

Report to the Sagamore Parkway Task Force

8 October 2003

Prepared by STATCOM

STATCOM Team Members

Pang Du

Nilupa Gunaratna

Gayla Hobbs

Alex Lipka

John Stevens

The Sagamore Parkway Task Force Resident Survey

Statistics in the Community (STATCOM) is a community outreach organization of graduate students within the Department of Statistics at Purdue University. It provides free statistical consulting services to governmental and nonprofit groups in and around West Lafayette, Indiana. In July 2003, STATCOM was asked by the Sagamore Parkway Task Force to help implement a survey to assess West Lafayette residents' opinions on issues relating to Sagamore Parkway West, the stretch of US Highway 52 that lies between the Wabash River and WinHentschel Blvd. in the city of West Lafayette.

Survey Design and Implementation

The target population for the survey was adults currently living in West Lafayette. A random sample of 1000 individuals was selected to receive the survey. Random sampling ensures that each individual in West Lafayette has the same chance of being surveyed.

The main objective of the survey development process was to design a survey that would include neutral questions and provide the greatest amount of useful information. Each Task Force Committee submitted questions to be included in the survey. STATCOM then compiled and edited the questions to accomplish the goal of creating an unbiased, informative survey. The final wording of the survey was decided by STATCOM. The survey was reviewed and approved by the Sagamore Parkway Task Force at a public meeting held on August 27, 2003.

Whenever possible, open-ended questions were avoided to minimize subjectivity in the analysis. Responses made on a five-point scale are more informative than "yes or no" answers, therefore such scales were used for most of the survey questions.

M.A.I.L., Inc. of Lafayette, Indiana, was asked to select a random sample of West Lafayette residents based on city mail routes. The surveys were then printed by Quality Copier and Fax and sent on September 8, 2003, to the 1000 selected residents, 50 of which lived outside city limits but on city mail routes. Completed surveys were received through October 3, 2003. Data were entered in duplicate [to ensure accuracy] by the West Lafayette Department of Development upon receipt of completed surveys.

Characteristics of the Respondents

Out of 1000 surveys, 203 were returned. The survey respondents represented all age groups and came from neighborhoods throughout the city of West Lafayette. Seventeen of the surveys, or about eight percent, were filled out by individuals living in areas close to but outside of West Lafayette city limits, such as the Indiana Veterans' Home and Wabash Township. A breakdown of the survey respondents by age (Question 1 on the survey) and neighborhood (Question 2) is given in Table 1.

Table 1. Survey respondents by age and neighborhood.

Age	Percent	Neighborhood	Percent
18 - 30	16	Plaza Park	3
31 - 45	25	University Farm	13
46 - 64	34	Barberry	11
65 and older	25	Happy Hollow	13
		Avondale	3
		Other	49
		Outside West Lafayette	8

Results

The survey asked residents their opinions on use of space, traffic, pedestrian issues, development, and financing of potential projects along the Sagamore Parkway. The results of the survey are summarized below. The figures include brief labels to refer to specific questions; the exact wording of the questions can be found in the copy of the survey included in Appendix 1.

Results: Use of space questions

Residents were asked to indicate their desire to use space along Sagamore Parkway for the following developments on a scale of 1 for undesirable to 5 for strongly desired:

