



# WSDS 2024 COMMITMENT FORM

Select from the options listed here to expand your marketing portfolio. See the sponsorship webpage at [ww2.amstat.org/wds](http://ww2.amstat.org/wds) for up-to-date options.

## SPONSORSHIP LEVELS & BENEFITS

**Principal**  
\$5,000

- A space in the EXPO
- A link from your logo on the conference website to your organization's website
- A thank you on social media
- A message in the daily conference emails
- Recognition in conference materials

**Supporting**  
\$1,500-\$4,999

- A space in the EXPO
- Your logo on the conference website
- A thank you on social media
- Recognition in conference materials

## RECRUIT

Recruiter Table  
(ASA Corporate Member) \$1,750

Recruiter Table  
(Non-ASA Corporate Member) \$2,000

Recruiter Online Access Only  
(ASA Corporate Member) \$1,000

Recruiter Online Access Only  
(Non-ASA Corporate Member) \$1,500

Additional 6' Tables \$750 each

## SPONSORSHIP ITEMS

	EXCLUSIVE	CO-SPONSORSHIP
<input type="checkbox"/> 10 <sup>th</sup> Anniversary Photo Booth (New for 2024!)	\$5,000	N/A
<input type="checkbox"/> Celebrating Women in Statistics and Data Science Reception and Poster Session	\$10,000	\$5,000 (limit 2)
<input type="checkbox"/> WSDS Data Challenge & Service Project	\$5,000	\$2,500 (limit 2)
<input type="checkbox"/> Water Stations & Bottles	\$5,000	N/A
<input type="checkbox"/> Opening Mixer and Poster Session	\$5,000	\$2,500 (limit 2)
<input type="checkbox"/> Attendee Continental Breakfast	\$5,000	\$2,500 (Thursday) \$2,500 (Friday)
<input type="checkbox"/> Afternoon Refreshment Breaks	\$4,500	\$1,500 (Wednesday) \$1,500 (Thursday) \$1,500 (Friday)
<input type="checkbox"/> Student Travel Awards	N/A	\$500 (per award)
<input type="checkbox"/> Conference Bag	\$5,000	\$2,500 (limit 2)
<input type="checkbox"/> Wi-Fi	\$5,000	N/A
<input type="checkbox"/> Conference Badge Lanyard	\$2,500	N/A
<input type="checkbox"/> Conference App	\$2,500	N/A
<input type="checkbox"/> Charging Stations	\$1,500	\$500 (limit 3)
<input type="checkbox"/> Conference Pen	\$1,500	N/A
<input type="checkbox"/> Hand Sanitizer	\$2,500	N/A

## EXHIBIT

<input type="checkbox"/> Principal/Supporting Sponsors	\$0 (Included)
<input type="checkbox"/> One 6' Table	\$1,500
<input type="checkbox"/> Additional 6' Tables	\$750 each
<input type="checkbox"/> Additional Exhibitor Badges	\$100 each

## ADVERTISE

<input type="checkbox"/> Conference Digital Advertisement	\$1,000
<input type="checkbox"/> Daily WSDS Email Advertisement	
<input type="checkbox"/> Per Day	\$500
<input type="checkbox"/> All Days	\$1,500
<input type="checkbox"/> Conference Bag Insert	\$1,000

## CONTACT INFORMATION

Contact \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## PAYMENT

Total Amount Due: \_\_\_\_\_  Check Enclosed  VISA  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return to Amy Farris, Director of Marketing and Membership Development • American Statistical Association  
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