

Be a part of the largest annual gathering of  
statisticians held in North America

*Seattle, Washington*



# EXHIBITOR PROSPECTUS

2006 Joint Statistical Meetings

Washington State Convention and Trade Center

Seattle, Washington

Conference Dates: August 6-10

*For more information, visit  
[www.amstat.org/meetings/jsm/2006](http://www.amstat.org/meetings/jsm/2006)*





# Seattle, Washington

## EXHIBITOR PROSPECTUS

# EXPO 2006

### General Information

The presence of exhibits at the Joint Statistical Meetings (JSM) is expected to mutually benefit attendees and exhibitors. JSM exhibitors provide attendees with the opportunity to observe and learn about state-of-the-art products and services related to the statistical community.

### You Should Be on the Tradeshow Floor To:

- generate leads
- meet buyers face to face
- showcase your products and services
- stay ahead of the competition
- keep up with industry trends
- reinforce long-term business relationships
- take advantage of networking opportunities.

This is the largest gathering of statisticians you will find, with more than 5,000 attendees from government, business, nonprofit, and international companies, institutions, colleges, and universities. You need to be there to reach this powerful audience of qualified buyers.

The conference will include an Exhibit Hall of approximately 130 booths in the Washington State Convention and Trade Center to be open August 6–9, 2006. JSM will be headquartered at the Sheraton Seattle Hotel and Towers, 1400 Sixth Street. Additional information is available at [www.amstat.org/meetings/jsm/2006/](http://www.amstat.org/meetings/jsm/2006/).

JSM is held jointly by the American Statistical Association, the Eastern and Western Northern Regions of the International Biometric Society (ENAR and WNAR), the Institute of Mathematical Statistics (IMS), and the Statistical Society of Canada (SSC).

Joint Statistical Meetings

1429 Duke Street • Alexandria, VA 22314

Telephone: (703) 684-1221, x 143 • Fax: (703) 684-2036

[claudine@amstat.org](mailto:claudine@amstat.org)

### Exhibit Fees Include:

A 10' x 10' booth with an 8' backwall and 3' sidewalls

ID sign

Three exhibitor badges

Exhibitor synopsis listed in the JSM 2006 Program Book

Daily cleaning of aisles and common areas

*(does not include cleaning and trash removal inside individual booths)*

### Exhibit Fees

The fee for a booth reservation is:

1st End Booth	\$1,850
2nd End Booth	\$1,750
Additional End Booths	\$1,650
1st In-line Booth	\$1,800
2nd In-line Booth	\$1,700
Additional In-line Booths	\$1,600

A deposit of \$900 per booth will reserve your space for EXPO 2006. The balance must be paid by March 24, 2006.

The Exhibit Hall will be located in the Minneapolis Convention Center, Exhibit Hall D. The show colors will be blue and white with grey carpet. As a courtesy to conference registrants and other exhibitors, exhibit booths must be staffed by at least one person at all times during exhibition hours. Early tear-down is not permitted.

### Book Display

If you would like to participate in the publisher's book display, contact the ASA Exhibits Manager at [claudine@amstat.org](mailto:claudine@amstat.org).

## Cancellation

Cancellations will be refunded prior to May 26, 2006, less 50% per booth. No refunds will be given after May 26, 2006. Cancellations MUST be submitted in writing to Exhibits Manager, Joint Statistical Meetings, 1429 Duke Street, Alexandria, VA 22314 or [claudine@amstat.org](mailto:claudine@amstat.org).

## Hotel Sleeping Room Reservations

Sleeping rooms are available at the Sheraton Seattle Hotel and Towers, Renaissance Seattle Hotel, Crowne Plaza Seattle, Hilton Seattle, Red Lion Hotel on Fifth Avenue Summerfield Suites by Wyndham, Mayflower Park Hotel, and The Warwick Seattle.

## Shipment of Materials and Material Handling

Materials must be shipped through the official vendors provided in the Exhibitor Service Manual. For exact instructions and fees, please refer to the "Shipping Instructions Material Handling Information" and pertinent forms included in the Exhibitor Service Manual.

