMS)
Johnston & Johnson
Mango Solutions
Minitab Inc.
NCHS Research Data Center
NCSS
National Cancer Institute/National Institutes of Health
National Center for Health Statistics
National Science Foundation
National Security Agency
Oxford University Press
P-STAT Inc.
Pearson
Penn State World Campus
PharmaNet/i3 Strategic Resourcing
ProQuest
Provalis Research
RStudio Inc.
RTI International
Randstad Pharma
Revolution Analytics
SAGE
SAS Global Academic Program
SAS Institute Inc., JMP Division
SAS Institute Inc.
SAS Institute, Publications Division
SIAM
STAT-HAWKERS (Sarjinder)
SYSTAT Software, Inc.
Salford Systems
Springer
StatEase, Inc.
StatPoint Technologies, Inc.
StatSoft, Inc.
StatCorp LP
Statistical Society of Canada
Statistical Solutions
Statistics.com
TIBCO Software Inc.
Tech Observer
Texas A&M Statistical Services, LP
Tigermed-Macrostat
U.S. Census Bureau
USDA Economic Research Service
USDA, National Agricultural Statistics Service
University of Washington
Valesta Clinical Research Solutions
W.H. Freeman
Wiley
Wolfram Research

Key Contact
Exhibit Management
Claudine Donovan
Exhibits Manager
Joint Statistical Meetings
732 North Washington Street
Alexandria, VA 22314
Phone: (703) 302-1847
Fax: (703) 684-2036
claudine@amstat.org
Each year, hundreds of qualified applicants look to the JSM Career Placement Service to begin or further their career in statistics. The JSM Career Placement Service offers a full-service recruiting facility, including online registration, private interview booths, and an onsite computerized message center. Your company can use the placement service to make recruiting more efficient and effective.

Go beyond the typical conference job fair experience. The JSM Career Placement Service, including the applicant database and messaging center, is online and useable from anywhere you have Internet access.
Employer Options

General Employer Registration
Listing of up to five distinct job postings in the online postings, available to all registered applicants
Onsite access to the JSM Career Placement Service, including access to printed books of applicant data and résumés for up to three representatives
Onsite access to interview space daily, available by reservation for up to four hours per day
Online access to a searchable database of applicants, including all applicant data and résumés, from June 1 until September 30
Advance, onsite, and post-JSM access to the online Placement Service Message Center

Executive Suite Registration
A private, fully furnished booth for your exclusive use throughout the meeting
Listing of up to 10 distinct job postings in the online postings, available to all registered applicants
Onsite access for up to five representatives and three guests from your organization to conduct onsite interviews
Online access to a searchable database of applicants, including all applicant data and résumés, from June 1 until September 30
An onsite computer and printer in your suite
Advance, onsite, and post-JSM access to the online Placement Service Message Center
Special recognition online and onsite, as well as credit toward the JSM Sponsorship program

CAREER PLACEMENT SERVICE HOURS

Saturday, August 3
9:00 a.m. – 5:00 p.m.
Pre-registered attendee badge pick-up and onsite registration only

Sunday, August 4
1:00 p.m. – 6:00 p.m.
Full placement service opens

Monday, August 5, and Tuesday, August 6
8:00 a.m. – 5:30 p.m.

Wednesday, August 7
8:00 a.m. – 2:30 p.m.
Placement fees include registration for the Career Placement Service only; they do not include general meeting registration. The fees vary depending on your date of registration. The ASA Corporate Member rate is extended to organizational members only; individual membership does not qualify for this discount.

Employer Fees

<table>
<thead>
<tr>
<th>Service</th>
<th>Early May 1 – June 30</th>
<th>Late July 1 – August 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Suite Registration – ASA Corporate Member</td>
<td>$2,750</td>
<td>$2,750</td>
</tr>
<tr>
<td>Executive Suite Registration – Nonmember</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>Employer Registration + Online Access – ASA Corporate Member</td>
<td>$1,000</td>
<td>$1,100</td>
</tr>
<tr>
<td>Employer Registration + Online Access – Nonmember</td>
<td>$1,250</td>
<td>$1,350</td>
</tr>
<tr>
<td>Private Interview Booth – ASA Corporate Member</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>Private Interview Booth – Nonmember</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Post JSM Online Applicant Access Only – ASA Corporate Member</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>Post JSM Online Applicant Access Only – Nonmember</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Private Interview Booths – Add-on Fee

Don’t need an Executive Suite, but would like dedicated interview space? Already have an Executive Suite, but need additional interview space so you can hold multiple interviews at one time? Consider adding on a private interview booth. When you add a private interview booth to your employer registration, you will have access to a curtained interviewing space for your exclusive use throughout the meeting. Your booth will give you the freedom to schedule interviews with potential employees whenever you like, without the need to reserve space on an hourly basis.

