OPPORTUNITIES
GUIDE & PROSPECTUS
Welcome!

The ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop is an annual meeting that takes place in Washington, DC.

The workshop consists of eight short courses and concurrent sessions. The short courses are offered on the first day, with the sessions taking place on the last two days.

Sessions are organized by statisticians from industry, academia, and the US Food and Drug Administration.

The 2017 and 2018 workshops sold out at 850 attendees. We have limited opportunities for sponsorship, so be sure to sign up soon!

CONTACT
Amy Farris
Director, Marketing and Membership Development
American Statistical Association
732 North Washington Street
Alexandria, VA 22314
amy@amstat.org
WORKSHOP SCHEDULE

The ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop offers short courses, concurrent sessions, roundtables, poster sessions, and many opportunities to network. Below is an overview of the workshop schedule.

**Monday, September 23**
**PRE-WORKSHOP SHORT COURSES**
- 7:30 a.m. – 5:30 p.m.  Registration
- 8:30 a.m. – 12:00 p.m.  Morning Short Courses
- 10:00 a.m. – 10:15 a.m.  Refreshment Break
- 12:30 p.m. – 1:30 p.m.  Lunch (on own)
- 1:30 p.m. – 5:00 p.m.  Afternoon Short Courses
- 3:00 p.m. – 3:15 p.m.  Refreshment Break

**Tuesday, September 24**
**WORKSHOP DAY 1**
- 7:00 a.m. – 5:30 p.m.  Registration
- 7:30 a.m. – 8:30 a.m.  Continental Breakfast
- 8:00 a.m. – 9:45 a.m.  Opening Remarks and Plenary Session 1
- 9:45 a.m. – 10:00 a.m.  Refreshment Break
- 10:00 a.m. – 11:30 a.m.  Plenary Session 2
- 11:30 a.m. – 1:00 p.m.  Roundtable Lunch (ticketed event)
- 1:15 p.m. – 2:30 p.m.  Concurrent Sessions
- 2:45 p.m. – 4:00 p.m.  Concurrent Sessions
- 4:00 p.m. – 4:15 p.m.  Refreshment Break
- 4:15 p.m. – 5:30 p.m.  Concurrent Sessions
- 5:45 p.m. – 6:30 p.m.  Mixer

**Wednesday, September 25**
**WORKSHOP DAY 2**
- 7:30 a.m. – 2:30 p.m.  Registration
- 7:30 a.m. – 8:15 a.m.  Continental Breakfast
- 8:30 a.m. – 9:45 a.m.  Concurrent Sessions
- 9:45 a.m. – 10:00 a.m.  Refreshment Break
- 9:45 a.m. – 10:30 a.m.  Poster Session
- 10:45 a.m. – 12:00 p.m.  Concurrent Sessions
- 12:00 p.m. – 1:00 p.m.  Lunch (on own)
- 1:15 p.m. – 2:30 p.m.  Concurrent Sessions
- 2:30 p.m. – 2:45 p.m.  Refreshment Break
- 2:45 p.m. – 4:00 p.m.  Concurrent Sessions
SPONSORSHIP

Your commitments to advertise, exhibit, or directly sponsor the meeting accumulate toward your sponsorship status. As a Principal or Supporting sponsor, you will receive additional recognition for your support.

Once you reach one of the levels below, you will receive the following:

**PRINCIPAL - $5,000 OR MORE**

- Acknowledgment in *Amstat News*, reaching all members of the ASA
- Recognition on the workshop website, including a link to your company website
- Your logo prominently featured on onsite signage
- A sponsor table for networking with attendees*
- One insert in attendee bags
- A half-page interior ad in the printed workshop program
- A thank-you tweet including your preferred Twitter handle

*Due to space limitations, sponsor tables are each 6 feet and limited to the first five principal sponsors.

**SUPPORTING - $1,500-$4,999**

- Acknowledgment in *Amstat News*, reaching all members of the ASA
- Recognition on the workshop website
- Your logo featured on onsite signage
- Choice of one-page insert in the workshop bags or half-page ad in the workshop program
- A thank-you tweet including your preferred Twitter handle

Choose from the opportunities listed to build your sponsorship package or select a sponsorship level and we will build a package for you!

Join the workshop conversation on Twitter. Follow @AmstatNews and use #Biopharm2019.
SPONSORSHIP OPPORTUNITIES

**MIXER**
The mixer is a highlight of the workshop and draws almost all attendees. Sponsorship will provide for light snacks and beverages. Sponsors will be recognized in the program and on onsite signage.

- *Exclusive Sponsorship*: $5,000
- *Co-Sponsorship*: $2,500

**WIFI**
Sponsor WiFi for all attendees. With your help, attendees will be able to access wireless internet in common areas of the workshop. signage onsite and in daily emails will recognize your company.

- *Exclusive Sponsorship*: $2,500

**WORKSHOP APP**
Help attendees navigate the meeting by supporting the workshop app! This is a great interactive way to promote your message to attendees.

- *Exclusive Sponsorship*: $2,500

**ATTENDEE CONTINENTAL BREAKFAST**
Start off attendees’ days with a continental breakfast. Sponsors will be recognized in the program and on onsite signage.

- *Exclusive Sponsorship*: $5,000
  - *Tuesday Continental Breakfast*: $2,500
  - *Wednesday Continental Breakfast*: $2,500

**REFRESHMENT BREAKS**
Refreshments breaks provide a great opportunity for attendees to network and socialize in a relaxed environment. Breaks are offered in the morning and afternoon between concurrent sessions. Sponsors will be recognized in the program and on onsite signage.