## Exhibitor Badges

You will receive three staff badges per booth. Additional exhibitor badges are available at \$50 per badge.

## Contacts

### Exhibit Management

Exhibits Manager

Joint Statistical Meetings

1429 Duke Street

Alexandria, VA 22314

Phone: (703) 684-1221, x143

Fax: (703) 684-2036

Email: [claudine@amstat.org](mailto:claudine@amstat.org)

### Official Decorator

Hargrove, Inc.

One Hargrove Drive

Lanham, MD 20706

Phone: (888) 790-9792

Phone: (301) 306-4627

Fax: (301) 731-5438

Email: [customerservice@hargroveinc.com](mailto:customerservice@hargroveinc.com)

[www.hargroveinc.com](http://www.hargroveinc.com)



## Exhibit Schedule\*

### Saturday, August 5

8:00 a.m.–5:00 p.m. Exhibitor Move-in

### Sunday, August 6

8:00 a.m.–12:00 p.m. Exhibitor Move-in

12:00 p.m.–12:30 p.m. Show Management Walk-through

1:00 p.m.–6:00 p.m. Show Hours

### Monday, August 7

9:00 a.m.–6:00 p.m. Show Hours

### Tuesday, August 8

9:00 a.m.–6:00 p.m. Show Hours

### Wednesday, August 9

9:00 a.m.–2:00 p.m. Show Hours

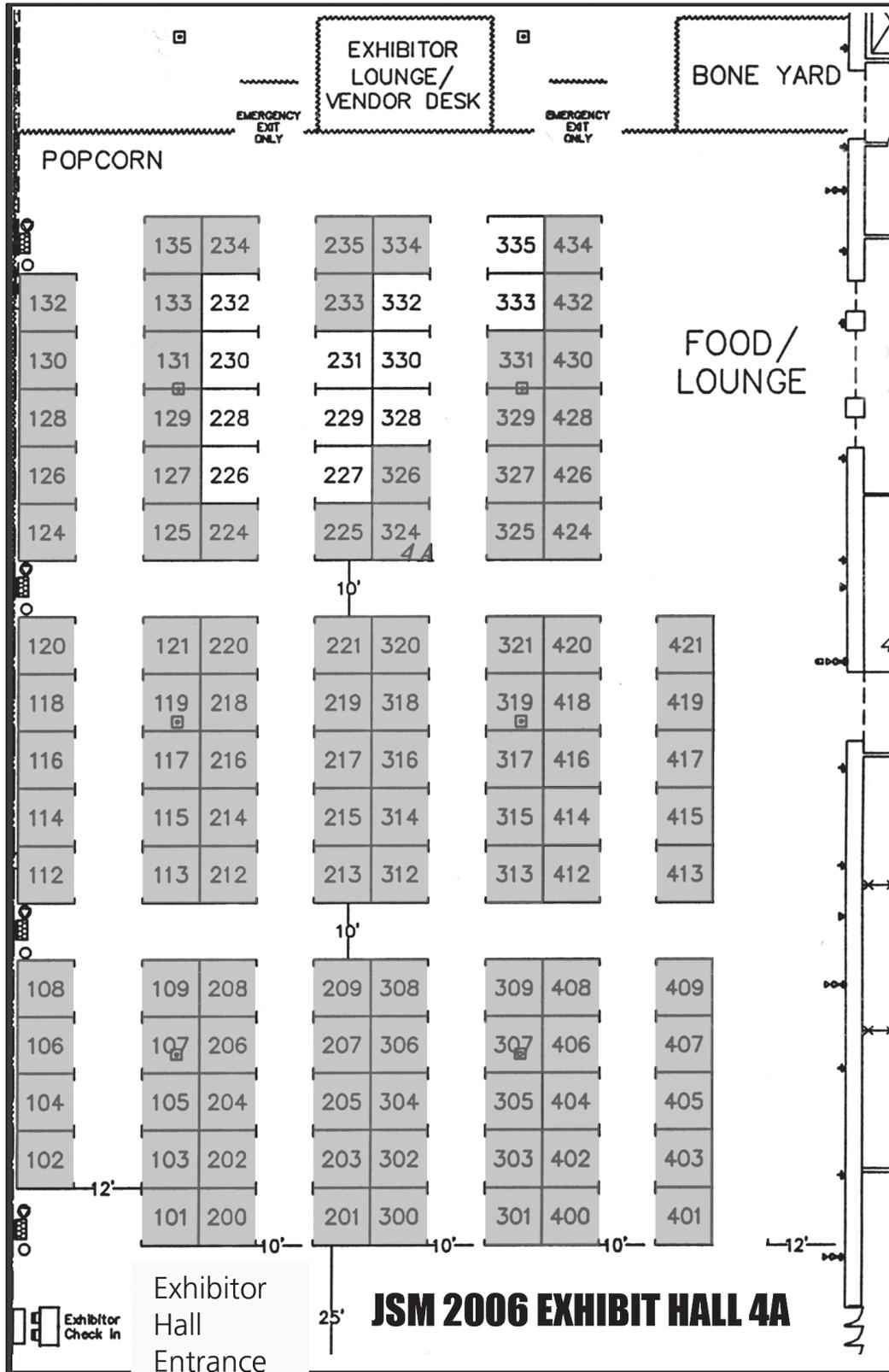
2:01 p.m.–8:00 p.m. Exhibitor Tear-down

\* JSM Show Management has the right to change these hours.

The Exhibit Hall will be open before JSM sessions begin on Sunday. There will be food and beverage concessions and a seating area for attendees in the hall. An exhibitor lounge in the front of the Exhibit Hall will be reserved exclusively for JSM exhibitors.

# EXHIBITOR FLOOR PLAN

## Seattle, Washington



—Spaces marked in grey are no longer available as of July 10, 2006

# EXPO 2006

Seattle, Washington

**Show Management:** The American Statistical Association (ASA) is acting as agent for the Joint Statistical Meetings and is hereafter referred to as the ASA.

**Official Service Contractor Is Hargrove, Inc.** No other contractors will be permitted without prior written approval of the ASA. Exhibitor will be solely responsible for arranging set-up and break-down services with the Official Service Contractor and for payment of all fees due to the Official Service Contractor for services rendered.

