

EMPLOYERS EXHIBITORS SPONSORS



4th Annual American Statistical Association Conference on
STATISTICAL PRACTICE

Innovations and Best Practices
for the Applied Statistician

Sheraton New Orleans Hotel, New Orleans, Louisiana • February 19–21, 2015





Statistical Practice 2015 will bring together hundreds of statistical practitioners—including data analysts, researchers, and scientists—who engage in the application of statistics on a daily basis.

LEARN MORE AT WWW.AMSTAT.ORG/CSP

For details, contact amy@amstat.org or complete the form in the back of this guide and return it to Amy Farris, director of marketing and membership development.

Note: Registration for Career Placement employers will open in conjunction with meeting registration on October 1, 2014.

2015

CONFERENCE OVERVIEW

The American Statistical Association invites you to join fellow practitioners engaged in using statistics to solve real-world problems at the 2015 ASA Conference on Statistical Practice: Innovations and Best Practices for the Applied Statistician.

The conference—to be held in New Orleans, Louisiana, February 19–21, 2015—is the ASA’s fourth annual gathering designed for applied statisticians that promises to be informative and engaging.

Sessions will focus on the following four tracks:

- ✿ Communication, Impact, and Career Development
- ✿ Data Modeling and Analysis
- ✿ Big Data Prediction and Analytics
- ✿ Software, Programming, and Graphics

Join us for sessions focused on your needs as a practicing statistician, exhibits, social events, poster sessions, and career opportunities!

We hope to see you in New Orleans!

LEARN MORE AT WWW.AMSTAT.ORG/CSP



STATISTICAL PRACTICE CONFERENCE **SCHEDULE**

Exhibit Hours

Thursday, February 19

Set up: 2:00 p.m. - 5:00 p.m.

Open: 5:30 p.m. - 7:00 p.m.

Friday, February 20

Open: 7:30 a.m. - 6:30 p.m.

Saturday, February 21

Open: 7:30 a.m. - 1:00 p.m.



Denotes a ticketed event that requires an additional fee

Thursday, February 19

7:00 a.m. - 6:30 p.m.

8:00 a.m. - 5:30 p.m.

8:00 a.m. - 12:00 p.m.

1:30 p.m. - 5:30 p.m.

5:30 p.m. - 7:00 p.m.

Registration in Napoleon Foyer

Full-Day Courses



Morning Half-Day Courses



Afternoon Half-Day Courses



Poster Session 1 & Opening Mixer

Friday, February 20

7:30 a.m. - 5:30 p.m.

7:30 a.m. - 8:30 a.m.

8:00 a.m. - 9:00 a.m.

9:15 a.m. - 10:45 a.m.

10:45 a.m. - 11:00 a.m.

11:00 a.m. - 12:30 p.m.

12:30 p.m. - 2:00 p.m.

2:00 p.m. - 3:30 p.m.

3:30 p.m. - 3:45 p.m.

3:45 p.m. - 5:15 p.m.

5:15 p.m. - 6:30 p.m.

Registration in Napoleon Foyer

Continental Breakfast

Keynote Address

Concurrent Sessions

Refreshment Break

Concurrent Sessions

Lunch (on own)

Concurrent Sessions

Refreshment Break

Concurrent Sessions

Poster Session 2 & Refreshments

Saturday, February 21

7:30 a.m. - 2:30 p.m.

8:00 a.m. - 9:15 a.m.

9:15 a.m. - 10:45 a.m.

10:45 a.m. - 11:00 a.m.

11:00 a.m. - 12:30 p.m.

12:30 p.m. - 2:00 p.m.

2:00 p.m. - 4:00 p.m.

2:00 p.m. - 4:00 p.m.

4:00 p.m. - 4:15 p.m.

4:15 p.m. - 5:30 p.m.

Registration in Napoleon Foyer

Poster Session 3 & Continental Breakfast

Concurrent Sessions

Refreshment Break

Concurrent Sessions

Lunch (on own)

Tutorials



Practical Computing Demo

Refreshments

Closing General Session

CONFERENCE PROGRAM

CAREER PLACEMENT/RECRUIT

RECRUIT

Employers

Online Employer Registration. Intended as a launching point for employers and applicants to learn about opportunities and set up informal meetings and interviews. No physical interview space is included.

✿ Listing of up to **five distinct job postings** in the online postings.

✿ **Online access to all applicants.** This online, interactive database and message service includes all applicant data in real time. Available November 15 through April 30. Print résumés and pursue contacts before the conference begins.

Online Employer Registration with an Interview Room. Includes the above benefits plus an onsite private interview room for conducting interviews. Space is extremely limited.

✿ Listing of up to **10 distinct job postings**.

