

JSM2017 BALTIMORE

ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

PROGRAM BOOK

- Program Book Cover*** \$2,500 (4-color)
- Program Book Full-Page** \$1,500 (black and white 7" x 10")
- Program Book Half-Page** \$950 (black and white 7" x 4 7/8")
- Program Book Tab** \$1,750 (4-color)

All artwork is due by May 1, 2017.

**Selected by a drawing on April 2, 2017*

GENERAL

- Attendee Mailing List** (We will follow up)
- Conference Bag Insert** \$2,000
- Digital Ad** \$2,500 (15-second advertisement)
- Online Banner Ad** \$750 (250px x 100px; 30-day advertisement)

EXHIBITING

- 1st End Booth** \$2,100
- 2nd End Booth** \$2,000
- Additional End Booths** \$1,900
- 1st In-Line Booth** \$2,050
- 2nd In-Line Booth** \$1,950
- Additional In-Line Booths** \$1,800

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/jsmopportunities under the Exhibit tab):

1st _____ 2nd _____ 3rd _____ 4th _____

- By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.**

Your company profile will be listed in the JSM Program Book. Please email a 50-word description by March 3, 2017, to claudine@amstat.org.

SEND CONFIRMATION AND INFORMATION TO:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

PAYMENT

Total Amount Due: _____ Deposit: _____ (A deposit of \$1,000 per booth is required.)

- Check Enclosed
- American Express
- Discover
- MasterCard
- VISA

Balance Due March 10, 2017

Card Number _____ Expiration _____

Name on Card _____ Security Code _____

Authorized Signature _____

Return this form to **Claudine Donovan**, Advertising and Exhibits Manager
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