



**THE ASA BIOPHARMACEUTICAL  
SECTION REGULATORY-INDUSTRY  
STATISTICS WORKSHOP**

SEPTEMBER 23-25, 2019 | MARRIOTT WARDMAN PARK, WASHINGTON DC

OPPORTUNITIES  
**GUIDE &**  
**PROSPECTUS**



# ABOUT THE WORKSHOP

## KEY DATES

**June 10, 2019**

**ALL** ➤ Registration and Housing Open

**August 5, 2019**

**ADVERTISERS** ➤ Deadline for Printed Program Advertisements

**August 15, 2019**

**EXHIBITORS** ➤ Deadline for Exhibitor Agreement

**SPONSORS** ➤ Deadline for Logo to Appear on Onsite Signage

**ADVERTISERS** ➤ Deadline for Workshop Bag Inserts

**ALL** ➤ Deadline for Content to Appear in Daily Emails

**September 20, 2019**

**SPONSORS** ➤ Deadline for Logo to Appear on Workshop Website

**September 23–25, 2019**

Workshop in Washington, DC

## Welcome!

The ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop is an annual meeting that takes place in Washington, DC.

The workshop consists of **eight short courses** and **concurrent sessions**. The short courses are offered on the first day, with the sessions taking place on the last two days.

Sessions are organized by statisticians from industry, academia, and the US Food and Drug Administration.

The 2017 and 2018 workshops **sold out** at 850 attendees. We have limited opportunities for sponsorship, so be sure to sign up soon!

## CONTACT

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Alexandria, VA 22314  
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# WORKSHOP SCHEDULE

The ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop offers **short courses, concurrent sessions, roundtables, poster sessions,** and many opportunities to **network.** Below is an overview of the workshop schedule.

## Monday, September 23

### PRE-WORKSHOP SHORT COURSES

7:30 a.m. – 5:30 p.m.	Registration
8:30 a.m. – 12:00 p.m.	Morning Short Courses
10:00 a.m. – 10:15 a.m.	Refreshment Break
12:30 p.m. – 1:30 p.m.	Lunch ( <i>on own</i> )
1:30 p.m. – 5:00 p.m.	Afternoon Short Courses
3:00 p.m. – 3:15 p.m.	Refreshment Break

*PRELIMINARY SCHEDULE  
Times and events are  
tentative and subject  
to change.*

## Tuesday, September 24

### WORKSHOP DAY 1

7:00 a.m. – 5:30 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:00 a.m. – 9:45 a.m.	Opening Remarks and Plenary Session 1
9:45 a.m. – 10:00 a.m.	Refreshment Break
10:00 a.m. – 11:30 a.m.	Plenary Session 2
11:30 a.m. – 1:00 p.m.	Roundtable Lunch ( <i>ticketed event</i> )
1:15 p.m. – 2:30 p.m.	Concurrent Sessions
2:45 p.m. – 4:00 p.m.	Concurrent Sessions
4:00 p.m. – 4:15 p.m.	Refreshment Break
4:15 p.m. – 5:30 p.m.	Concurrent Sessions
5:45 p.m. – 6:30 p.m.	Mixer

## Wednesday, September 25

### WORKSHOP DAY 2

7:30 a.m. – 2:30 p.m.	Registration
7:30 a.m. – 8:15 a.m.	Continental Breakfast
8:30 a.m. – 9:45 a.m.	Concurrent Sessions
9:45 a.m. – 10:00 a.m.	Refreshment Break
9:45 a.m. – 10:30 a.m.	Poster Session
10:45 a.m. – 12:00 p.m.	Concurrent Sessions
12:00 p.m. – 1:00 p.m.	Lunch ( <i>on own</i> )
1:15 p.m. – 2:30 p.m.	Concurrent Sessions
2:30 p.m. – 2:45 p.m.	Refreshment Break
2:45 p.m. – 4:00 p.m.	Concurrent Sessions

# SPONSORSHIP

Your commitments to advertise, exhibit, or directly sponsor the meeting accumulate toward your sponsorship status. As a Principal or Supporting sponsor, you will receive additional recognition for your support.

