



OPPORTUNITIES
GUIDE AND
PROSPECTUS

SPONSOR • EXHIBIT • ADVERTISE



SAN FRANCISCO

California

February 2–4, 2023



IMPORTANT DATES

December 15, 2022

Sponsors: Deadline for Logo to Appear on Onsite Signage

Exhibitors: Deadline for Exhibitor Agreement

Advertisers: Deadline for Conference Bag Inserts and Digital Ads

January 10, 2023

Sponsors: Deadline for Logo to Appear on Conference Website

All: Deadline for Daily News Content

February 2-4, 2023

CSP 2023 in San Francisco

CONFERENCE OVERVIEW

The Conference on Statistical Practice aims to bring together **hundreds of statistical practitioners**—including data analysts, researchers, and scientists—who engage in the application of statistics to solve real-world problems on a daily basis.

The goal of the conference is to provide participants with opportunities to learn new statistical methodologies and best practices in statistical analysis, design, consulting, and statistical programming. The conference also provides opportunities for attendees to further their career development and strengthen relationships in the statistics and data science communities.

CONSIDER SUPPORTING THE CONFERENCE ON STATISTICAL PRACTICE.

Thank you!

CONTACT

Amy Farris

Director, Marketing and Membership Development
American Statistical Association • 732 North Washington Street, Alexandria, VA 22314
amy@amstat.org

SCHEDULE AT A GLANCE

THURSDAY, FEBRUARY 2

- 7:00 a.m. – 6:30 p.m. Registration
- 8:00 a.m. – 5:30 p.m. Full-Day Courses*
- 8:00 a.m. – 12:00 p.m. Morning Half-Day Courses *
- 1:30 p.m. – 5:30 p.m. Afternoon Half-Day Courses *
- 5:30 p.m. – 7:00 p.m. Poster Session 1 and Opening Mixer

FRIDAY, FEBRUARY 3

- 7:30 a.m. – 4:30 p.m. Registration
- 7:30 a.m. – 8:45 a.m. Poster Session 2 and Continental Breakfast
- 9:00 a.m. – 10:00 a.m. Keynote Address
- 10:00 a.m. – 10:15 a.m. Refreshment Break
- 10:15 a.m. – 11:45 a.m. Concurrent Sessions
- 11:50 a.m. – 1:20 p.m. Concurrent Sessions
- 1:20 p.m. – 2:30 p.m. Lunch (on own)
- 2:30 p.m. – 4:00 p.m. Concurrent Sessions
- 4:00 p.m. – 4:15 p.m. Refreshment Break
- 4:15 p.m. – 5:45 p.m. Concurrent Sessions

SATURDAY, FEBRUARY 4

- 7:30 a.m. – 2:30 p.m. Registration
- 8:00 a.m. – 9:15 a.m. Poster Session 3 and Continental Breakfast
- 9:15 a.m. – 10:45 a.m. Concurrent Sessions
- 10:45 a.m. – 11:00 a.m. Refreshment Break
- 11:00 a.m. – 12:30 p.m. Concurrent Sessions
- 12:30 p.m. – 2:00 p.m. Lunch (on own)
- 2:00 p.m. – 4:00 p.m. Tutorials *
- 2:00 p.m. – 4:00 p.m. Practical Computing Demonstrations
- 4:00 p.m. – 4:15 p.m. Refreshment Break
- 4:15 p.m. – 5:15 p.m. Closing Keynote

* Denotes a ticketed event that requires an additional fee

Sponsor

Enhance the attendee experience!

The American Statistical Association invites you to the ASA Conference on Statistical Practice. Your commitments accumulate toward your sponsorship status. As a sponsor, you will receive additional recognition for your support.

Sponsorship Levels and Benefits

We will recognize all sponsors in the conference materials—including on the website and in the program—as well as in *Amstat News*, which reaches all ASA members. Once you reach one of the levels below, you will also receive the following:

PRINCIPAL - \$5,000

- ✓ A space in the EXPO
- ✓ A link from your logo on the conference website to your organization's website
- ✓ A thank-you tweet including your preferred Twitter handle
- ✓ A blurb in the daily conference emails
- ✓ Recognition in conference materials

SUPPORTING - \$1,500–\$4,999

- ✓ A space in the EXPO
- ✓ Your logo on the conference website
- ✓ A thank-you tweet including your preferred Twitter handle
- ✓ Recognition in conference materials



SPONSORSHIP OPPORTUNITIES

Choose from these options to build your sponsorship package or select a sponsorship level and we will build a package for you!

Opening Mixer and Poster Session

Sponsor the CSP Opening Mixer. Make an impression on attendees who come together for an informal gathering at the beginning of the conference, which coincides with the opening of exhibits and the first poster session. We will recognize sponsors in the program and with onsite signage.

Exclusive Sponsorship: \$5,000
Co-Sponsorship: \$2,500

Attendee Continental Breakfast

CSP's breakfast is more than just a quick bite to eat. Accompanied by electronic poster sessions, breakfasts are a popular time for attendees to gather informally. Sponsor both continental breakfasts or choose Friday or Saturday. We will recognize sponsors in the program and with onsite signage.

Exclusive Sponsorship: \$5,000
Friday Breakfast: \$2,500
Saturday Breakfast: \$2,500



Refreshment Breaks

Refreshment breaks provide a fantastic opportunity for attendees to network and socialize in a relaxed environment. We will recognize sponsors in the program and with onsite signage.

Friday: \$1,500

FRIDAY SPONSORED BY WESTAT

Saturday: \$1,500



Continental breakfast at CSP 2020, Sacramento, California

Conference App

Help attendees navigate the meeting by supporting the conference app! This is an interactive way to promote your message to attendees. A banner with your logo will appear on every screen and can be linked to the website landing page of your choice.



