



JSM Mailing Lists

Many new options for 2013!

3–8 August 2013 ▪ Palais des congrès Montréal, Quebec, Canada
Pre-Registration Lists and Email Blasts for Exhibitors and Sponsors

Drive booth traffic and excite the influential audience of JSM registrants *in advance of the meeting*. Send postal or email messages during May, June, and July to generate interest in your products, services, or booth-related activities so you enjoy maximum value for your display.

- A *bring-to-your-booth postcard* is strong messaging and always popular with attendees.
- NEW for 2013—have your email message blasted to registrants!

POSTAL LISTS: 3 options are available
Choose which version you want to mail:

Postal List Option 1 for May 2013

- Available in April; appx 1,100 names
- US\$700 base price plus US\$80 shipping

Postal List Option 2 for June 2013

- Available in May; appx 1,900 names
- US\$800 base price, plus US\$80 shipping

Postal List Option 3 after the Conference

- Available after the conference, starting early September
- Estimated 2,100 opt-in names
- US\$800 base price, plus US\$80 shipping

Contact MGI Lists to request complete order forms and updated information on how many names are available for your postal or email message.

E-MAIL BLASTS: 4 options available
Choose when you want your message to blast:

Email Blast Option 1 for May 2013

- Available in May
- US\$1,595 base price plus setup costs (see below)
- Estimated 950 opt-in names

Email Blast Option 2 for June 2013

- Available in June
- US\$2,195 base price plus setup costs (see below)
- Estimated 1,500 opt-in names

Email Blast Option 3 for July 2013

- Available in July; no eblasts July 2–5
- US\$2,995 base price plus setup costs (see below)
- Estimated 2,100 opt-in names

4. Email Blast Option 4 after the Conference

- Available starting early April; appx 2,100 names
- US\$2,595 base price plus setup costs



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