

# JSM 2012 San Diego

## Advertisers & Exhibitors Application Order Form

### Advertising

☐ Program Book Cover\* \$2,250 (4-color)

☐ Program Book Full Page \$1,350 (7" x 10")

☐ Program Book Half Page \$ 875 (7" x 4 7/8")

☐ Program Book Tab \$1,600 (4-color)

\*selected by a drawing on April 2, 2012

All artwork is due by **May 1, 2012**

☐ Online Banner Ad (check box and we will contact you to make arrangements)

### Exhibiting

☐ 1st End Booth \$1,960

☐ 1st in Line Booth \$1,905

☐ 2nd End Booth \$1,855

☐ 2nd in Line Booth \$1,800

☐ Additional End Booths \$1,755

☐ Additional in Line Booths \$1,700

My booth preferences are (refer to the exhibit hall floor plan at [www.amstat.org/meetings/jsm/2012](http://www.amstat.org/meetings/jsm/2012))

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by **March 1, 2012**, to [claudine@amstat.org](mailto:claudine@amstat.org).

☐ I am interested in the Technology Theater. Please contact me.

### Send Confirmation, Exhibitor Service Manual, and Information to:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### Payment

Total Amount Due: \_\_\_\_\_ Deposit: \_\_\_\_\_ (A deposit of \$1,000 per booth is required.)

☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express

**Balance Due March 16, 2012**

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return this form to Claudine Donovan, Advertising and Exhibits Manager  
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