

Conference on Statistical Practice Opportunities Guide & **PROSPECTUS**



EXHIBIT • SPONSOR • ADVERTISE • RECRUIT



Every financial commitment you make as a company counts toward your CSP sponsorship status. Principal and supporting sponsors are recognized on the conference website, in printed conference materials, in onsite conference signage, and at specific sponsored events.

Sessions focus on these key themes:

Communication, Impact, and Career Development

Data Modeling and Analysis

Big Data Prediction and Analytics

Software, Programming, and Graphics

Contact

**Sponsorship, Advertising,
Exhibiting, & Recruiting**

Amy Farris

Director, Marketing and
Membership Development
American Statistical Association
732 North Washington St.
Alexandria, VA 22314

amy@amstat.org

(703) 684-1221

Key Dates

October 1, 2015

Registration opens;
Career Service
registration opens

November 15, 2015

Sponsor recognition in
the program book

January 31, 2016

Sponsor recognition on
onsite signage

January 10, 2016

Sponsor recognition on
the conference website

February 18–20, 2016

CSP 2016 in San Diego

Thursday, February 18

7:00 a.m. – 6:30 p.m.	Registration
8:00 a.m. – 5:30 p.m.	Full-Day Courses
8:00 a.m. – 12:00 p.m.	Morning Half-Day Courses
1:30 p.m. – 5:30 p.m.	Afternoon Half-Day Courses
5:30 p.m. – 7:00 p.m.	Poster Session 1 & Opening Mixer

Friday, February 19

7:30 a.m. – 5:30 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:00 a.m. – 9:00 a.m.	Keynote Address
9:15 a.m. – 10:45 a.m.	Concurrent Sessions
10:45 a.m. – 11:00 a.m.	Refreshment Break
11:00 a.m. – 12:30 p.m.	Concurrent Sessions
12:30 p.m. – 2:00 p.m.	Lunch (on own)
2:00 p.m. – 3:30 p.m.	Concurrent Sessions
3:30 p.m. – 3:45 p.m.	Refreshment Break
3:45 p.m. – 5:15 p.m.	Concurrent Sessions
5:15 p.m. – 6:30 p.m.	Poster Session 2 & Refreshments

Saturday, February 20

7:30 a.m. – 2:30 p.m.	Registration
8:00 a.m. – 9:15 a.m.	Poster Session 3 & Continental Breakfast
9:15 a.m. – 10:45 a.m.	Concurrent Sessions
10:45 a.m. – 11:00 a.m.	Refreshment Break
11:00 a.m. – 12:30 p.m.	Concurrent Sessions
12:30 p.m. – 2:00 p.m.	Lunch (on own)
2:00 p.m. – 4:00 p.m.	Tutorials
2:00 p.m. – 4:00 p.m.	Practical Computing Demos
4:00 p.m. – 4:15 p.m.	Refreshment Break
4:15 p.m. – 5:30 p.m.	Closing General Session

Exhibit Hours

Thursday, February 18

Set-Up: 2:00 p.m. – 5:00 p.m.

Open: 5:30 p.m. – 7:00 p.m.

Friday, February 19

Open: 7:30 a.m. – 6:30 p.m.

Saturday, February 20

Open: 7:30 a.m. – 1:00 p.m.



@AmstatNews; use #CSP2016



www.instagram.com/AmstatNews



www.facebook.com/AmstatNews



community.amstat.org

2016 CONFERENCE EXHIBIT & ADVERTISE

The ASA [Conference on Statistical Practice](#) is a great place to meet a targeted group of statisticians in a comfortable face-to-face environment. We expect more than 500 attendees.

Exhibitors receive the following:

- A 6' draped table
- Two chairs
- Signage throughout the conference
- Listing on the conference website
- Three exhibitor badges
- Networking opportunities during morning and afternoon refreshment breaks

EXHIBITING & ADVERTISING FEES

One 6' table	\$1,200
Additional 6' tables	\$600 each
Practical Computing Demo	\$750
Attendee Bag Flier	\$500*
Digital Ad	\$500

*500 copies must be received by January 15, 2016

Space allows for tabletop exhibits and small displays only; signage must be behind your table. No rigging. Booth numbers will not be assigned.

If you are attending only in your capacity as an exhibitor, conference registration is not required; however, if you wish to attend sessions or events, you must also register for the conference.

Cancellations will be refunded prior to November 14, 2015, less 50% per booth. Cancellations must be submitted in writing to Amy Farris at amy@amstat.org.