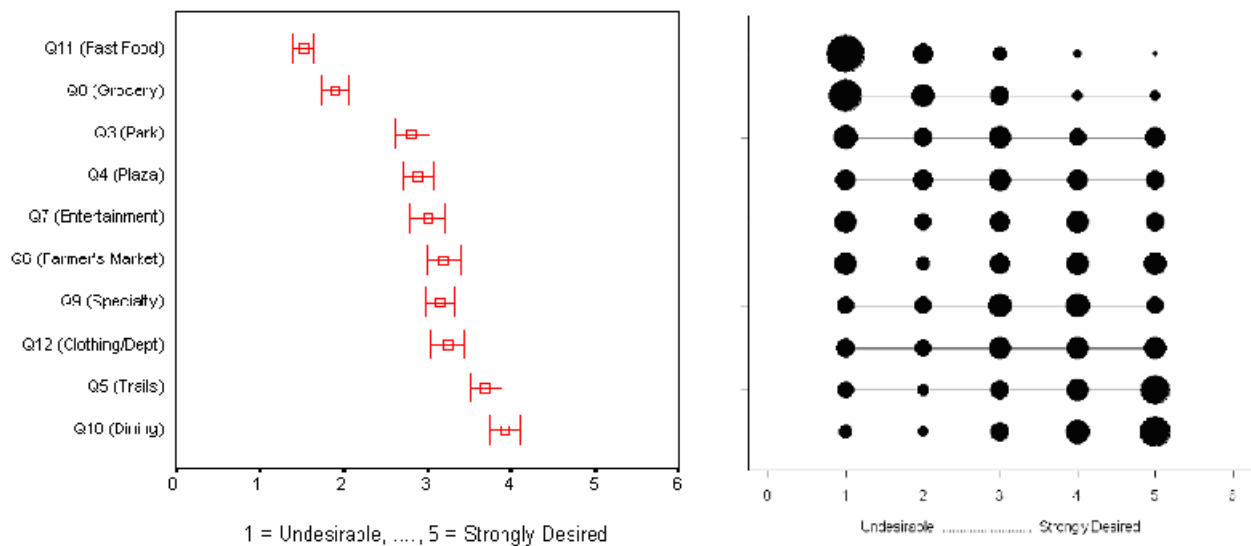
- Question 3: Park area with fountain
- Question 4: Outdoor concert / small multipurpose plaza (similar to Riehle Plaza)
- Question 5: Walking / biking trails
- Question 6: Farmers' market
- Question 7: Entertainment venues
- Question 8: More grocery stores
- Question 9: More small specialty stores
- Question 10: More sit down dining
- Question 11: More fast food restaurants
- Question 12: More clothing / department stores

Table 2 summarizes the responses to these questions. A graphical summary of responses to these questions is given in Figure 1, with questions rearranged in order of increasing average response. The average responses to each question are given as small squares in the left graph along with 95% confidence intervals as small vertical bars. A 95% confidence interval represents the range of values in which we are 95% confident that the average response would lie if all West Lafayette residents responded to the question. The sizes of the circles in the right graph of Figure 1 represent the distribution of responses to each question.

Table 2. Summary of responses to use of space questions.

Question	Percent for Response					Average Response	Standard Deviation
	1	2	3	4	5		
3	27	16	24	14	19	2.8	1.4
4	20	21	24	19	16	2.8	1.4
5	13	7	17	23	40	3.7	1.4
6	23	10	19	24	25	3.2	1.5
7	23	14	20	25	18	3.0	1.4
8	51	23	16	5	5	1.9	1.1
9	14	14	28	29	15	3.2	1.3
10	9	5	15	28	43	3.9	1.2
11	67	19	10	4	1	1.5	0.9
12	17	13	23	23	24	3.2	1.4

Figure 1. Results for questions regarding use of space.



These results indicate that residents overall feel that more fast food restaurants or grocery stores are not desirable along the Sagamore Parkway. Residents showed no clear consensus regarding the establishment of public spaces such as an outdoor plaza, a farmers' market or entertainment venues. This diversity of opinion is reflected in the even spread of responses shown in Figure 1. Although residents overall also appeared neutral regarding the establishment of a park area with a fountain, opinions varied according to the age of the respondent. Figure 2 shows that residents aged 18-30 in general favored the establishment of a park area, while residents aged 31-64 were divided on the issue and seniors in general opposed it.

Figure 2. Results by age group for question regarding a park area with fountain.

