



TAMPA

3rd Annual American Statistical Association Conference on

STATISTICAL PRACTICE

Innovations and Best Practices
for the Applied Statistician

Hilton Tampa Downtown, Tampa, Florida * February 20–22, 2014

EMPLOYERS EXHIBITORS SPONSORS

Statistical Practice 2014 will bring together hundreds of statistical practitioners, including data analysts, researchers and scientists, who engage in the application of statistics on a daily basis.

LEARN MORE AT WWW.AMSTAT.ORG/CSP

For details contact amy@amstat.org or complete the form on the reverse and return it to Amy Farris, Director, Marketing and Membership Development

Note: registration for Career Placement Employers will open in conjunction with meeting registration on October 1, 2013

CSP
Tampa, Florida
February 20-22 **2014**

The American Statistical Association invites you to join fellow practitioners engaged in using statistics to solve real-world problems at the 2014 ASA Conference on Statistical Practice: Innovations and Best Practices for the Applied Statistician.

The conference, to be held in Tampa, Florida, February 20–22, 2014, is the ASA's third annual gathering designed for applied statisticians that promises to be informative and engaging. Sessions will focus on the following four tracks:

- Communication, Impact, and Career Development
- Data Modeling and Analysis
- Big Data Prediction and Analytics
- Software and Graphics

Join us for sessions focused on your needs as a practicing statistician, exhibits, social events, poster sessions, and career opportunities!

We hope to see you in Tampa!



2014

STATISTICAL PRACTICE CONFERENCE SCHEDULE

Thursday, February 20

8:00 a.m. – 5:00 p.m.	Short Courses
5:15 p.m. – 6:45 p.m.	Poster Session I and Opening Mixer

Friday, February 21

7:30 a.m. – 8:30 a.m.	Continental Breakfast
7:45 a.m. – 9:00 a.m.	Keynote Presentation
9:15 a.m. – 10:45 a.m.	Concurrent Sessions
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:30 p.m.	Concurrent Sessions
12:30 p.m. – 1:30 p.m.	Lunch (on own)
1:30 p.m. – 3:00 p.m.	Concurrent Sessions
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 4:45 p.m.	Concurrent Sessions
4:45 p.m. – 6:15 p.m.	Poster Session II and Refreshments

Saturday, February 22

7:30 a.m. – 9:00 a.m.	Poster Session III and Continental Breakfast
9:00 a.m. – 10:30 a.m.	Concurrent Sessions
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 12:15 p.m.	Concurrent Sessions
12:15 p.m. – 1:30 p.m.	Lunch (on own)
1:30 p.m. – 3:30 p.m.	Tutorials
1:30 p.m. – 3:30 p.m.	Practical Computing Expo
3:45 p.m. – 5:00 p.m.	Closing General Session and Refreshments



Follow @AmstatNews on Twitter;
use #CSP2014

CONFERENCE PROGRAM

CAREER PLACEMENT/RECRUIT

NEW FOR 2014

Career Placement Applicant Registration

Connect with employers at CSP 2014! CSP 2014 will offer a system for connecting employers and applicants who wish to pursue informal meetings and interviews. Applicants who attend are able to research current job openings and contact employers they are interested in pursuing via our online system in advance of the conference. There is no onsite Career Placement Service; this virtual system is intended to help interested applicants coordinate with potential employers while attending CSP.

General Applicant Registration

- * Access to the online job database from November 15 until April 30
- * Ability to contact employers in advance and coordinate onsite interviews, if desired by the employer

Applicant Fees

Student/ASA Member	\$50
Student/Nonmember	\$75
Non-student/ASA Member	\$75
Non-student/Nonmember	\$150

Contact Amy Farris at amy@amstat.org or (703) 684-1221 for more information about these opportunities.

RECRUIT Employers

Online Employer Registration. Intended as a launching point for employers and applicants to learn about opportunities and set up informal meetings and interviews. No physical interview space is included.

Listing of up to **five distinct job postings** in the online postings.

Online access to all applicants. This online, interactive database and message service includes all applicant data in real time. Available November 15 through April 30. Print résumés and pursue contacts before the conference begins.

Online Employer Registration with an Interview Room. Includes the above benefits plus an onsite room for conducting interviews. Space will be extremely limited.

Listing of up to **10 distinct job postings**.

Online access to all applicants in advance of the conference via the online, interactive database and message service. Available November 15 through April 30.

A **private interview room** for your exclusive use.

Employer Fees:

	Online Career Placement*	Online Career Placement w/ Interview Room
ASA Corporate Member	\$750	\$1250
Non-ASA Corporate Member	\$1000	\$1500

*Career Placement registration does not grant conference access. All employers also must register as a conference attendee or exhibitor.

CONFERENCE PROGRAM EXHIBIT/SPONSOR

Statistical Practice 2014 provides a great opportunity to meet a targeted group of statisticians face to face in a comfortable, intimate environment.

SPONSOR

See www.amstat.org/csp for a list of sponsorship opportunities and detailed information about exhibiting and sponsorship.

Principal Sponsor - \$7,500 combined investment

Listing in the February issue of *Amstat News*, reaching more than 18,000 members of the American Statistical Association

Onsite signage featuring all sponsoring companies

Acknowledgement on the website, including a link to your company website

Supporting Sponsor - \$2,500 combined investment

Contact Amy Farris at amy@amstat.org or (703) 684-1221 for more information about these opportunities.

EXHIBIT

- A six-foot draped table
- Two chairs
- Exhibitor listing on the conference website
- Three exhibitor badges

2014 Exhibitor Fees

One six-foot table	\$1,000
Additional six-foot tables	\$500 <i>each</i>
One-page flyer in the attendee packet	\$500

CURRENT EXHIBITORS



Sponsors & Exhibitors & Employers

Enhance your company's visibility at this year's **Conference on Statistical Practice**. Select from the options listed below to expand your marketing portfolio at CSP 2014. See the sponsorship web page for up-to-date options, www.amstat.org/meetings/csp/2014.



SPONSORSHIP

EXCLUSIVE

COSPONSORSHIP

☐ Conference Bag

\$5,000

N/A

☐ Attendee WIFI Hotspot

\$5,000

N/A

☐ Mixer

\$5,000

\$2,500

☐ Attendee Coffee Breaks

\$2,000
(all 4 breaks)

\$1,000
(2 breaks / 1 day)

☐ Name Badge Lanyards

\$2,500

N/A

☐ Attendee Continental Breakfast

\$4,000
(both days)

\$2,000
(per day)

☐ Conference Bag Inserts

N/A

\$500

EXHIBITING

☐ One six-foot table

\$1,000

☐ Additional six-foot tables

\$500 each

Exhibitors receive:

- A six-foot draped table
- Two chairs
- Exhibitor listing on the conference website
- Three exhibitor badges (Conference registration is not included. If you are attending only in your capacity as an exhibitor, conference registration is not required; however, if you wish to attend sessions or events, you must also register for the conference.)

CAREER PLACEMENT

Virtual

☐ ASA Corporate Member

\$750

☐ Non-Corporate Member

\$1000

With Interview Room

☐ ASA Corporate Member

\$1250

☐ Non-Corporate Member

\$1500

Contact _____ Organization _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Country _____ Email _____

Phone _____ Fax _____

Payment

Total Amount Due: _____ ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express

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Return to Amy Farris, Director, Marketing and Membership Development
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Promoting the Practice and Profession of Statistics

