



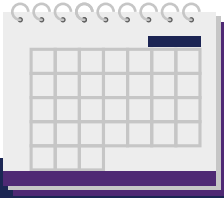
INTERNATIONAL CONFERENCE ON
ESTABLISHMENT STATISTICS

NEW ORLEANS, LOUISIANA • JUNE 14–17, 2021

OPPORTUNITIES GUIDE & PROSPECTUS

SPONSOR • EXHIBIT • ADVERTISE

CONFERENCE OVERVIEW



KEY DATES

May 21, 2020–

Exhibitors: Deadline for Exhibitor Agreement

Sponsors: Deadline for Logo to Appear on Onsite Signage

Advertisers: Deadline for Conference Bag Inserts

All: Deadline for Content to Appear in Daily Emails

June 14, 2021

Exhibitors and Sponsors: Deadline for Logo to Appear on Conference Website

June 14–17, 2021

ICES VI in
New Orleans, Louisiana

The International Conference on Establishment Statistics (ICES) features invited and contributed papers and demonstrations from around the globe that highlight new, improved, and upcoming establishment survey methodologies and technologies using census, administrative, and sample survey data. **Participants come from academia, national statistical institutes, private businesses, statistical associations, and other sectors with an interest in international best practices in conceptualization, design, data collection, analysis, and dissemination.** The conference regularly attracts between 350 and 400 of the foremost professionals in the field.

Sponsorship of ICES provides visibility pre-conference and onsite. All sponsors will be recognized in the conference materials, including on the website and signage and in the program and *Amstat News*—reaching all members of the ASA.

CONTACT

AMY FARRIS

Director, Marketing and Membership Development

American Statistical Association
732 North Washington Street
Alexandria, VA 22314
amy@amstat.org



SCHEDULE AT A GLANCE

Monday, June 14

8:30 a.m. – 5:30 p.m.

Short Courses



5:30 p.m. – 7:00 p.m.

Welcome Reception

Tuesday, June 15

9:00 a.m. – 10:10 a.m.

Opening Keynote Address

10:00 a.m. – 10:45 a.m.

Posters and Refreshments

10:40 a.m. – 12:20 p.m.

Concurrent Sessions

12:20 p.m. – 1:40 p.m.

Lunch (on own)

1:40 p.m. – 3:20 p.m.

Concurrent Sessions

3:20 p.m. – 4:05 p.m.

Posters and Refreshments

4:00 p.m. – 5:40 p.m.

Concurrent Sessions

Wednesday, June 16

8:30 a.m. – 10:10 a.m.

Concurrent Sessions

10:10 a.m. – 10:55 a.m.

Posters and Refreshments

10:40 a.m. – 12:20 p.m.

Concurrent Sessions

12:20 p.m. – 1:40 p.m.

Lunch (on own)

1:40 p.m. – 3:20 p.m.

Concurrent Sessions

3:20 p.m. – 4:05 p.m.

Posters and Refreshments

4:00 p.m. – 5:40 p.m.

Concurrent Sessions

Thursday, June 17

8:30 a.m. – 10:10 a.m.

Concurrent Sessions

10:10 a.m. – 10:55 a.m.

Posters and Refreshments

10:40 a.m. – 12:20 p.m.

Concurrent Sessions

12:20 p.m. – 1:40 p.m.

Lunch (on own)

1:40 p.m. – 3:20 p.m.

Concurrent Sessions

3:20 p.m. – 4:05 p.m.

Posters and Refreshments

4:00 p.m. – 5:30 p.m.

Keynote Address and Closing Ceremony

7:00 p.m. – 10:30 p.m.

ICESVI Banquet



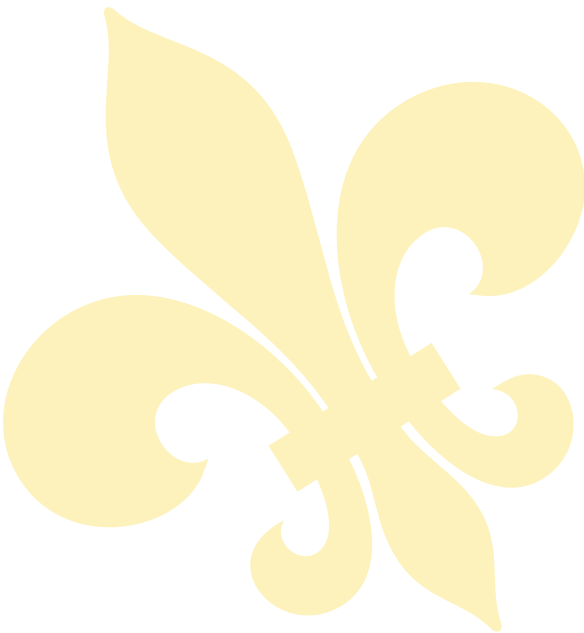
Denotes a ticketed event that requires an additional fee

SPONSOR

Your commitments to advertise, exhibit, or directly sponsor the meeting accumulate toward your sponsorship status. As a sponsor, you will receive additional recognition for your support.