Exclusive Sponsorship: \$2,500

Conference Bag

Take advantage of one of the most prominent sponsorship options available. Your logo will be on the conference bag given to every registrant.

Exclusive Sponsorship: \$5,000

Co-Sponsorship: \$2,500

Conference Badge Lanyards

Your logo will be highly visible on this lanyard used by

SPONSORED BY STATA

Exclusive Sponsorship: \$1,500

Attendee Wi-Fi

Attendees will be able to multitask with your support. Your logo will be on onsite signage and in program materials.

SPONSORED BY STATA

Exclusive Sponsorship: \$2,500

Conference Pen

Have a pen with your logo on it in every attendee bag, which is distributed to all attendees.

Exclusive Sponsorship: \$1,500

Charging Stations

Charging stations give CSP attendees the ability to stay connected by charging their phones, tablets, and laptops. We will include your corporate logo on signage displayed at the stations.

Exclusive Sponsorship: \$1,500

Co-Sponsorship: \$500

Hand Sanitizer

Keep CSP healthy and safe by providing hand sanitizer for each attendee. Your logo will appear on every bottle.

Exclusive Sponsorship: \$2,500

SEE THE SPONSORSHIP WEBPAGE
for up-to-date options. ww2.amstat.org/csp

Exhibit & Recruiting

The ASA Conference on Statistical Practice is a wonderful place to meet a targeted group of statisticians on a one-to-one basis in a small, comfortable environment. Register as an exhibitor or enhance your presence by registering as a recruiter.

Exhibit

EXHIBITORS RECEIVE THE FOLLOWING:

- A 6' draped table and two chairs
- Signage throughout the conference
- Listing on the conference website
- Two exhibitor badges (additional badges are available for \$100 each)
- Networking opportunities during morning and afternoon refreshment breaks

Space allows for tabletop exhibits and small displays only; signage must be behind your table. No rigging. If you are attending only in your capacity as an exhibitor, conference registration is not required; however, if you wish to attend sessions or events, you must also register for the conference.

EXHIBITOR SCHEDULE

THURSDAY FEBRUARY 2

Set-up: 2:00 p.m. – 5:00 p.m.

*All exhibits must be set up
by 5:00 p.m.*

5:30 p.m. – 7:00 p.m.

Opening Mixer and
Poster Session

FRIDAY FEBRUARY 3

7:30 a.m. – 6:30 p.m.

SATURDAY FEBRUARY 4

7:30 a.m. – 4:15 p.m.

Tear-down: 4:16 p.m. – 6:00 p.m.





Recruit

Recruiter table registration includes **access to the online recruiting database**. This database is a launching point for employers and applicants to learn about opportunities and set up informal meetings and interviews. Conference attendees can submit their résumé and profile at no charge!

RECRUITERS RECEIVE THE FOLLOWING:

- Five distinct job postings in the online postings, available to all registered applicants
- Access to all applicants via an online database with search capability and a messaging service

FEES

EXHIBITOR TABLE

\$1,500

RECRUITER TABLE

(ASA Corporate Member)

\$1,750

RECRUITER TABLE

(Non-ASA Corporate Member)

\$2,000

RECRUITER ONLINE
ACCESS ONLY

(ASA Corporate Member)

\$1,250

RECRUITER
ONLINE ACCESS
ONLY

(Non-ASA Corporate Member)

\$1,500

ADDITIONAL TABLES

\$750

Advertise

Can't commit to attending in person? Take advantage of these advertising opportunities to get your organization noticed at CSP.

Conference Digital Advertisement

Place your ad front and center at CSP. We will display your ad on electronic screens in high-traffic areas of the conference, including the registration area, keynote sessions, and exhibit area. Your 15-second spot will loop with the daily content shown prior to sessions and can be a static image or video.

Per Ad: \$1,500

Daily CSP Email Advertisement

Include a message for attendees in our daily email sent every morning before sessions begin. You can provide an exclusive offer or link to your website for more information.

Per Day: \$500

All Days: \$1,500

Conference Bag Inserts

Provide us with your company's fliers or brochures and we will include them as inserts in the conference bag for each registrant. This is a highly visible marketing option.

Per Bag Insert: \$1,000

YOUR AD HERE!



You simply provide a 15-second video and we do the rest!

SAN FRANCISCO *California*



Hotel Information

The American Statistical Association will hold the 2023 Conference on Statistical Practice at the Parc 55 San Francisco. A limited number of rooms are available at a negotiated group rate, if booked by January 11, 2023, at 5:00 p.m. ET.

PARC 55 SAN FRANCISCO

55 Cyril Magnin Street
San Francisco, CA 94102

Single/Double Rate: \$219

Government: Limited quantity available at prevailing government per diem

Housing will open September 29, 2022.

Parc 55 San Francisco is in the center of it all! A short walk will take you to Union Square, world-famous cable cars, Powell St. Bart Station, and the can't-be-missed San Francisco Chinatown. The neighborhood includes speak-easies, world-class shopping, and famous restaurants and theaters.



Follow
[@AmstatNews](https://twitter.com/AmstatNews)
on Twitter; use
[#CSP2023](https://twitter.com/AmstatNews)

For more information, check out www.amstat.org/csp.

Thank you
to our CURRENT SPONSORS

PRINCIPAL

STATA[®]

SUPPORTING

 **Westat**[®]

We hope to see you at



San Francisco, California
February 2–4 **2023**

CONTACT

Amy Farris

Director, Marketing and Membership Development
American Statistical Association • 732 North Washington Street, Alexandria, VA 22314
amy@amstat.org

February 2–4, 2023 • San Francisco, California