



Help us spread the word about Mathematics and Statistics Awareness Month. Below are sample posts you can share on your social media channels.

Mathematics and Statistics Awareness Month

Mathematics Awareness Month began in 1986 as Mathematics Awareness Week with a proclamation by President Ronald Reagan. Beginning in 2017, Mathematics Awareness Month became Mathematics and Statistics Awareness Month to recognize the unique and important contributions from the statistics discipline. The goal is to increase public understanding of and appreciation for mathematics and statistics.

To celebrate MSAM this year, the American Statistical Association created a poster and related infographic for teachers to use in their classrooms, as well as a contest called Predict 5. It is also hosting the Virtual Science Fair for K–12 students. We encourage members of our community to participate, use these resources, and organize their own activities. Visit the MSAM website at <https://ww2.amstat.org/mathstatmonth/index.cfm> for resources and ideas.

Sample MSAM Facebook Posts

- April is Mathematics and Statistics Awareness Month, and **[Insert your organization here]** is celebrating by raising awareness, understanding, and appreciation of these subjects. #mathstatmonth #data #statistics #mathematics #MSAM2024
<https://ww2.amstat.org/mathstatmonth/>
- Mathematics Awareness Month began in 1986 as Mathematics Awareness Week with a proclamation by President Ronald Reagan. Check out his declaration: <https://www.govinfo.gov/content/pkg/STATUTE-100/pdf/STATUTE-100-Pg4430.pdf> #mathstatmonth #data #statistics #mathematics #MSAM2024

Sample MSAM LinkedIn Posts

- Mathematics Awareness Month began in 1986 as Mathematics Awareness Week with a proclamation by President Ronald Reagan. He said, "Despite the increasing importance of mathematics to the progress of our economy and society, enrollment in mathematics programs has been declining at all levels of the American educational system. Yet the application of mathematics is indispensable in such diverse fields as medicine, computer sciences, space exploration, the skilled trades, business, defense, and government. To help encourage the study and utilization of mathematics, it is appropriate that all Americans be reminded of the importance of this basic branch of science to our daily lives." Check out his declaration: <https://www.govinfo.gov/content/pkg/STATUTE-100/pdf/STATUTE-100-Pg4430.pdf> #mathstatmonth #data #statistics #mathematics #MSAM2024
- Do you know what time it is? It's time to celebrate Mathematics and Statistics Awareness Month! Since the '80s, April has been spent increasing public understanding of and appreciation for mathematics and statistics. This year, we're talking about how

looking to the past can predict the future. The American Statistical Association created a poster and related infographic for teachers to use in their classrooms, as well as a contest called Predict 5. It is also hosting the Virtual Science Fair for K–12 students.

[Insert your organization's resources and activities here.] We encourage members of our community to participate, use these resources, and organize their own activities.

Visit the MSAM website at <https://ww2.amstat.org/mathstatmonth/> for ideas.

#mathstatmonth #data #statistics #mathematics #MSAM2024

Predict 5 Contest (post before March 30)

Predict 5—a worldwide competition for students enrolled in high school, college, or graduate school that involves predicting events—is the name of the game during Mathematics and Statistics Awareness Month. The contest is an opportunity for statistics and data lovers everywhere to share their zeal with friends and colleagues—and the chance to win \$200 and a one-year complimentary ASA student membership.

<https://ww2.amstat.org/mathstatmonth/predict5contest.cfm>

- **Sample Predict 5 Facebook Post**

STUDENTS! Want to win \$200 and have a lot of fun? Play along in the Predict 5 contest! Use your statistical skills to predict what's going to happen in April. Details:

<https://ww2.amstat.org/mathstatmonth/predict5contest.cfm>

- **Sample Predict 5 Post**

Hello, students! Want to win \$200 and have a lot of fun? Play along in the Predict 5 contest! It coincides with Mathematics and Statistics Awareness Month, so it's also an opportunity for statistics and data lovers to share their zeal with friends. Use your skills to predict what's going to happen in April by March 31. Get the details:

<https://ww2.amstat.org/mathstatmonth/predict5contest.cfm> #mathstatmonth #data #statistics #mathematics #MSAM2024

Visual Assets



LOOKING TO THE **PAST** TO
PREDICT THE **FUTURE**

ww2.amstat.org/mathstatmonth | #mathstatmonth

[\[DOWNLOAD INSTAGRAM PNG\]](#)



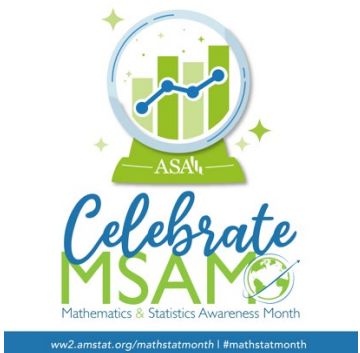
[\[DOWNLOAD GIF\]](#)



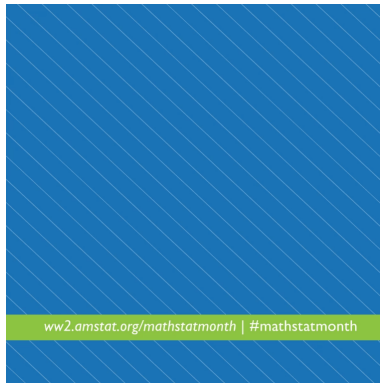
[\[DOWNLOAD MSAM LOGO\]](#)



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Important URLs, Hashtags, and Handles

URLs:

- Predict 5 contest: <https://ww2.amstat.org/mathstatmonth/predict5contest.cfm>
- Mathematics and Statistics Awareness Month: <https://ww2.amstat.org/mathstatmonth/index.cfm>
- Virtual Science Fair: <https://www.amstat.org/mathematics-and-statistics-awareness-month-virtual-science-fair>

Hashtags:

- #mathstatmonth
- #data
- #statistics
- #mathematics
- #MSAM2024

Handles:

- ASA Facebook Page <https://www.facebook.com/AmstatNews/>
- ASA LinkedIn Page <https://www.linkedin.com/company/american-statistical-association---asa>