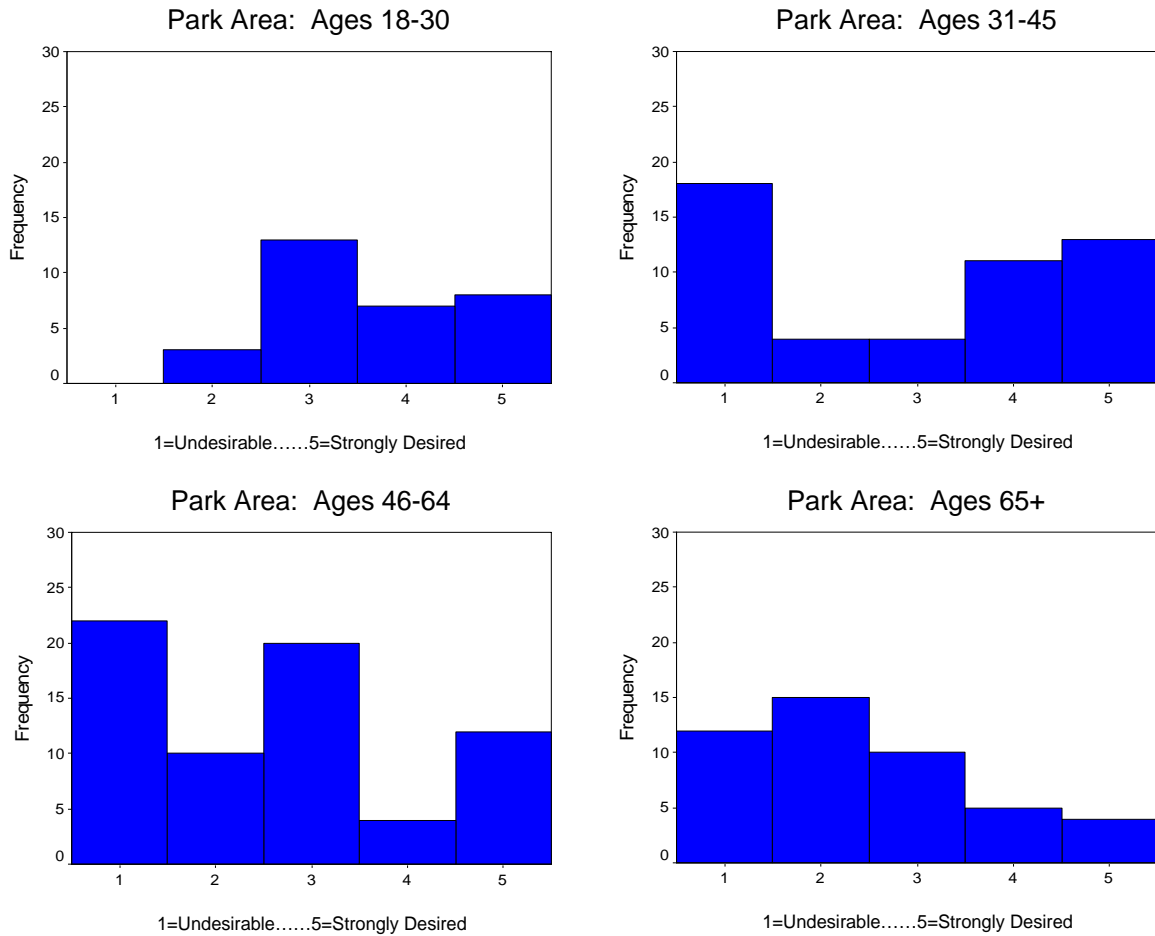


Figure 1 also shows an even spread of opinion concerning clothing or department stores or small specialty shops. However, residents did show support for development of walking and biking trails along the Parkway. They also showed strong support for drawing in more restaurants that offer sit-down dining. Question 13 asked residents which other types of businesses, if any, they would like to see along the Parkway, and the responses to this question are categorized and listed in Appendix 2.

Results: Traffic questions

Residents were asked to indicate their feelings regarding the following situations along Sagamore Parkway on a scale of 1 for no problem at all to 5 for a serious problem:

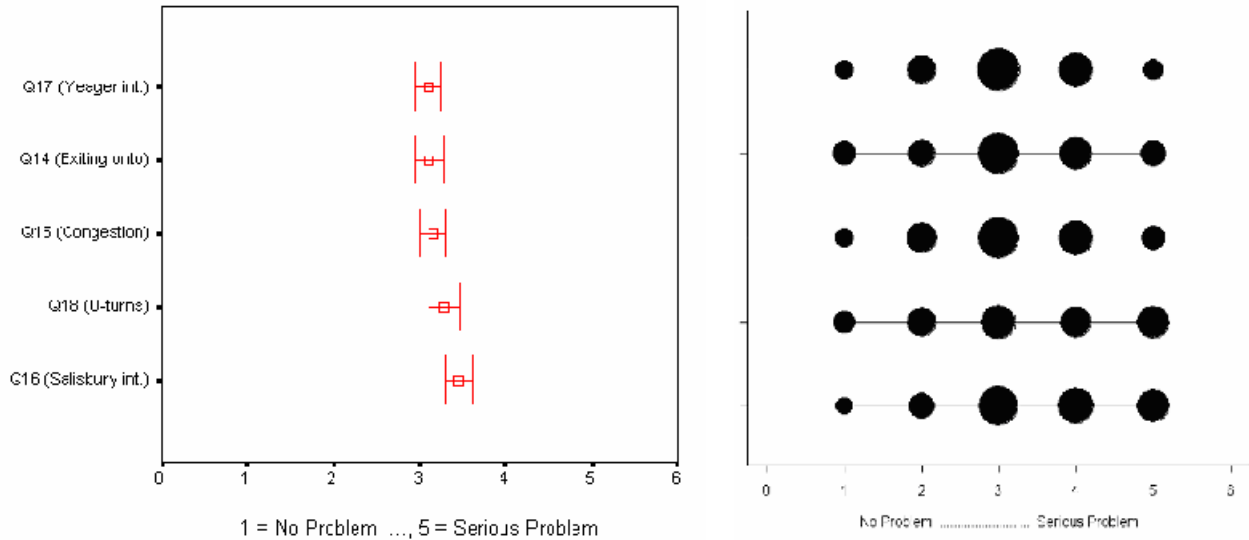
- Question 14: Exiting from businesses onto the Parkway
- Question 15: Traffic congestion
- Question 16: Congestion at the Salisbury-Sagamore Parkway junction
- Question 17: Congestion at the Yeager-Sagamore Parkway junction
- Question 18: Making U-turns