- *Exclusive Sponsorship*: $5,000
  - (all five breaks)
  - *Morning Break*: $1,000 each (Monday, Tuesday, and Wednesday)
  - *Afternoon Break*: $1,000 each (Monday and Tuesday)

**STUDENT TRAVEL AWARDS**
Help support students who would otherwise not be able to attend because of travel costs. Sponsors will be acknowledged on the website and in program materials.

- *Per Award*: $500 (up to 10)

**POSTER AWARDS**
First-, second-, and third-place awards will be given for the best poster presentations. Sponsors will be recognized on the website and in program materials.

- *Exclusive Sponsorship*: $2,500
  - *Co-Sponsorship*: $1,000

**WORKSHOP BAG**
Take advantage of one of the most prominent sponsorship options available. Your logo will be on the workshop bag given to every registrant.

- *Exclusive Sponsorship*: $5,000
  - *Co-Sponsorship*: $2,500

**WORKSHOP PEN**
Have a pen with your logo in every workshop bag!

- *Exclusive Sponsorship*: $1,000

For information about the workshop, visit [ww2.amstat.org/meetings/biop/2019](http://ww2.amstat.org/meetings/biop/2019).
ADVERTISE

Can’t commit to attending in person? Take advantage of these advertising opportunities to get your organization noticed.

WORKSHOP BAG INSERTS
Provide us with your flyers or brochures and we will include them in the workshop bag for each attendee.

WORKSHOP PROGRAM ADVERTISEMENT
Reach your audience with an ad in the printed workshop program given to every attendee.

ADVERTISING FEES
One-page flyer in the attendee bag .................. $750
Full-page ad in the workshop program ................. $1,500
Half-page ad in the workshop program ................. $750

Join the workshop conversation on Twitter. Follow @AmstatNews and use #Biopharm2019.

Attendees Wei Liu and Li Zhu talk before Plenary II at the 2017 ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop in Washington, DC.
HOTEL INFORMATION

The 2019 ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop will be held at the Marriott Wardman Park in Washington, DC. A limited number of rooms are available at the group rate if booked by September 1, 2019, at 6:00 p.m. ET.

Single/Double: $269
(Hotel room rates are subject to applicable state and local taxes (currently 14.8%))

Washington Marriott Wardman Park
2660 Woodley Road NW, Washington, DC
20008-4106

Join the workshop conversation on Twitter.
Follow @AmstatNews and use #Biopharm2019.

ww2.amstat.org/meetings/biop/2019
Sponsors/Advertisers

Enhance your company’s visibility at this year’s Biopharmaceutical Section Regulatory-Industry Statistics Workshop. See the sponsorship web page at www.amstat.org/meetings/biop/2019 for up-to-date options.

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>EXCLUSIVE</th>
<th>COSPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mixer</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Attendee WiFi</td>
<td>$2,500</td>
<td>N/A</td>
</tr>
<tr>
<td>Workshop App</td>
<td>$2,500</td>
<td>N/A</td>
</tr>
<tr>
<td>Workshop Badge Lanyard</td>
<td>$2,500</td>
<td>N/A</td>
</tr>
<tr>
<td>Attendee Continental Breakfast</td>
<td>$5,000 (both days)</td>
<td>$2,500 (one day) Pick one: Tuesday___ Wednesday___</td>
</tr>
<tr>
<td>Refreshment Breaks</td>
<td>$5,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Student Travel Awards</td>
<td>$5,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Poster Awards</td>
<td>$2,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Workshop Bag</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Workshop Pen</td>
<td>$1,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Sponsor Table</td>
<td>$5,000 (Purchase of a sponsor table is first-come, first-served up to five and includes 2 badges)</td>
<td></td>
</tr>
</tbody>
</table>

| ADVERTISING                                    |           |               |
| Workshop Bag Insert                            | N/A       | $750          |
| Workshop Program Advertisement                 | $1,500 (Full-page) | $750 (Half-page) |

| SPONSOR TABLE BADGES                           |           |               |
| Additional Sponsor Badges $100                 |           |               |

Contact_________________________________________Organization_________________________________________________
Address_____________________________________________________________________________________________________
City____________________________________________________State/Province ______________ZIP/Postal Code_______________
Country_______________________________________________Email__________________________________________________
Phone _____________________________________________Fax_______________________________________________________

PAYMENT

Total Amount Due:_________       ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover
Card Number_________________________ Expiration_________________________
Name on Card_________________________ Security Code_______________________
Authorized Signature__________________________

Return to Amy Farris, Director of Marketing and Membership Development
American Statistical Association • 732 North Washington Street, Alexandria, VA 22314-1943
amy@amstat.org • Phone: (703) 684-1221• Fax: (703) 684-3445
HAS A MEETING FOR EVERYONE
STATISTICIAN • DATA SCIENTIST • RESEARCHER • STUDENT

WOMEN IN STATISTICS AND DATA SCIENCE CONFERENCE
For women in statistics and data science at all career levels.

CONFERENCE ON STATISTICAL PRACTICE
For applied statisticians, data analysts, researchers, and scientists seeking best practices.

SYMPOSIUM ON DATA SCIENCE & STATISTICS
For data scientists, computer scientists, and statisticians analyzing and visualizing complex data.

JOINT STATISTICAL MEETINGS
With nearly 7,000 attendees, JSM is the largest gathering of statisticians and data scientists in North America.

www.amstat.org/meetings
Thank you to our 2019 Workshop Sponsors

PRINCIPAL

AbbVie

SUPPORTING

Vertex

Interested in sponsoring the ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop?

Contact Amy Farris at amy@amstat.org or visit ww2.amstat.org/meetings/biop/2019/sponsors