

SEATTLE, WASHINGTON

Become a **PARTNER**



Send Your Company to Seattle, Washington
August 6-10, 2006

Become a part of the largest annual gathering of statisticians
held in North America at the 2006 Joint Statistical Meetings

Seattle, Washington
2006 JSM
Statistics for an Uncertain World:
Meeting Global Challenges

HOW TO BECOME A PARTNER *Seattle, Washington*

Become a Partner

As a valued Partner, you have a special opportunity to enhance your visibility and success at the Joint Statistical Meetings in 2006. Your company can be designated as a **Pinnacle, Diamond, Gold,** or **Silver Partner** through an attractive package of exhibit, marketing investment, and traffic-building features guaranteed to bring your company to the attention of the nearly 5,000 statisticians.

Partner Benefits

Special Recognition—Partner companies will be listed in the special JSM pages of the July and August issues of *Amstat News*. ASA Partner banners will identify Partners' booths to increase visibility to attendees. Be one of a few companies to achieve special Partner status.

These packages combine unbeatable elements—the excitement of the exhibit hall, the indispensable final program, and the popularity of *Amstat News*. Put these tools to work for your company at this memorable JSM.

Create a Customized Package that Meets Your Exhibition and Marketing Goals

Each of your JSM marketing investments adds to your Partner Level designation. Create your marketing portfolio from any of these opportunities:

- Exhibit Hall Booth
- Program Book Advertising
- Abstract Book/CD Advertising
- Program-at-a-Glance
- Partnership Dollars (such as neck cord sponsorship)
- Contributions (tax benefits)
- Career Placement Service Fee

Increased Sales and Recognition

Achieve the qualifying \$5,000 marketing investment and your company will be given special recognition as a **Silver Partner**. With each additional milestone, your company will receive enhanced recognition as a **Gold, Diamond,** or **Pinnacle Partner**.

Make August 2006 and the Joint Statistical Meetings in Seattle your ticket to increased recognition among statisticians worldwide!

Sample Portfolio (Silver Level)

Exhibit Hall	\$1,800
(1 Inline Booth)	
2 Tote Bag Inserts.	\$2,400
Plastic Tumbler	\$2,000
Total	\$6,200
Silver	\$6,200

For more information: www.amstat.org/meetings/jsm/2006. Click the Partners tab for additional details.

SPECIAL MARKETING PORTFOLIO OPTIONS

Make a lasting impression on JSM attendees by expanding your investment dollars to include special limited sponsorships. Partners receive special recognition in the widely distributed Program Book (if you commit by May 1, 2006) and signage acknowledging Partner status. You also can enhance your marketing portfolio and increase your Partner status by sponsoring popular JSM items and activities.

Maximize your company's exposure by selecting from these special, limited options:

ASA Continuing Education (CE) Program

The ASA CE Program offers 30 courses and workshops that attract more than 1,000 enrollees. Partners may select a day to be acknowledged in the ASA CE announcements, on CE signage at JSM, and through ad space on the back cover of all course notes.

Cost: \$3,000/day

Limit: 5 Partners

Conference Tote Bag Inserts

Take advantage of this highly visible marketing option. Provide us with 5,000 of your company's flyers or brochures to be included as inserts in the JSM 2006 conference tote bags for each registrant.

Cost: \$1,200

Limit: 7 Partners

Conference Tote Bag Panel

Here is your opportunity to take advantage of one of the most prominent marketing options for JSM 2006. Place your company logo on one of two panels of this tote bag for approximately 5,000 attendees to view it daily.

Cost: \$14,000/panel

Limit: 2 Partners

Cyber Center

Don't miss your chance to take advantage of this extremely popular marketing option! With your partnership, approximately 5,000 attendees will have access to the internet at the conference. Sponsors will have their company logo placed on the home page with a hot link to their organization's web site.

Cost: \$8,000

Limit: 2 Partners

JSM Highlights Newsletter

Place your company logo on this JSM newsletter. Introduced at JSM 2004, this popular item treats the more than 5,000 attendees to photos, highlights, and breaking news.

Cost: \$1,500 for one issue of the three-day newsletter

(Please select your choice of Monday, Tuesday, or Wednesday).

Limit: 3 Partners

Long-Time Member Reception

Sponsor the fourth annual reception to honor ASA members who have shown dedication to the Association for 35 years or more. We are honored to have more than 1,000 members who joined the ASA prior to 1971, and we expect more than 150 of these faithful members to attend this distinguished reception in their honor. Show your company's support of the ASA—and these members in particular—by placing your name and logo on signage to be seen by reception attendees.

Email: partners@amstat.org

Neck Cords

Your company's logo will be prominently displayed on this lanyard used by attendees to hold their name badges and tickets.