Online Applicant Access ONLY – Post-JSM Access

For those employers who do not wish to register as non-attending employers and do not wish to post job positions, access is still available to our online, interactive database, including all applicant data. Database access will be granted post-JSM through September 30. Employers who cannot attend JSM, but would like to post jobs and/or have access to the online applicants in advance and during JSM, should select the “Employer Registration + Online Access” option.

*Placement fees include registration for the Career Placement Service only; they do not include general meeting registration. The fees vary depending on your date of registration. The ASA Corporate Member rate is extended to organizational members only; individual membership does not qualify for this discount.

Online registration opens May 1, 2013. See www.amstat.org/meetings/jsm/2013.
Be a JSM Sponsor

Do you want to set your company apart as a strong advocate for the statistics profession? The JSM sponsorship program has been specifically designed to combine your desire to support professional statisticians while enhancing your corporate image.

Platinum
$25,000 combined investment
Listing in the July and August issues of *Amstat News*, reaching more than 18,000 members of the American Statistical Association
Exhibit booth signage indicating your sponsor status
Onsite JSM signage featuring all sponsoring companies
Acknowledgement on the JSM website, including a link to your company website
A $2,000 investment credit toward Platinum status for the subsequent JSM
Preferential booth space in the exhibit hall*

Gold
$10,000 combined investment
Listing in the July and August issues of *Amstat News*, reaching more than 18,000 members of the American Statistical Association
Exhibit booth signage indicating your status
Onsite JSM signage featuring all sponsoring companies
Acknowledgement on the JSM website
Preferential booth space in the exhibit hall*

Silver
$5,000 combined investment
Listing in the July and August issues of *Amstat News*, reaching more than 18,000 members of the American Statistical Association
Exhibit booth signage indicating your status
Onsite JSM signage featuring all sponsoring companies
Acknowledgement on the JSM website

*If committed prior to booth assignments deadline

Queen Victoria statue in Montréal, Canada. Photo courtesy of Thinkstock.
Conference Bag
Take advantage of one of the most prominent sponsorship options available for JSM by displaying your company’s logo on the conference bag given to every registrant. Highly visible and seen by thousands throughout the conference and after.

Exclusive Sponsorship: $30,000
Cosponsorship: $16,000
Limit: 2

Conference Program USB Drive
The conference program will be provided to more than 5,000 attendees on a USB drive customized with your logo. Your company’s logo will be placed prominently on this highly visible and often-used resource.

Exclusive Sponsorship: PRICING PROVIDED UPON REQUEST

Cyber Center
With your contribution, attendees will be able to access the Internet at the onsite Cyber Center. Sponsors will be recognized with onsite signage and on the screen of every computer in the center. Exclusive sponsorship also includes mouse pads with your corporate logo at every station.

Exclusive Sponsorship: $10,000
Cosponsorship: $5,000
Limit: 3

EXPO WiFi
Sponsor WiFi in the exhibit hall for all attendees. With your help, JSM attendees will be able to access a wireless network in the area. Exclusive sponsorship includes the ability to redirect to your organization’s homepage.

Exclusive Sponsorship: $10,000

Opening Mixer
Sponsor the JSM Opening Mixer! Make an early impression on attendees who come together for the kick-off social event of JSM. Sponsors’ corporate logos will be placed on cups or cocktail napkins used by every attendee at this event.

Exclusive Sponsorship: $10,000
Cosponsorship: $5,000
Limit: 2

Longtime Member Reception
Sponsor the annual reception to honor ASA members who have shown dedication to the association for 35 years or more. We expect more than 150 of our most faithful and distinguished members to attend this event. Show your company’s support of the ASA, and these members in particular, by placing your name and logo on signage to be seen by reception attendees.

Exclusive Sponsorship: $5,000
Cosponsorship: $2,500
Limit: 2

Student Mixer
This is an opportunity for your company to show its support for statistics scholars. The Student Mixer provides attendees a chance to network with their peers for a fun-filled time. Typically attended by more than 300 students.

Exclusive Sponsorship: $7,500

Attendee Coffee Breaks
Get attendees’ attention with a fresh cup of coffee. Sponsors’ corporate logos will be placed on coffee cups.

