



Make sure your products and services

**STAND OUT**

FROM THE CROWD  
AT JSM 2012.

### Estimated Number of Attendee Postal Addresses @ \$600/F\*

PRE-SHOW: 2,000

POST-SHOW: 4,000

(AMSTAT Corporate Member  
Rate: \$500/F\*)

### Order both pre- & post- show attendee lists at the same time & save!

AMSTAT CORPORATE MEMBER RATE:  
\$850/F\*

NON-MEMBER RATE: \$950/F\*

### Pre-Show List Available for Fulfillment Beginning July 2, 2012

Additional update expected  
July 13, 2012 (after pre-  
registration ends).

\*F = Flat Rate. Other fees apply.

### Order the JSM 2012 Pre-Registered Attendee List Now.

Target conference attendees at the largest gathering of statisticians held in North America. Send a pre-show mailing to generate excitement and attract attendees to your booth!

JSM attendees are influential in diverse and vital areas, highlighted by the fact that statistical applications are essential in practically every industry and domain. These professionals are receptive to offers for educational developments, government policies, social and environmental issues, technological advancements, career services, analytic research, business and economic forecasting, scientific applications and so much more.

For more information, visit  
[www.InfocusMarketing.com/Datacard/AMSTAT-JSM](http://www.InfocusMarketing.com/Datacard/AMSTAT-JSM)



### Reach Attendees at Lightning Speed with Exhibitor Express!

One of the main challenges for any exhibitor is to have your message reach attendees well before the event takes place. Exhibitor Express meets this challenge by allowing you to incorporate your message into one of our postcard or email templates specifically created to optimize traffic at your booth. Learn more about the program at [www.InfocusMarketing.com/ExhibitorExpress](http://www.InfocusMarketing.com/ExhibitorExpress), then contact us today to get started. It's that simple.

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