

ASA Partnership Opportunities

Innovation Partner

\$50,000+

(including a minimum of \$25,000 in program support)

- Invitation for one representative to serve on the Caucus of Industry Representatives
- Invitation to the ASA Leaders Reception during the Joint Statistical Meetings to network with past and present ASA leaders and leaders in statistics and data science across industry, government, and academia
- Annual face-to-face (or virtual) meeting with the ASA executive director and director of development
- Recognition as an ASA Innovation Partner for all ASA program events and selected ASA meeting sponsorships
- Platinum Sponsor recognition at JSM
- Profile published on STATtr@k
- Article announcing partnership in *Amstat News* and featured on the ASA homepage
- Additional visibility/recognition opportunities based on corporate goals/objectives
- All ASA Supporting Partner benefits

Mission Partner

\$30,000

(including a minimum of \$10,000 in program support)

- Opportunity to include “proud supporter of the ASA” on company website/publications
- Content-sharing opportunities through social media, online publications, and the [ASA Partner page](#)
- Opportunity to present an ASA-hosted webinar on an agreed-upon topic
- Recognition as an ASA Mission Partner at events for a specific ASA program and with any selected ASA meeting sponsorships
- Additional visibility/recognition opportunities based on corporate goals/objectives
- All ASA Supporting Partner benefits

Champion Partner

\$15,000

(including a minimum of \$5,000 in program support)

- Recognition as an ASA Champion Partner at events for a specific ASA program and with selected ASA meeting sponsorships
- Naming opportunity if applicable (e.g., travel scholarship, workshop, select competition)
- Student and/or employee engagement opportunities through ASA programs and select ASA meetings
- All ASA Supporting Partner benefits

Supporting Partner

\$5,000

(including a minimum of \$2,500 in program support)

- Recognition as an ASA Supporting Partner for a specific ASA program and with selected ASA meeting sponsorships
- Annual recognition in *Amstat News*
- Listed on the ASA website
- Corporate membership



Get Started.

Contact
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