Join the workshop  
conversation on Twitter.  
Follow @AmstatNews and  
use #Biopharm2019.

Choose from the opportunities  
listed to build your sponsorship  
package or select a sponsorship  
level and we will build a  
package for you!

Once you reach one of the levels below, you will receive the following:

## PRINCIPAL - \$5,000 OR MORE

- Acknowledgment in *Amstat News*, reaching all members of the ASA
- Recognition on the workshop website, including a link to your company website
- Your logo prominently featured on onsite signage
- A sponsor table for networking with attendees\*
- One insert in attendee bags
- A half-page interior ad in the printed workshop program
- A thank-you tweet including your preferred Twitter handle

*\*Due to space limitations, sponsor tables are each 6 feet and limited to the first five principal sponsors.*

## SUPPORTING - \$1,500-\$4,999

- Acknowledgment in *Amstat News*, reaching all members of the ASA
- Recognition on the workshop website
- Your logo featured on onsite signage
- Choice of one-page insert in the workshop bags or half-page ad in the workshop program
- A thank-you tweet including your preferred Twitter handle



A packed audience listens to a panel discussion at the 2017 ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop in Washington, DC.

# SPONSORSHIP OPPORTUNITIES



## MIXER

The mixer is a highlight of the workshop and draws almost all attendees. Sponsorship will provide for light snacks and beverages. Sponsors will be recognized in the program and on onsite signage.

*Exclusive Sponsorship: \$5,000*  
*Co-Sponsorship: \$2,500*

## WIFI

Sponsor WiFi for all attendees. With your help, attendees will be able to access wireless internet in common areas of the workshop. Signage onsite and in daily emails will recognize your company.

*Exclusive Sponsorship: \$2,500*

## WORKSHOP APP

Help attendees navigate the meeting by supporting the workshop app! This is a great interactive way to promote your message to attendees. A banner with your logo will appear on every screen and can be linked to the website landing page of your choice.

*Exclusive Sponsorship: \$2,500*

## WORKSHOP BADGE LANYARDS

Your logo will be prominently displayed on this lanyard used by attendees to hold their name badges and tickets.

*Exclusive Sponsorship: \$2,500*



## ATTENDEE CONTINENTAL BREAKFAST

Start off attendees' days with a continental breakfast. Sponsors will be recognized in the program and on onsite signage.

*Exclusive Sponsorship: \$5,000*

*Tuesday Continental  
Breakfast: \$2,500*

*Wednesday Continental  
Breakfast: \$2,500*

## REFRESHMENT BREAKS

Refreshments breaks provide a great opportunity for attendees to network and socialize in a relaxed environment. Breaks are offered in the morning and afternoon between concurrent sessions. Sponsors will be recognized in the program and on onsite signage.

*Exclusive Sponsorship: \$5,000*  
*(all five breaks)*

*Morning Break: \$1,000 each*  
*(Monday, Tuesday, and*  
*Wednesday)*

*Afternoon Break: \$1,000 each*  
*(Monday and Tuesday)*



## STUDENT TRAVEL AWARDS

Help support students who would otherwise not be able to attend because of travel costs. Sponsors will be acknowledged on the website and in program materials.

*Per Award: \$500 (up to 10)*

## POSTER AWARDS

First-, second-, and third-place awards will be given for the best poster presentations. Sponsors will be recognized on the website and in program materials.

*Exclusive Sponsorship: \$2,500*  
*Co-Sponsorship: \$1,000*

## WORKSHOP BAG

Take advantage of one of the most prominent sponsorship options available. Your logo will be on the workshop bag given to every registrant.

*Exclusive Sponsorship: \$5,000*  
*Co-Sponsorship: \$2,500*

## WORKSHOP PEN

Have a pen with your logo in every workshop bag!