Once you reach one of the levels below, you also receive the following:

PLATINUM \$7,501+	GOLD \$1,501–7,500	SILVER \$1,000–1,500
A link from your logo on our conference website to your organization's website	A sponsor table for networking with attendees	Onsite, online, and print recognition in conference materials
A thank-you tweet including your preferred Twitter handle	A thank-you tweet including your preferred Twitter handle	
A sponsor table for networking with attendees		
One complimentary registration		



SPONSORSHIP OPPORTUNITIES

Choose from the options below to build your sponsorship package, or select a sponsorship level and we will build a package for you!

OPENING RECEPTION

Sponsorship will provide for light snacks and beverages. Sponsors will be recognized in the program and with onsite signage.

Exclusive Sponsorship: \$2,500



CONFERENCE BANQUET

Provide an evening filled with good food, networking, and sharing opportunities. Sponsors will be recognized in the program and with onsite signage.

Exclusive Sponsorship: \$5,000

Co-Sponsorship: \$2,500

POSTER SESSION REFRESHMENT BREAKS

Poster sessions attract lots of attendees who like to network and socialize in a relaxed environment. Breaks are offered in the morning and afternoon between concurrent sessions. Sponsors will be recognized in the program and with onsite signage.

Exclusive Sponsorship:

All Breaks: \$5,000

Co-Sponsorship:

Per Morning Break: \$1,000

Per Afternoon Break: \$1,000

Contest!

WI-FI

Attendees will be able to multitask with your support of WiFi. Your logo will be prominently featured on onsite signage and in program materials.



Exclusive Sponsorship: \$2,500

CONFERENCE APP

Help attendees navigate the meeting by supporting the conference app. This is a great interactive way to promote your message to attendees. A banner with your logo will appear on every screen and can be linked to the website landing page of your choice.

Exclusive Sponsorship: \$2,500

CONFERENCE BADGE LANYARDS

Your logo will be prominently displayed on this lanyard used by attendees to hold their name badges and tickets.

Exclusive Sponsorship: \$2,500

STUDENT CONTEST

The ICES VI conference will include a student contest focusing on key issues and challenges pertaining to establishment statistics. Two winners will present their research at a special session and receive money toward travel and conference registration costs. Sponsors will be recognized in the program and at the student contest session.

Exclusive Sponsorship: \$3,000

Co-Sponsorship: \$1,500

STUDENT TRAVEL AWARDS

Help support students who would otherwise not be able to attend.

Per Travel Award: \$500

CONFERENCE BAG

Take advantage of one of the most prominent sponsorship options available. Your logo will be on the conference bag given to every registrant.

Exclusive Sponsorship: \$5,000

Co-Sponsorship: \$2,500

CHARGING STATIONS

Charging stations give attendees the ability to stay connected by charging their phones, tablets, and laptops. Your logo will be included on signage displayed at the stations.



Exclusive Sponsorship: \$1,500

Co-Sponsorship: \$500

WATER STATIONS AND BOTTLES

Support thirsty attendees and leave them with a reminder of your company and the meeting. Your sponsorship will include water stations throughout the conference and an eco-friendly water bottle branded with your logo to be handed to each attendee onsite.

Exclusive Sponsorship: \$5,000

CONFERENCE PEN

Have a pen with your logo in every conference bag!

Exclusive Sponsorship: \$1,000

EXHIBIT

ICES VI is a great place to meet a targeted group of statisticians face-to-face.

Opportunities to engage attendees include the welcome reception, morning and afternoon refreshment breaks, and throughout the day as attendees move from session to session.



EXHIBITOR SCHEDULE

Monday, June 14

SET-UP:

2:00 p.m. – 5:00 p.m.

*(All exhibits must be set up
by 5:00 p.m.)*

WELCOME RECEPTION

5:30 p.m. – 7:00 p.m.

Tuesday, June 15

8:00 a.m. – 4:05 p.m.

Wednesday, June 16

8:00 a.m. – 4:05 p.m.

Thursday, June 17

8:00 a.m. – 4:05 p.m.