**Exhibitor Service Manual:** Complete shipping instructions and information regarding furniture and carpet rental, electrical work, labor for erecting and dismantling exhibits, drayage, etc., will be forwarded to exhibitors in May 2006. Exhibitors will be solely responsible for arranging these services with the appropriate contractor and for payment of all fees due to these contractors for services rendered.

**Shipments:** All exhibit material must be shipped as indicated in the Exhibitor Service Manual.

## A. Space Rental

**Booth Space:** Booth space will consist of a 10' deep x 10' wide area and include an 8' back wall, 3' sidewalls, booth identification sign, and three complimentary exhibitor badges.

**Furnishings:** Furniture and/or additional draping, accessories, signs, electrical service, computer equipment, phone lines, ISDN lines, etc., are the sole responsibility of the exhibitor and should be ordered in advance from the official show decorator on the forms provided in the Exhibitor Service Manual. Table coverings and all booth equipment must be of nonflammable material. All decorative materials must be fire-resistant and in accord with the standards established by the local Fire Department.

**Use of Space:** All demonstrations or other promotional activities must be confined to the limits of the exhibit booth. Sufficient space must be provided within the exhibit booth to contain persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near his/her booth free of congestion due to his/her demonstrations or other promotion.

No exhibitor shall assign, sublet, or share the space allotted without the knowledge and prior written consent of the ASA. Exhibitors may show only goods manufactured or dealt in by them in the regular course of business. No firm or organization not assigned exhibit space will be permitted within the exhibit area.

In all exhibit areas, no special signs, booth construction, apparatus, decorations, or lighting fixtures are permitted in excess of 8' in height. Maximum height for booth exhibits along side dividers for the front half may not exceed 4' in from the aisle. Interference with the light or space of other exhibits is not permitted. Banners or other types of advertising cannot be higher than 8'. Display material exposing an unfinished surface to neighbor's booths is not permitted and must be finished at the exhibitor's expense.