Responses relating to the flow of traffic along Sagamore Parkway are summarized in Table 3 and Figure 3. West Lafayette residents in general identified traffic and congestion along the Parkway as moderate problems. In particular, 70.7% percent of respondents found making U-turns along the Parkway a moderate to serious problem, while 80.4% found congestion at the Salisbury-Sagamore Parkway junction a moderate to serious problem.

Table 3. Summary of responses to traffic questions.

Question	Percent for Response					Average Response	Standard Deviation
	1	2	3	4	5		
14	12	16	36	22	14	3.1	1.2
15	7	21	35	26	12	3.2	1.1
16	6	14	32	26	23	3.5	1.2
17	8	18	39	25	10	3.1	1.1
18	11	19	26	21	24	3.3	1.3

Figure 3. Results for questions regarding traffic.



Results: Pedestrian issues questions

Table 4 summarizes the responses to the questions where residents were asked whether they live within walking distance of the Parkway (Question 19) and also to indicate in general how frequently they did the following, on a scale of 1 for less than once a month to 5 for every day:

Question 20: Take a walk to exercise or to reach a destination.

Question 21: Ride a bicycle to exercise or to reach a destination.

Table 4. Summary of responses to distance from Parkway and walking and biking questions.

Question	Percent for Response		Question	Percent for Response					Average Response	Standard Deviation
	Yes	No		1	2	3	4	5		
19	70	30	20	22	14	21	16	27	3.1	1.5
			21	64	9	12	9	7	1.8	1.3

Residents were asked to indicate their feelings about the following pedestrian issues along Sagamore Parkway, on a scale of 1 for not important at all to 5 for very important:

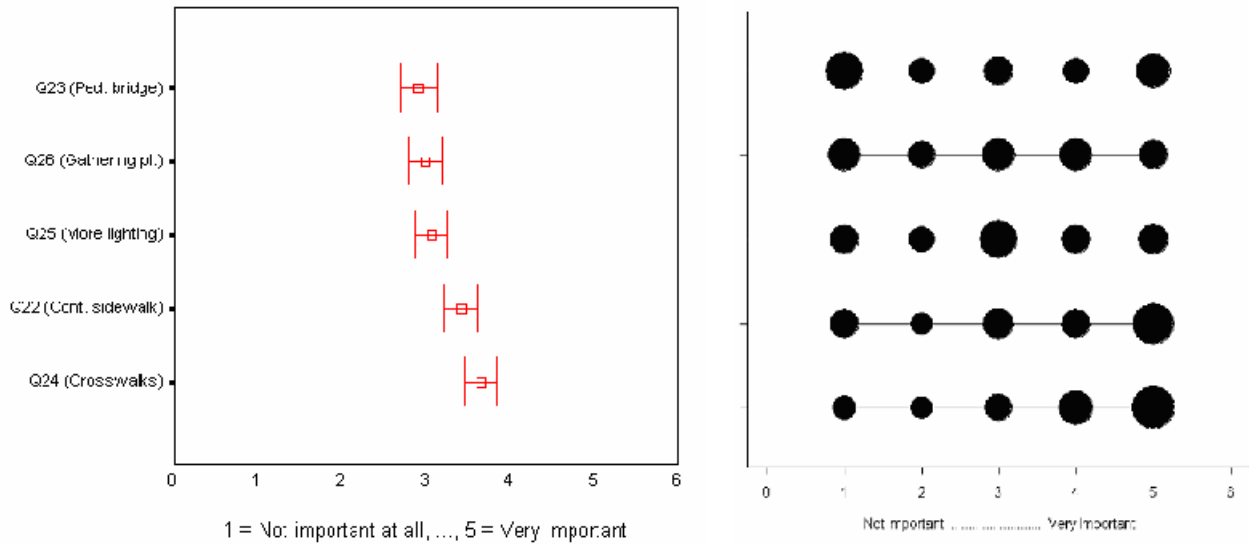
- Question 22: Having a continuous sidewalk along Sagamore Parkway
- Question 23: Having a pedestrian bridge to cross over Sagamore Parkway
- Question 24: Having improved crosswalks to cross Sagamore Parkway
- Question 25: Having more lighting along Sagamore Parkway
- Question 26: Having a public gathering place, such as a park or plaza, somewhere along the Parkway