*Exclusive Sponsorship: \$1,000*

For information  
about the workshop, visit  
[ww2.amstat.org/meetings/  
biop/2019](http://ww2.amstat.org/meetings/biop/2019).



# ADVERTISE

Can't commit to attending in person? Take advantage of these advertising opportunities to get your organization noticed.



Attendees Wei Liu and Li Zhu talk before Plenary II at the 2017 ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop in Washington, DC.



## WORKSHOP BAG INSERTS

Provide us with your flyers or brochures and we will include them in the workshop bag for each attendee.



## WORKSHOP PROGRAM ADVERTISEMENT

Reach your audience with an ad in the printed workshop program given to every attendee.

Join the workshop conversation on Twitter. Follow [@AmstatNews](#) and use [#Biopharm2019](#).

Choose a full- or half-page advertisement.

### ADVERTISING FEES

One-page flyer in the attendee bag .....\$750

Full-page ad in the workshop program ..... \$1,500

Half-page ad in the workshop program .....\$750



Photo courtesy of Marriott Hotels

## HOTEL INFORMATION

The 2019 ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop will be held at the Marriott Wardman Park in Washington, DC. A limited number of rooms are available at the group rate if booked by September 1, 2019, at 6:00 p.m. ET.

**Single/Double: \$269**

*(Hotel room rates are subject to applicable state and local taxes (currently 14.8%))*

Washington Marriott Wardman Park  
2660 Woodley Road NW, Washington, DC  
20008-4106

Join the workshop conversation on Twitter.  
Follow @AmstatNews and use #Biopharm2019.

[ww2.amstat.org/meetings/biop/2019](http://ww2.amstat.org/meetings/biop/2019)

# Sponsors/Advertisers

Enhance your company's visibility at this year's **Biopharmaceutical Section Regulatory-Industry Statistics Workshop**. See the sponsorship web page at [ww2.amstat.org/meetings/biop/2019](http://ww2.amstat.org/meetings/biop/2019) for up-to-date options.

SPONSORSHIP	EXCLUSIVE	COSPONSORSHIP
<input type="checkbox"/> Mixer	\$5,000	\$2,500
<input type="checkbox"/> Attendee WiFi	\$2,500	N/A
<input type="checkbox"/> Workshop App	\$2,500	N/A
<input type="checkbox"/> Workshop Badge Lanyard	\$2,500	N/A
<input type="checkbox"/> Attendee Continental Breakfast	\$5,000 (both days)	\$2,500 (one day) Pick one: Tuesday____ Wednesday____
<input type="checkbox"/> Refreshment Breaks	\$5,000	\$1,000
<input type="checkbox"/> Student Travel Awards		\$500 (per award—up to 10)
<input type="checkbox"/> Poster Awards	\$2,500	\$1,000
<input type="checkbox"/> Workshop Bag	\$5,000	\$2,500
<input type="checkbox"/> Workshop Pen	\$1,000	N/A
<input type="checkbox"/> Sponsor Table	\$5,000 (Purchase of a sponsor table is first-come, first-served up to five and includes 2 badges)	

## ADVERTISING

<input type="checkbox"/> Workshop Bag Insert	N/A	\$750
<input type="checkbox"/> Workshop Program Advertisement	\$1,500 (Full-page)	\$750 (Half-page)

## SPONSOR TABLE BADGES

- ☐ Additional Sponsor Badges \$100

Contact \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## PAYMENT

Total Amount Due: \_\_\_\_\_ ☐ Check Enclosed ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return to Amy Farris, Director of Marketing and Membership Development  
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Interested in sponsoring the ASA Biopharmaceutical Section Regulatory-Industry Statistics Workshop?  
Contact Amy Farris at [amy@amstat.org](mailto:amy@amstat.org) or visit [ww2.amstat.org/meetings/biop/2019/sponsors](http://ww2.amstat.org/meetings/biop/2019/sponsors)