

## SPONSOR/CAREER SERVICE COMMITMENT FORM

Select from the options below to expand your onsite profile at JSM 2022! See the JSM sponsorship website at [www.amstat.org/jsmopportunities](http://www.amstat.org/jsmopportunities) for the most up-to-date information and latest availability.

- CAREER SERVICE RECRUITER REGISTRATION**  
(circle registration type)
- EXECUTIVE SUITE:** \$3,000 Organizational/\$3,750 Nonmember
- GENERAL:** \$2,000 Organizational/\$2,500 Nonmember
- ADDITIONAL PRIVATE INTERVIEW BOOTH**  
\$1,000 Organizational/\$1,500 Nonmember
- CANDIDATE ACCESS ONLY (AVAILABLE AFTER JSM)**  
\$1,500 Organizational/\$2,000 Nonmember

### PAYMENT FORM

Contact

Organization

Address

City State/Province

ZIP Country

Email

Phone

**PAYMENT** Total Amount

Due: \_\_\_\_\_

Check Enclosed  American Express  Discover

MasterCard  VISA

Card Number

Expiration

Name on Card

Security Code

Authorized Signature

### SPONSORSHIP OPPORTUNITY

EXCLUSIVE COSPONSORSHIP

#### ENHANCE THE JSM EXPERIENCE

SPONSORSHIP OPPORTUNITY	EXCLUSIVE	COSPONSORSHIP
JSM Conference Bags	\$30,000	\$16,000 (Co-Sponsor Limit: 2)
Attendee Badge Lanyards	\$15,000	
JSM App & Mobile Program	\$10,000	
JSM Wi-Fi	\$10,000	
ASA Professional Development	\$10,000	\$2,500 (per day) (Co-Sponsor Limit: 4)
JSM Speaker Management System	\$10,000	\$2,000 (Co-Sponsor Limit: 5)
Conference Pen	\$7,500	
JSM Photo Booth	\$5,000	
EXPO Charging Stations	\$8,000	\$2,000 (per station) (Co-Sponsor Limit: 4)
JSM Luggage Storage	\$2,500 (Wed & Thurs)	\$1,500 (per day) (Co-Sponsor Limit: 2)

#### SPONSOR A JSM EVENT

JSM Opening Mixer	\$15,000	\$7,500 (Co-Sponsor Limit: 2)
JSM Dance Party	\$10,000	\$5,000 (Co-Sponsor Limit: 2)
JSM Student Mixer	\$10,000	\$5,000 (Co-Sponsor Limit: 2)
ASA Longtime Member Reception	\$7,000	\$3,500 (Co-Sponsor Limit: 2)
JSM New Fellows Reception	\$7,000	\$3,500 (Co-Sponsor Limit: 2)
JSM First-Time Attendee Orientation	\$5,000	
Quiet Reflection & Mindfulness Area	\$5,000	\$2,500 (Co-Sponsor Limit: 2)
Student Chapter Workshop	\$3,000	\$1,500 (Co-Sponsor Limit: 2)

#### RETURN THIS FORM TO:

Amy Farris, Director, Marketing and Membership Development  
American Statistical Association  
732 North Washington Street • Alexandria, VA 22314  
Phone: (703) 684-1221  
[amy@amstat.org](mailto:amy@amstat.org)

## ADVERTISER/EXHIBITOR COMMITMENT FORM

### ADVERTISING

#### QUICK GUIDE

- Quick Guide Cover .....\$2,500
- Quick Guide Full-Page.....\$1,500 (7" x 10")
- Quick Guide Half-Page.....\$950 (7" x 4 7/8")

All artwork is 4-color and due by June 15, 2022.

#### GENERAL

- Online Sidebar Ad.....\$850 for 30 days  
(250px x 100px)
- Attendee Mailing List.....\$800 +
- Conference Bag Insert .....\$2,000
- Digital Ad .....\$2,500  
(15-second advertisement)

To reserve your ad space, return this form before March 31, 2022.

Telephone orders are not possible. Artwork is due June 15, 2022.

### EXHIBITING

- 1st End Booth ..... \$2,100
- 2nd End Booth ..... \$2,000
- Additional End Booths..... \$1,900
- 1st In-Line Booth ..... \$2,050
- 2nd In-Line Booth..... \$1,950
- Additional In-Line Booths..... \$1,800

Three exhibitor badges are provided per booth. Additional badges are available for \$100 each.

- Additional Exhibitor Badge ..... \$100

Booth Preferences: \_\_\_\_\_

\* An exhibitor representative must be present when the EXPO is open. Exhibitor badges do not provide entry into sessions. We will do our best to honor booth requests, however, we can't guarantee space.

### SEND CONFIRMATION AND INFORMATION TO:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT

Total Amount Due: \_\_\_\_\_ Deposit: \_\_\_\_\_ (A deposit of \$1,000 per booth is required.)

- Check Enclosed     American Express     Discover     MasterCard     VISA

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

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 American Statistical Association

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