Responses to questions relating to pedestrian issues are presented in Table 5 and Figure 4. The results here revealed that residents lacked consensus on issues regarding lighting and a public gathering place along the Parkway. Similar to the opinions expressed regarding the establishment of a park area with a fountain (Figure 2), younger residents favored a public gathering place along the Parkway, while older residents felt it would be less important.

Table 5. Summary of responses to pedestrian issues questions.

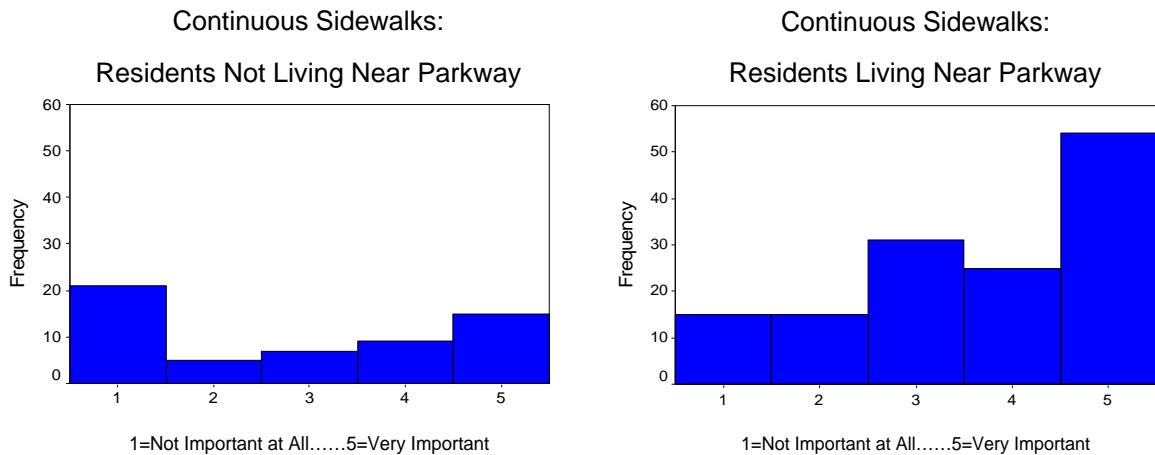
Question	Percent for Response					Average Response	Standard Deviation
	1	2	3	4	5		
22	18	10	19	17	35	3.4	1.5
23	30	13	18	14	25	2.9	1.6
24	12	11	16	25	37	3.6	1.4
25	19	14	30	18	20	3.1	1.4
26	22	16	22	23	18	3.0	1.4

Figure 4. Results for questions regarding pedestrian issues.