TEAR-DOWN:

4:06 p.m. – 5:30 p.m.

EXHIBITORS RECEIVE ...

- A 6' draped table
- Two chairs
- Signage throughout the conference
- Listing on the conference website
- Two exhibitor badges

EXHIBIT FEES

Gold and Platinum Sponsors	Included
One six-foot table	\$1,500
Additional six-foot tables	\$500 each
Additional badges	\$100 each

EXHIBIT DETAILS

Exhibit space allows for tabletop exhibits and small displays only; signage must be behind your table. No rigging. If you are attending only in your capacity as an exhibitor, conference registration is not required; however, if you wish to attend sessions or events, you must also register for the conference.

Cancellations will be refunded prior to March 15, 2021, less 50% per booth. Cancellations must be submitted in writing to Amy Farris at amy@amstat.org.

ADVERTISE

Can't commit to attending in person? Take advantage of this advertising opportunity to get your organization noticed at ICES VI.



CONFERENCE BAG INSERT

Provide us with 500 of your company's fliers or brochures and we will include them in the conference bag for each registrant. This is a highly visible marketing option.

ADVERTISING FEE

One-page flier in the attendee bag: \$500

TRAVEL AND HOTEL INFORMATION

ICES VI will be held at the Ritz-Carlton New Orleans. A limited number of rooms will be available at a negotiated rate.

Ritz-Carlton New Orleans
921 Canal Street
New Orleans, LA 70112



The Ritz-Carlton New Orleans is located in the heart of downtown, right on Canal Street, within walking distance of Bourbon Street, the world-famous New Orleans restaurants and live music clubs of the French Quarter, Saenger Theatre, the Garden District, and the Audubon Insectarium.

ICES VI 2020 SPONSORSHIP PROGRAM

Enhance your company's visibility at the Sixth International Conference on Establishment Statistics (ICES VI) in New Orleans, Louisiana, June 14–17, 2021. Select from the options below to expand your marketing portfolio. See the Sponsors tab at ww2.amstat.org/ices.

SPONSORSHIP LEVELS

Sponsorship of ICES VI provides visibility pre-conference and onsite. All sponsors will be recognized in the conference materials—including on the website, in the program, and on signage—as well as in *Amstat News*, reaching all members of the ASA.

Once you reach one of the levels below, you will also receive the following:

<input type="checkbox"/> Platinum (\$7,501+)	<ul style="list-style-type: none"> A link from your logo on our conference website to your organization's website A thank-you tweet including your preferred Twitter handle A sponsor table for networking with attendees One complimentary registration
<input type="checkbox"/> Gold (\$1,501–\$7,500)	<ul style="list-style-type: none"> A sponsor table for networking with attendees A thank-you tweet including your preferred Twitter handle
<input type="checkbox"/> Silver (\$1,000–\$1,500)	<ul style="list-style-type: none"> Onsite, online, and print recognition in conference materials

ADVERTISE

<input type="checkbox"/> Conference Bag Insert	\$500
--	-------

SPONSORSHIP ITEMS

	Exclusive	Co-Sponsorship
<input type="checkbox"/> Opening Reception	\$2,500	N/A
<input type="checkbox"/> Conference Banquet	\$5,000	\$2,500
<input type="checkbox"/> Poster Session Refreshment Breaks	\$5,000	\$1,000 each (morning) \$1,000 each (afternoon)
<input type="checkbox"/> Wi-Fi	\$2,500	N/A
<input type="checkbox"/> Conference App	\$2,500	N/A
<input type="checkbox"/> Conference Badge Lanyards	\$2,500	N/A
<input type="checkbox"/> Student Contest	\$3,000	\$1,500 (limit 2)
<input type="checkbox"/> Student Travel Awards	\$500 per award	N/A
<input type="checkbox"/> Conference Bag	\$5,000	\$2,500
<input type="checkbox"/> Charging Stations	\$1,500	\$500
<input type="checkbox"/> Water Stations and Bottles	\$5,000	N/A
<input type="checkbox"/> Conference Pen	\$1,000	N/A

EXHIBIT

	Fees
<input type="checkbox"/> One six-foot table	\$1,500
<input type="checkbox"/> Additional six-foot tables	\$500 each
<input type="checkbox"/> Additional exhibitor badges	\$100 per exhibitor

CONTACT INFORMATION

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Email _____ Phone _____

PAYMENT

Total Amount Due: _____ ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return to Amy Farris, Director of Marketing and Membership Development • American Statistical Association

amy@amstat.org • Phone: (703) 684-1221