Exclusive Sponsorship: $15,000
Monday Morning Coffee Break: $7,500
Poster Session Coffee Break: $7,500
Limit: 2

Online registration opens May 1, 2013.
See www.amstat.org/meetings/jsm/2013.
BECOME A JSM SPONSOR

PACKAGES

Become a JSM sponsor simply by picking one of the packages below, specifically designed to combine your desire to support professional statisticians while enhancing your corporate image. If you wish to select a package option, please act fast, as many options will be spoken for quickly.

**Platinum**
- Exclusive Sponsor of the Cyber Center ($10,000)
- Exclusive Sponsor of the Continuing Education Program ($10,000)
- Executive Suite in the JSM Career Placement Service ($3,000)
- Conference Bag Insert ($2,000)

**Gold**
- Exclusive Sponsor of the Continuing Education Program ($10,000)
  - Or
  - Exclusive Sponsor of the Student Mixer ($7,500)
  - Cosponsor of the Restaurant and City Map ($3,000)

**Silver**
- Cosponsor of the Dance Party ($5,000)
  - Or
  - Executive Suite in the JSM Career Placement Service ($3,000)
  - Conference Bag Insert ($2,000)

**Attendee Popcorn Break**
Provide a fresh bag of warm popcorn to hungry attendees as they browse the exhibit hall floor.

- Cosponsorship: $3,000
- Limit: 3

**Conference Pen**
Have a pen with your logo on it in every attendee bag. Distributed to more than 5,000 participants onsite at JSM.

- Exclusive Sponsorship: $10,000
- Cosponsorship: $5,000
- Limit: 2

**Restaurant and City Map**
Attendees will want to explore many of our host city’s attractions and restaurants during JSM. Place your company’s logo on the Restaurant and City Map that will be placed in the conference bag of every attendee.

- Cosponsorship: $3,000
- Limit: 2

**ASA Continuing Education Program**
The ASA CE Program offers 30 courses over four days, attracting more than 1,000 statisticians. Choose to sponsor the entire duration or a single day of sessions. Sponsors are acknowledged with CE announcements, signage at JSM, and ad space in the course binder distributed to participants.

- Cosponsorship: $2,000 per day
- Limit: 5

- **Saturday:** $2,500
- **Sunday:** $2,500
- **Monday:** $2,500
- **Tuesday:** $2,500

**Conference Bag Inserts**
Take advantage of this highly visible marketing option. Provide us with 5,000 of your company’s flyers or brochures and we will include them as inserts in the conference bag for each registrant.

- Cosponsorship: $2,000
- Limit: 12

**Technical Session Room Slideshow**
Add your advertisement to the technical session room slideshow, shown in all technical session rooms for the day. Have your message seen in more than 40 technical session rooms for a total of more than 140 sessions.

- Cosponsorship: $2,000 per day
- Limit: 5

For more information or to sponsor one of these opportunities, email sponsor@amstat.org or return the Sponsors Order Form.
ADVERTISERS & EXHIBITORS APPLICATION ORDER FORM

Advertising
☐ Program Book Cover* $2,250 (4-color)  ☐ Program Book Full Page $1,350 (7” x 10”)
☐ Program Book Half Page $875 (7” x 4 7/8”)  ☐ Program Book Tab $1,600 (4-color)
*selected by a drawing on April 2, 2013

Exhibiting
☐ 1st End Booth $1,960  ☐ 1st in Line Booth $1,905
☐ 2nd End Booth $1,855  ☐ 2nd in Line Booth $1,800
☐ Additional End Booths $1,755  ☐ Additional in Line Booths $1,700

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/meetings/jsm/2013)
1st__________ 2nd__________ 3rd__________ 4th_________

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by March 1, 2013, to claudine@amstat.org.

Send Confirmation, Exhibitor Service Manual, and Information to:

Name__________________________________________________________Title______________________________________________________
Company________________________________________________________________________________________________________________
Address_________________________________________________________________________________________________________________
City_________________________________________________________________________ State____________ ZIP________________________
Phone_______________________________ Fax_______________________________Email_____________________________________________

Payment
Total Amount Due:__________ Deposit:__________ (A deposit of $1,000 per booth is required.)
☐ Check Enclosed  ☐ American Express  ☐ Discover  ☐ MasterCard  ☐ VISA

Balance Due March 15, 2013

Card Number_______________________________________________________________________Expiration_____________________________
Name on Card________________________________________________________________________________Security Code_______________

Authorized Signature______________________________________________________________________________________________________

Return this form to Claudine Donovan, Advertising and Exhibits Manager
American Statistical Association • 732 North Washington Street • Alexandria, VA 22314-1943
claudine@amstat.org • Phone: (703) 302-1847 • Fax: (703) 684-2036
Enhance your company’s visibility at this year’s Joint Statistical Meetings. Select from the options listed below to expand your marketing portfolio at JSM 2013. See the JSM sponsorship web page for up-to-date options, [www.amstat.org/jsmopportunities](http://www.amstat.org/jsmopportunities).

