



# ATTENTION SPONSORS

## The ICHPS Needs Your Support!



American Statistical Association • Health Policy Statistics Section  
*October 7-9, 2015 • Providence, RI*

ICHPS aims to create interfaces between methodologists and sophisticated health service researchers, health economists, and policy analysts to encourage exchange and dissemination of new ideas.

Enhance your company's visibility by sponsoring one of the following items or events:

- Opening Day Mixer & Poster Session
- Breakfast & Poster Session
- Morning Coffee Break (Thursday or Friday)
- Afternoon Coffee Break (Thursday only)
- Lanyards
- Student Travel Awards
- Audio-Visual Support for Conference
- General Meeting Sponsorship

You will receive prominent acknowledgement on signage and other items throughout the conference, as well as in *Amstat News* and on the ICHPS website.

# SPONSORS

Select from the options listed below to expand your marketing portfolio at ICHPS 2015. See the sponsorship web page at [www.amstat.org/meetings/ichps/2015/sponsors.cfm](http://www.amstat.org/meetings/ichps/2015/sponsors.cfm) for up-to-date options. ICHPS has a limited number of sponsorship opportunities, available on a first-come first-served basis until **September 10, 2015**:



SPONSORSHIP	EXCLUSIVE	COSPONSORSHIP
<input type="checkbox"/> Opening Day Mixer & Poster Session	\$4,000	\$2,000
<input type="checkbox"/> Audio-Visual Support for Conference	\$4,000	N/A
<input type="checkbox"/> Breakfast & Poster Session	\$3,000	N/A
Morning Coffee Break		
<input type="checkbox"/> Thursday	\$2,500	N/A
<input type="checkbox"/> Friday	\$2,500	N/A
Afternoon Coffee Break		
<input type="checkbox"/> Thursday	\$2,500	N/A
<input type="checkbox"/> General Meeting Sponsorship	\$1,000 (multiple available)	N/A
<input type="checkbox"/> Lanyards → Mathematica Policy Research	\$750 (ASA to produce) \$400 (sponsor to produce)	N/A
<input type="checkbox"/> Student Travel Awards	\$500 (multiple available)	N/A

## Program Book Advertising Opportunities

The program book is the most-used resource for all ICHPS attendees. Provided to every registrant, it contains the dates, times, and locations for sessions and networking events, as well as conference floor plans. If interested in purchasing program book ad space, please contact the ASA by close of business on August 1, 2015, at [meetings@amstat.org](mailto:meetings@amstat.org).

### ADVERTISING RATES

<input type="checkbox"/> Inside Front Cover (color)	\$975
<input type="checkbox"/> Inside Back Cover (color)	\$975
<input type="checkbox"/> Back Cover (color)	\$1,100
<input type="checkbox"/> 1/4 Page Ad (b&w)	\$250

Contact \_\_\_\_\_ Organization \_\_\_\_\_

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