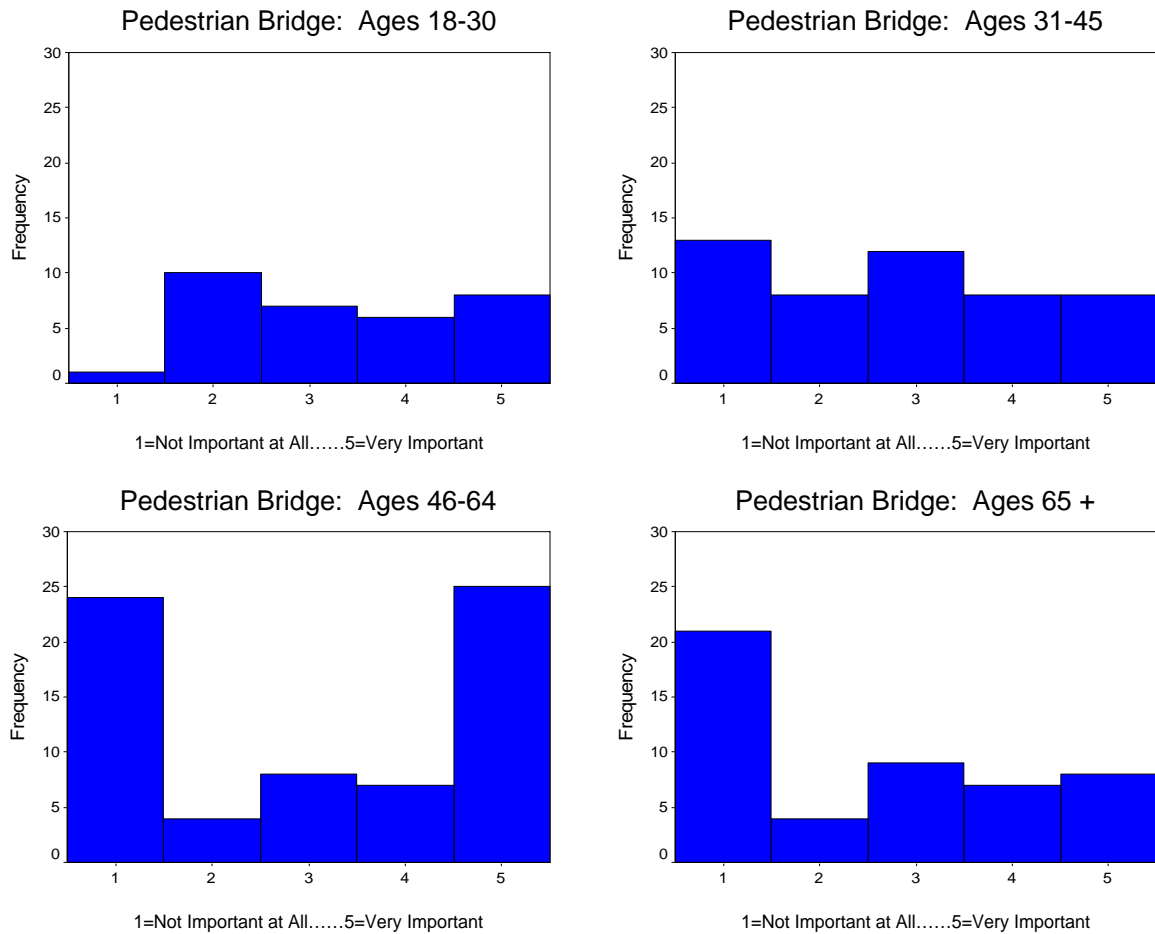
Citizens overall agreed that improving crosswalks to cross Sagamore Parkway was an important issue. There was less consensus on the importance of a continuous sidewalk system along the Parkway. When residents were divided depending on whether or not they lived within walking distance of the Parkway, it was discovered that individuals who did not live near the Parkway were in disagreement on the issue of continuous sidewalks (Figure 5). However, those who live near the Parkway clearly favored the construction of a continuous sidewalk system.

Figure 5. Results for question regarding continuous sidewalks by proximity to Parkway.



Overall, residents appeared evenly divided on the issue of a bridge for pedestrian traffic across the Parkway. Further study again revealed differences in opinion among different age groups (Figure 6). There was no consensus on a pedestrian bridge among residents aged 18-45. Residents aged 46-64 were strongly divided on the issue, while those aged 65 or older in general opposed the construction of a pedestrian bridge.

Figure 6. Results by age group for question regarding a pedestrian bridge.



Results: Development and finance questions

Residents were asked questions regarding development and financing of developments along the Parkway. They were asked to indicate their feelings to the following statements on a scale of strongly disagree to strongly agree:

