

Partner with the ASA to Cultivate the Future of Statistics and Data Science

Statisticians and data scientists are driving innovation, advancing policy, and shaping the future of industries across the globe. The ASA builds and supports this vital workforce—starting in K–12 classrooms, growing through undergraduate and graduate education, and extending into early-career leadership.

By supporting ASA programs, your organization can help cultivate a skilled and forward-thinking talent pipeline, while gaining high-impact visibility and demonstrating your commitment to education and innovation.



- ✓ **Help Shape Curriculum to Meet Skill Requirements**
- ✓ **Build Early Relationships with Emerging Talent**
- ✓ **Gain Visibility with Key Demographics**
- ✓ **Create Measurable Impact on Science and Society**

ASA Programs: Developing Leaders, Demonstrating Impact, and Advancing Education

Student and Early Career Travel Award: Strengthen your organization's connection to the next generation of statistical talent. By supporting the travel award, you help rising statisticians and data scientists participate in key ASA meetings so they can showcase their work, build their networks, and engage directly with leaders and potential employers across industry, government, and academia.



StatsForward: Invest in the future of the workforce. Through the StatsForward initiative, your partnership provides early-career professionals with mentoring, coaching, and leadership training, building a diverse pipeline of skilled statisticians and data scientists ready to tackle today's data-driven challenges.

IDEA Forum: The annual Influencing Discovery Exploration and Action (IDEA) Forum brings together statisticians, leaders, and policymakers, to develop solutions for problems facing the world community. Gain visibility as a partner in shaping data-informed solutions for the world's toughest problems.





Diversity Mentoring Program: Partner with the ASA to build a stronger, more inclusive statistics community. Through mentoring and professional development at the Joint Statistical Meetings, this program connects diverse early-career professionals with leaders across sectors—cultivating the next generation of talent.



ASA StatFest: Connect with and inspire the next generation of statistical talent. This dynamic one-day conference engages undergraduate students from diverse backgrounds through presentations from professionals, academic leaders, and graduate students, offering guidance, career insights, and motivation to pursue advanced studies in the statistical sciences.

Mentor Match Portal: Advance professional growth and talent development across the statistical community. Launching in January 2026, this platform connects mentors and mentees for one-on-one guidance, networking, and skill-building. Receive prominent visibility on the portal and across ASA channels while helping nurture careers and strengthen the future of statistics and data science.



ASA DataFest: Support emerging talent through this national competition in which student teams tackle real-world data challenges—wrangling, analyzing, and designing compelling presentations—culminating in a fast-paced pitch to a panel of judges from industry, government, and academia.





Practical Significance: The ASA's podcast strives to inspire listeners with compelling stories from statistics and data science and features leaders and rising stars who cover topics ranging from AI and ethics to education and interdisciplinary collaboration. Supporting the podcast offers the opportunity to connect to the highly targeted statistics and data science community. With more than 25,000 recorded downloads and an international reach of more than 20 countries, *Practical Significance* is a valued resource within our community.



Telling Our Stories: This video series highlights how statisticians and data scientists are transforming fields from health care to urban planning, revealing the human stories behind the data. By making statistical work accessible and relatable, the series elevates public understanding of why data-informed decisions are essential. Supporting this program provides partners with broad visibility to a wide audience while inspiring the next generation of statistical thinkers and empowering communities to embrace data-driven decision-making.

K-12 Statistics Education: The ASA empowers K-12 educators with the tools, resources, and professional development needed to bring statistics and data science to life in their classrooms. By supporting this initiative, partners can connect with educators worldwide, promote innovative teaching practices, and help inspire the next generation of data-savvy thinkers.



Let's build the future of statistics and data science—together.

To explore customized partnership opportunities that align with your brand and goals, contact:

Amanda Malloy, Director of Development

amanda@amstat.org