✿ **Online access to all applicants** in advance of the conference via the online, interactive database and message service. Available November 15 through April 30.

Employer Fees

	Online Career Placement*	Online Career Placement w/ Interview Room
ASA Corporate Member	\$750	\$1,250
Non-ASA Corporate Member	\$1,000	\$1,500

*Career Placement registration does not grant conference access. All employers also must register as a conference attendee or exhibitor.

LEARN MORE AT
WWW.AMSTAT.ORG/CSP

Career Placement Applicant Registration

Connect with employers at CSP 2015! CSP 2015 will offer a system for connecting employers and applicants who wish to pursue informal meetings and interviews. Applicants who attend are able to research current job openings and contact employers they are interested in pursuing via our online system in advance of the conference. There is no onsite Career Placement Service; this virtual system is intended to help interested applicants coordinate with potential employers while attending CSP.

General Applicant Registration

* Access to the online job database from November 15 until April 30

* Ability to contact employers in advance and coordinate onsite interviews, if desired by the employer

Applicant Fees

Student/ASA Member	\$50
Student/Nonmember	\$75
Non-student/ASA Member	\$75
Non-student/Nonmember	\$150

Contact Amy Farris at amy@amstat.org or (703) 684-1221 for more information about these opportunities.

CONFERENCE PROGRAM EXHIBIT/SPONSOR

Statistical Practice 2015 provides a great opportunity to meet a targeted group of statisticians face-to-face in a comfortable, intimate environment.

SPONSOR

See www.amstat.org/csp for a list of sponsorship opportunities and detailed information about exhibiting and sponsorship.

Principal Sponsor - \$7,500 combined investment

Listing in the February issue of *Amstat News*, reaching almost 19,000 members of the American Statistical Association

Onsite signage featuring all sponsoring companies

Acknowledgement on the website, including a link to your company website

Supporting Sponsor - \$2,500 combined investment

Contact Amy Farris at amy@amstat.org or (703) 684-1221 for more information about these opportunities.



Follow @AmstatNews on Twitter;
use #CSP2015

LEARN MORE AT
WWW.AMSTAT.ORG/CSP

EXHIBIT

- A six-foot draped table
- Two chairs
- Exhibitor listing on the conference website
- Three exhibitor badges

2015 Exhibitor Fees

One six-foot table	\$1,000
Additional six-foot tables	\$500 <i>each</i>
One-page flyer in the attendee packet	\$500

CURRENT SPONSORS

Principal



Supporting



Sponsors, Exhibitors, & Employers

Enhance your company's visibility at this year's **Conference on Statistical Practice**.
Select from the options listed below to expand your marketing portfolio at CSP 2015. See the sponsorship web page at www.amstat.org/meetings/csp/2015 for up-to-date options.



SPONSORSHIP	EXCLUSIVE	COSPONSORSHIP
<input type="checkbox"/> Conference Bag → SAS	\$5,000	N/A
<input type="checkbox"/> Attendee WIFI Hotspot → Texas A&M, Department of Statistics	\$2,500	N/A
<input type="checkbox"/> Mixer → SAS	\$5,000	\$2,500
<input type="checkbox"/> Attendee Coffee Breaks → Texas A&M, Statistical Services	\$2,000 (all 4 breaks)	N/A
<input type="checkbox"/> Name Badge Lanyards → Minitab	\$2,500	N/A
<input type="checkbox"/> Charging Stations	\$2,000	\$1,000
<input type="checkbox"/> Attendee Continental Breakfast	\$4,000 (both days)	\$2,000 (per day)
<input type="checkbox"/> Local Map/Restaurant Guide	\$1,500	N/A
<input type="checkbox"/> Conference Bag Inserts/Digital Ad (circle one)	N/A	\$500
<input type="checkbox"/> Conference Pen	\$1,000	N/A

EXHIBITING

- ☐ One six-foot table (\$1,000)
☐ Additional six-foot tables (\$500 each)

Exhibitors receive:

- A six-foot draped table
- Two chairs
- Exhibitor listing on the conference website
- Three exhibitor badges (*Conference registration is not included. If you are attending only in your capacity as an exhibitor, conference registration is not required; however, if you wish to attend sessions or events, you also must register for the conference.*)

CAREER PLACEMENT

Virtual

- ☐ ASA Corporate Member (\$750)
☐ Non-Corporate Member (\$1,000)

With Interview Room

- ☐ ASA Corporate Member (\$1,250)
☐ Non-Corporate Member (\$1,500)

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____ Email _____

Phone _____ Fax _____

Payment

Total Amount Due: _____ ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

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Authorized Signature _____

Return to Amy Farris, Director of Marketing and Membership Development
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American Statistical Association Conference on

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Promoting the Practice and Profession of Statistics®



2015