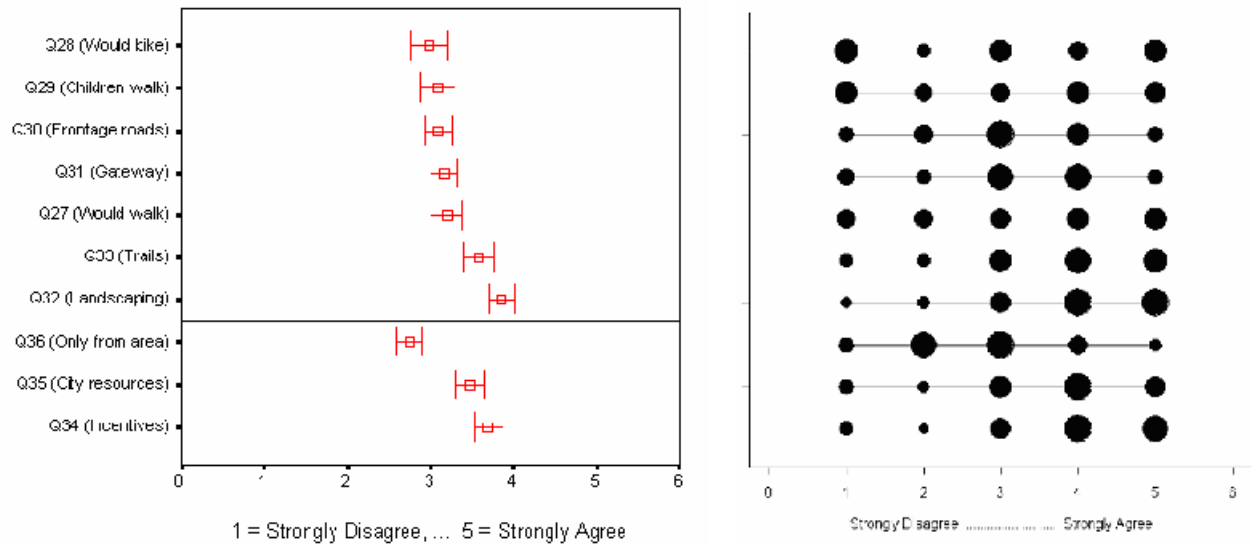
- Question 27: I would walk along Sagamore Parkway if it were more pedestrian friendly.
- Question 28: I would ride a bicycle to destinations along Sagamore Parkway if it were more bicycle friendly.
- Question 29: I would feel comfortable allowing children to walk or bike along Sagamore Parkway if it were more pedestrian and bicycle friendly.
- Question 30: I would like to see more frontage roads along the Sagamore Parkway.
- Question 31: A gateway (for example, a welcome sign and green space) should be established at each end of the Sagamore Parkway.
- Question 32: I would like to see more landscaping such as trees and flowers along the Sagamore Parkway.
- Question 33: I would like a system of trails to connect the Sagamore Parkway with residential areas.
- Question 34: The City of West Lafayette should offer incentives to attract new business to the Sagamore Parkway area.
- Question 35: I am in favor of using city-wide financial resources to support initiatives that will stimulate development in the Sagamore Parkway area.
- Question 36: Funding of improvements in the Sagamore Parkway area should only come from resources generated in that area.

The results of these questions are summarized in Table 6 and Figure 7, with the responses being recoded on a scale of 1 for strongly disagree to 5 for strongly agree.

Table 6. Summary of responses to development and finance questions

Question	Percent for Response					Average Response	Standard Deviation
	1	2	3	4	5		
27	16	17	20	23	23	3.2	1.4
28	27	10	24	16	23	3.0	1.5
29	22	14	18	25	20	3.1	1.5
30	11	16	37	25	11	3.1	1.1
31	13	12	33	30	12	3.2	1.2
32	5	6	20	34	34	3.9	1.1
33	10	8	24	32	27	3.6	1.2
34	10	6	21	34	30	3.7	1.2
35	12	7	23	38	21	3.5	1.2
36	12	31	35	16	7	2.7	1.1

Figure 7. Results for questions regarding development and finance.



Results given in Figure 7 suggest that residents have a variety of opinions regarding walking or biking along the Parkway even if improvements were made. These results are not surprising as not all residents walk or bike on a regular basis (Questions 20 and 21, Table 4).

Respondents were also neutral regarding the construction of frontage roads along the Parkway and gateways at the ends of the Parkway. However, similar to the earlier question on walking and biking trails (Question 5, Figure 1), residents supported the development of a trail system to connect Sagamore Parkway to adjoining residential areas. Increased landscaping along the Parkway also received strong support.

Clear opinions were expressed regarding the financing of development projects on Sagamore Parkway. Residents agreed the city should offer incentives to attract new businesses to the Parkway. They also agreed that city-wide financial resources should be used to support initiatives that would stimulate development in the area. It was not then surprising to see that residents in general did not believe funding for development should come only from resources generated in the Sagamore Parkway area.

Results: Comments section

At the conclusion of the survey residents were asked for any additional comments, and the responses to this section are categorized and listed in Appendix 3.

Key Findings

The primary findings of this survey are summarized below.

Use of space:

- Residents do not favor more fast food restaurants or grocery stores and would instead prefer more opportunities for sit-down dining.
- Residents are neutral or divided over issues regarding public spaces, in particular the establishment of outdoor parks or plazas, a farmers' market, or entertainment venues.

Traffic:

- Traffic is a moderate concern, with U-turns and congestion at the Salisbury-Sagamore Parkway intersection as the key issues.

Pedestrian issues:

- Improving crosswalks was identified as an important issue. Residents living within walking distance of the Parkway favor the construction of a continuous sidewalk system.
- Residents are divided over the issue of a pedestrian bridge across the Parkway, with those aged 65 or older generally opposing the idea.