<table>
<thead>
<tr>
<th>Sponsors</th>
<th>Exclusive</th>
<th>Cosponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Pen</td>
<td>$5,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Conference Bag</td>
<td>$30,000</td>
<td>$16,000</td>
</tr>
<tr>
<td>Poster Session Coffee Break</td>
<td>N/A</td>
<td>$7,500/day</td>
</tr>
<tr>
<td>Cyber Center</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Name Badge Lanyards</td>
<td>$10,000</td>
<td>N/A</td>
</tr>
<tr>
<td>ASA Continuing Education (CE) Program</td>
<td>$10,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Student Mixer</td>
<td>$7,500</td>
<td>N/A</td>
</tr>
<tr>
<td>EXPO WiFi</td>
<td>$10,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Longtime Member Reception</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Attendee Coffee Break</td>
<td>$15,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Dance Party and Lounge</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Attendee Popcorn Break</td>
<td>N/A</td>
<td>$3,000</td>
</tr>
<tr>
<td>Opening Mixer</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Restaurant and City Map</td>
<td>N/A</td>
<td>$3,000</td>
</tr>
<tr>
<td>Conference Bag Inserts</td>
<td>N/A</td>
<td>$2,000</td>
</tr>
<tr>
<td>Conference Program USB Drive</td>
<td>Pricing provided upon request</td>
<td></td>
</tr>
<tr>
<td>Tech Session Room Slide</td>
<td>N/A</td>
<td>$2,000/day</td>
</tr>
</tbody>
</table>

Contact__________________________________________
Organization_______________________________________
Address______________________________________________________________________________________________
City_____________________________________________State/Province _________________ZIP/Postal Code__________________
Country____________________________________________Email________________________________________________________
Phone ____________________________________________Fax__________________________________________________________

I would like information about renting the attendee mailing list.

Payment
Total Amount Due:______________
☐ Check Enclosed  ☐ American Express  ☐ Discover  ☐ MasterCard  ☐ VISA
Card Number________________________________________________________________________________ Expiration________________
Name on Card________________________________________________________________________________Security Code________________
Authorized Signature___________________________________________________________________________

Return to Amy Farris, Director, Marketing and Membership Development
American Statistical Association • 732 North Washington Street, Alexandria, VA 22314
amy@amstat.org • Phone: (703) 684-1221 • Fax: (703) 684-3445
ANNOUNCING AN Exciting New Opportunity

Our longtime JSM supporters can join us at the inaugural Conference on Statistical Practice, February 21–23, 2013, in New Orleans, Louisiana. The conference will be a great place to meet a targeted group of applied statisticians in a comfortable, intimate environment.

2013 SPONSORS

sas
Minitab

SPONSOR

Principal Sponsor - $7,500 combined investment

- Listing in the February issue of Amstat News, reaching more than 18,000 members of the American Statistical Association
- Exhibit signage indicating your sponsor status
- Onsite signage featuring all sponsoring companies
- Acknowledgement on the website, including a link to your company website

Supporting Sponsor - $2,500 combined investment

See www.amstat.org/csp for a list of sponsorship opportunities and detailed information about exhibiting and sponsorship.

CURRENT EXHIBITORS

CRC Press/Taylor & Francis
JMP, a Division of SAS
Minitab
SAS Institute
Stat-Ease
Strategic Data Project
Texas A&M University
US Census Bureau

EXHIBIT

- A six-foot draped table
- Two chairs
- Exhibitor listing on the conference website
- Three exhibitor badges

2013 Exhibitor Fees

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>One six-foot table</td>
<td>$1,000</td>
</tr>
<tr>
<td>Additional six-foot tables</td>
<td>$250 each</td>
</tr>
<tr>
<td>One-page flyer in the attendee packet</td>
<td>$500</td>
</tr>
</tbody>
</table>

Visit www.amstat.org/csp or contact Amy Farris at amy@amstat.org or (703) 684-1221 for detailed information about any of these opportunities.
Important Deadlines

February 22, 2013
For name/logo to appear in the Registration Book

April 12, 2013
For name/logo to appear in the Program Book

June 3, 2013
For name/logo to appear on special onsite signage

Become a JSM Sponsor and show more than 5,000 attendees and exhibitors your support for the statistical community!
For more information, email sponsor@amstat.org.