**Floor Plan:** All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. Show Management reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors and the exhibit program.

**Cancellations:** Cancellations will be refunded prior to May 26, 2006, less 50% per booth. Cancellations received after May 26, 2006, will not be refunded. Cancellations must be submitted in writing or by email to the ASA Exhibits Manager.

**Rejections and Penalties:** the ASA reserves the right to refuse exhibit space to any applicant as well as the right to restrict or evict any exhibit that in the sole discretion and opinion of the ASA, is or becomes objectionable or detracts from the general character of the Exposition as a whole. This includes persons, things, conduct, printed matter, or anything of a character that the ASA determines is objectionable. In the event of such restriction or eviction, the ASA shall not be liable for any refunds or other exhibit expenses of exhibitors.

## B. Construction, Installation, and Use of Exhibit Facilities

**Installation and Dismantling:** All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. No exhibit may be erected after the exhibition opens or be dismantled before the official closing time. It is the responsibility of the exhibitor to see that all his/her materials are delivered to the Exhibit Hall and removed from the Exhibit Hall by the specified deadline. All property is to be shipped to and from the official drayage company, Hargrove, Inc.

**Construction:** Exhibits shall be constructed and arranged so that they do not obstruct the general view or hide the exhibits of others. No side wall higher than 33" may extend forward from the back wall more than one-half the depth of the exhibit space. Exhibitors desiring to use other than standard booth equipment, or desiring to use any signs or material conflicting in any way with the above regulations, must submit two copies of a detailed sketch of the proposed layout at least 30 days before the meeting or before construction is ordered and receive written approval from the ASA.

**Independent Contractors/Display Houses:** If an exhibitor plans to use a firm other than the Official Service Contractor, the exhibitor must inform the ASA in writing no later than July 3, 2006. If not received by that date, the independent firm is not permitted to service the exhibit and the work must be performed and/or supervised by the Official Service Contractor at the expense of the exhibitor. The Exhibitor-Appointed Contractor must have all business licenses, permits, and worker's compensation insurance required by the state and city governments and the convention facility management prior to commencing work. Contractor must provide the ASA with evidence of contractor's worker's compensation coverage as well as certificate demonstrating adequate liability coverage (minimum of \$1,000,000 including property damage) prior to obtaining approval of such contractor by the ASA. Such items must be provided no later than July 3, 2006. Other details are in the Exhibit Service Manual.

**Business License/State Sales Tax:** Procurement of any applicable business license(s), collection of sales and use taxes, and payment to the state are the responsibility of the exhibitor. ASCAP and BMI licenses for live or recorded music in a booth are also the responsibility of the exhibitor, and the exhibitor shall indemnify and hold harmless the ASA and its officers, directors, employees, and agents from any liability or expense resulting from any copyright infringement by exhibitor or its employee or agents.

**Care of Building and Equipment:** Exhibitors or their agents must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage appears and has been caused by exhibitor, its agents, employees and invitees, the exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproofed. Electrical wiring must conform with the National Electrical Code Safety Rules. Combustible materials or explosives are not permitted in the Exhibit Hall.

## C. Liability

**Hold Harmless:** The exhibiting company assumes the responsibility, to the extent the exhibiting company, its agents, employees, and invitees are responsible, and hereby agrees to protect, defend, indemnify, and hold harmless the ASA, the Joint Statistical Meetings, Hargrove, Inc., the Washington State Convention and Trade Center, and each of the foregoing organizations or entities, owners and operators, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or tangible property, governmental charges or fines and reasonable attorney's fees to the extent caused by the negligence or willful misconduct of the exhibitor, its agents, employees, and invitees or the installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the gross negligence or willful misconduct of the ASA, the Joint Statistical Meetings, Hargrove, Inc., the Washington State Convention and Trade Center, and its employees and agents.