Past Exhibitors

CAL U
Capital One
Central Intelligence Agency
Chase
Harvard University, Strategic Data Project
FDA
FM Global
IBM
Informs
Liberty Mutual
Minitab
Moresteam.com
QIMacros
SAS
Sandia National Laboratories
Springer
Stat-Ease
StatGraphics
Statistical Solutions
Taylor & Francis Group
Texas A&M
U.S. Census Bureau
Wolfram

**LEARN MORE AT
WWW.AMSTAT.ORG/CSP**

CAREER SERVICE

Online Career Service includes the following:

- Five distinct online job postings, available to all registered applicants
- Online access to all applicants via the online, interactive database that includes search capability

Online Career Service with an Interview Room includes the following:

- A private room for your exclusive use to interview candidates (space is limited)
- Ten distinct online job postings, available to all registered applicants (additional postings are available)
- Online access to all applicants via the online, interactive database

FEES

	Online Career Service*	Online Career Service w/Interview Room
ASA Corporate Member	\$750	\$1,250
Non-ASA Corporate Member	\$1,000	\$1,500

*no physical interview space included

Online Career Service registration does not grant conference access. All employers also must register as a conference attendee or exhibitor.

BE A SPONSOR

Become a sponsor and show approximately 500 attendees your support of the statistics community! See www.amstat.org/csp for a list of sponsorship opportunities and detailed information about exhibiting and sponsorship.

Principal Sponsor — \$7,500 combined investment

- Listing in the February issue of *Amstat News*, reaching 19,000 members of the ASA
- Exhibit booth signage indicating your sponsor status
- Onsite signage featuring all sponsoring companies
- Acknowledgement on the conference website, including a link to your website

Supporting Sponsor — \$2,500 combined investment

- Listing in the February issue of *Amstat News*, reaching 19,000 members of the ASA
- Exhibit booth signage indicating your sponsor status
- Onsite signage featuring all sponsoring companies
- Acknowledgement on the conference website

Current Sponsors





Hotel Information

The 2016 Conference on Statistical Practice will be held at the

Westin San Diego

400 West Broadway
San Diego, CA 92101

**Visit www.amstat.org/csp
for more information.**

A limited number of rooms are available at our group rate. Book by January 19, 2016. You can reserve a room by calling the hotel reservation line at (888) 627-9033. Reference the “ASA Conference on Statistical Practice 2016” to receive the group rate.

Single/Double: \$209

Triple: \$229

Quad: \$249

Government: Limited quantity available at prevailing government per diem

We hope to see you in San Diego!

Sponsors, Advertisers, Exhibitors, & Employers

Enhance your company's visibility at this year's **Conference on Statistical Practice**.

Select from the options listed below to expand your marketing portfolio at CSP 2016. See the sponsorship web page at www.amstat.org/meetings/csp/2016 for up-to-date options.

SPONSORSHIP	EXCLUSIVE	COSPONSORSHIP
<input type="checkbox"/> Conference Bag	\$5,000	N/A
<input type="checkbox"/> Attendee WiFi Hotspot → Texas A&M Department of Statistics	\$2,500	N/A
<input type="checkbox"/> Mixer	\$5,000	\$2,500
<input type="checkbox"/> Attendee Coffee Break	\$2,500 (all 4 breaks)	\$1,500 (1 day)
<input type="checkbox"/> Name Badge Lanyard → Minitab	\$2,500	N/A
<input type="checkbox"/> Charging Stations	\$2,500	\$500
<input type="checkbox"/> Attendee Continental Breakfast	\$5,000 (both days)	\$2,500 (1 day)
<input type="checkbox"/> Conference Bag Insert/Digital Ad (circle one)	N/A	\$500
<input type="checkbox"/> Conference Pen	\$1,000	N/A

EXHIBITING

- ☐ One six-foot table (\$1,200)
- ☐ Additional six-foot tables (\$600 each)

CAREER PLACEMENT

Online

- ☐ ASA Corporate Member (\$750)
- ☐ Non-Corporate Member (\$1,000)

Online w/Interview Room

- ☐ ASA Corporate Member (\$1,250)
- ☐ Non-Corporate Member (\$1,500)

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____ Email _____

Phone _____ Fax _____

Payment

Total Amount Due: _____ ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return to Amy Farris, Director of Marketing and Membership Development
 American Statistical Association • 732 North Washington Street, Alexandria, VA 22314-1943
amy@amstat.org • Phone: (703) 684-1221 • Fax: (703) 684-3445

American Statistical Association

732 North Washington Street
Alexandria, VA 22314-1943 USA

Non-Profit Org.
U.S. Postage
PAID
Alexandria, Virginia
Permit No. 361

**Innovations and Best Practices
for the Applied Statistician**

American Statistical Association Conference on

STATISTICAL PRACTICE

February 18–20, 2016

Westin San Diego, San Diego, California