Cost: \$8,000

Limit: 1 Partner

Opening Mixer Plastic Tumbler

Place your company logo where all the attendees will see it over and over again at the Opening Mixer.

Cost: \$2,000

Limit: 2 Partners

Restaurant, Attraction, and City Map

Attendees will want to explore many of Seattle's attractions and restaurants during JSM 2006. Place your company's logo on the Restaurant, Attraction, and City Map to give attendees additional information about the city for their stay. These Partners will have the opportunity to place their logo at strategic locations on the 17 x 24 trifold map.

Cost: \$2,500

Limit: 3 Partners

Student Mixer

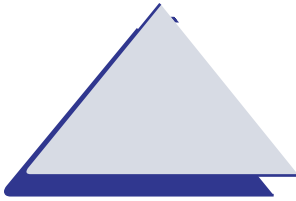
This is an opportunity for your company to show support to statistics scholars. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.

Cost: \$3,000

Limit: 2 Partners



PINNACLE PARTNERS (\$20,000)



Receive top billing with other Pinnacle Partners in all JSM Partner recognition signage.

Partner companies will be featured in the special JSM pages of the July and August issues of *Amstat News*.

Small banner will identify Partners' booths to increase visibility to attendees.

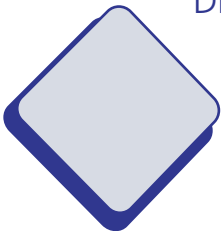
Special JSM Partner signage will be designed to feature all Partner companies.

Special Partner Seal to highlight your company's listing on the JSM web page, the Plenary and Awards Sessions booklet, and the JSM Program book.

Your company will have a hot link on the JSM web page until September 2006.

\$3,000 investment credit toward Pinnacle Partner status for JSM 2007 in Salt Lake City, Utah.

DIAMOND PARTNERS (\$15,000)



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Special Partner Seal to highlight your company's listing on the JSM web page, the Plenary and Awards Sessions booklet, and the JSM Program book.

Your company will have a hot link on the JSM web page until September 2006.

\$2,000 investment credit toward Diamond Partner status for JSM 2007 in Salt Lake City, Utah.

GOLD PARTNERS (\$10,000)



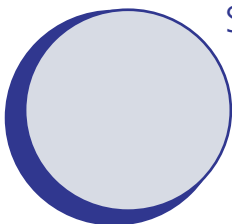
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Small banner will identify Partners' booths to increase visibility to attendees.

Special Partner signage will be designed to feature all Partner companies.

Special Partner Seal to highlight your company's listing on the JSM web page, the Plenary and Awards Sessions booklet, and the JSM Program book.

SILVER PARTNERS (\$5,000)



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Special Partner signage will be designed to feature all partner companies.

Special Partner Seal to highlight your company's listing on the JSM web page, the Plenary and Awards Sessions booklet, and the JSM Program book.

For more information:

www.amstat.org/meetings/jsm/2006/

Tear here

Partners Program Order Form

Seattle, Washington
2006 JSM
Statistics for an Uncertain World:
Meeting Global Challenges

Enhance your company's visibility at this year's Joint Statistical Meetings.
Select from the options listed below to expand your marketing portfolio at JSM 2006.

	Quantity	Cost	Total
ASA CE Program		\$3,000/day	
Conference Tote Bag Inserts		\$1,200	
Conference Tote Bag Panel		\$14,000/panel	SOLD
Cyber Center		\$ 8,000	
JSM Highlights Newsletter <small>check Monday Tuesday Wednesday</small>		\$1,500/day	
Long-Time Member Reception <small>contact partners@amstat.org</small>			
Neck Cords		\$8,000	SOLD
Opening Mixer Plastic Tumblers		\$2,000	
Restaurant, Attraction, and City Map		\$2,500	
Student Mixer		\$3,000	
TOTAL		\$ _____	

Name

Organization

Address

City

State/Province

ZIP/Postal Code

Country

Email

Phone

Fax

PAYMENT METHOD

☐ Check enclosed

(Make checks payable to ASA)

Credit card

☐ Visa

☐ MasterCard

☐ American Express

Name on card

Card number

CVS# (3-digit number on back of card)

Exp. date

Cardholder Signature

Return to: Carolyn Kesner

American Statistical Association • 1429 Duke Street • Alexandria, VA 22314-3415

Fax: (703) 684-3445 Phone: (703) 684-1221, x1857

For more information www.amstat.org/meetings/JSM/2006/. Click the Partners tab for additional details.

Partner orders received by May 1, 2006, will be included in the Program Book and Amstat News. We will continue to take additional orders through June 29, 2006.

Become a PARTNER
Maximize Your
VISIBILITY