The exhibitor shall obtain and keep in force for the term of the installation and use for the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in the foregoing paragraph, hereof, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. The ASA, the Joint Statistical Meetings, and the Washington State Convention and Trade Center, its owner and operator, shall be included in such policies as additional named insureds. In addition, the exhibitor acknowledges that neither the ASA, the Joint Statistical Meetings, or the Minneapolis Convention Center, its owners and operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

**Force Majeure:** Neither the exhibitor, ASA, or the Joint Statistical Meetings shall be liable for any delay or failure to comply with any term of this contract due wholly or in part to force majeure (as defined below). These obligations of the exhibitor, ASA, and the Joint Statistical Meetings that cannot be met due to force majeure shall be suspended during the continuance of the force majeure occurrence and the failure to perform such obligations shall not be a breach of this contract. As used in this contract, "force majeure" shall mean causes beyond the reasonable control of the exhibitor, ASA, or the Joint Statistical Meetings and without their fault or negligence including, but not limited to, acts of God, war, government regulation, disaster, civil disorder, strike, labor disputes, weather conditions, curtailment of transportation facilities or any other condition beyond either party's reasonable control making it illegal, inadvisable, or impractical to provide the facilities or to hold the meeting, or which internally impacts on the ability to provide the facilities or hold the meeting.

**Damage Limitation:** In no event shall exhibitor's damages for any claim or suit against the ASA and/or the Joint Statistical Meetings related to this contract exceed the Booth Rental Fee paid to the ASA by the exhibitor. In the event the exhibition is canceled, the ASA and the Joint Statistical Meetings shall be entitled to deduct from amounts otherwise due exhibitor a proportionate share of all expenses incurred by the ASA and the Joint Statistical Meetings in connection with the arrangement of the exhibition.

**Security:** Security will be provided in the Exhibit Hall during the hours the Exhibit Hall is closed. However, except for ASA's, the Joint Statistical Meetings, or the Washington State Convention Center's gross negligence or willful misconduct, the exhibitor is responsible for his own exhibit material and should insure his exhibit against loss or damage. Please put items of value out of sight each night. All property of exhibitor is understood to remain in his care, custody, and control in transit to, from, and within the confines of the exhibit area.

**Governing Law:** This contract shall be governed and construed in accordance with the laws of the Commonwealth of Virginia.

**Americans with Disabilities Act:** In compliance with the Americans with Disabilities Act (ADA), each exhibitor must comply with the ADA, and modify policies, practices, and procedures, as necessary, to enable individuals with disabilities to participate equally within the confines of their exhibit space. This includes, but is not limited to, setting up exhibits, seating, and accessways in an accessible manner and otherwise removing physical barriers created in connection with the event; providing auxiliary aids and services where necessary to ensure effective communication to individuals with disabilities who participate or desire to participate. Each exhibitor shall be responsible for compliance with the ADA within its exhibit space, including the provision of auxiliary aids and services as needed.

# EXHIBITOR APPLICATION

Washington State Convention and Trade Center, Seattle, Washington

August 6-7, 2005

Your listing in the Program Book will be taken directly from this form, so accuracy and completeness is important. Exhibitor Service Kits and all correspondence will be sent to the Primary Contact listed below unless different instructions are provided. Return this form to the ASA with payment. Confirmation of booth assignment will be sent electronically.



Full Company Name \_\_\_\_\_

Company Name to be listed as \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Title: \_\_\_\_\_ Address: \_\_\_\_\_

City, State/Province, ZIP/Postal Code, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Exhibit Requirements

Number of Booths: \_\_\_\_\_

Booth Preference(s)—list your first three choices:

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

List company you prefer not to be near: \_\_\_\_\_

List company you prefer to be near: \_\_\_\_\_

## Payment

Amount: \$ \_\_\_\_\_

Check or Money Order (*U.S. funds drawn on a U.S. bank payable to American Statistical Association*)

Credit Card:  VISA

MasterCard

American Express

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

\*\* Note: All credit card payments will indicate a charge to "ASA" on the cardholder's monthly statement.

Exhibitor Acceptance Agreement: *I agree to abide by the terms as stated in the Exhibitor Prospectus, Application Form, and the Terms of Agreement and Regulations.*

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Return to: ASA/Exhibits Manager, 1429 Duke Street, Alexandria, VA 22314; Fax: 703-684-2036; Email: [claudine@amstat.org](mailto:claudine@amstat.org)