Development:

- Residents support the development of walking and biking trails along the Parkway and connecting the Parkway to surrounding residential areas.
- Increased landscaping along the Parkway received strong support.
- There was no clear agreement on the creation of frontage roads or gateways at either end of the Parkway.

Finance:

- Residents felt the city should offer incentives to draw businesses to the Sagamore Parkway corridor.
- Residents favored using city-wide financial resources to stimulate development in the Sagamore Parkway area and felt that funding for such development need not come only from resources generated in that area.

Appendix 1. Copy of survey

You have been selected by the City of West Lafayette to participate in a survey of residents regarding the areas along Sagamore Parkway West (U.S. Highway 52 between the Great Lakes Chemical building at WinHentschel Blvd and the Wabash River). The results of this survey will be used to present recommendations to the Sagamore Parkway Task Force on changes to areas along this road. Please fill out this survey by circling your responses in the right hand column, and return the survey in the enclosed envelope as soon as possible. Your responses will be anonymous and confidential. Your participation is greatly appreciated.

1. What is your age? (Circle one at right) a) 18-30 b) 31-45 c) 46-64 d) 65+	a b c d
2. In which neighborhood do you live? (Circle one at right) a) Plaza Park b) University Farm c) Barberry d) Happy Hollow e) Avondale f) Other _____	a b c d e f
Indicate, on a scale of 1 to 5 (1 being undesirable, 5 being strongly desired), your desire to have the following in the Sagamore Parkway corridor:	
3. Park area with fountain	1 2 3 4 5
4. Outdoor concert / small multipurpose plaza (similar to Riehle Plaza)	1 2 3 4 5
5. Walking / biking trails	1 2 3 4 5
6. Farmers' market	1 2 3 4 5
7. Entertainment venues	1 2 3 4 5
8. More grocery stores	1 2 3 4 5
9. More small specialty stores	1 2 3 4 5
10. More sit down dining	1 2 3 4 5
11. More fast food restaurants	1 2 3 4 5
12. More clothing / department stores	1 2 3 4 5
13. What other types of businesses, if any, would you like to see? (Fill in blanks at right)	_____ _____
As a motorist, how do you feel about the following situations on Sagamore Parkway, on a scale of 1 for no problem at all to 5 for a serious problem:	
14. Exiting from businesses onto the Parkway	1 2 3 4 5
15. Traffic congestion	1 2 3 4 5
16. Congestion at the Salisbury-Sagamore Parkway junction	1 2 3 4 5
17. Congestion at the Yeager-Sagamore Parkway junction	1 2 3 4 5
18. Making U-turns	1 2 3 4 5
19. Do you live within walking distance of the Sagamore Parkway?	Yes No

(Please continue on opposite side)

20. In general, how frequently do you take a walk to exercise or to reach a destination, on a scale of 1 for less than once a month to 5 for every day?	1 2 3 4 5
21. In general, how frequently do you ride a bicycle to exercise or to reach a destination, on a scale of 1 for less than once a month to 5 for every day?	1 2 3 4 5
How important would the following be to you, on a scale of 1 for not important at all to 5 for very important:	
22. Having a continuous sidewalk along Sagamore Parkway	1 2 3 4 5
23. Having a pedestrian bridge to cross over Sagamore Parkway	1 2 3 4 5
24. Having improved crosswalks to cross Sagamore Parkway	1 2 3 4 5
25. Having more lighting along Sagamore Parkway	1 2 3 4 5
26. Having a public gathering place, such as a park or plaza, somewhere along the Parkway	1 2 3 4 5
Indicate your agreement with the following statements (SD = Strongly Disagree, D = Disagree, N = Neutral, A = Agree, SA = Strongly Agree)	
27. I would walk along Sagamore Parkway if it were more pedestrian friendly.	SD D N A SA
28. I would ride a bicycle to destinations along Sagamore Parkway if it were more bicycle friendly.	SD D N A SA
29. I would feel comfortable allowing children to walk or bike along Sagamore Parkway if it were more pedestrian and bicycle friendly.	SD D N A SA
30. I would like to see more frontage roads along the Sagamore Parkway.	SD D N A SA
31. A gateway (for example, a welcome sign and green space) should be established at each end of the Sagamore Parkway.	SD D N A SA
32. I would like to see more landscaping such as trees and flowers along the Sagamore Parkway.	SD D N A SA
33. I would like a system of trails to connect the Sagamore Parkway with residential areas.	SD D N A SA
34. The City of West Lafayette should offer incentives to attract new business to the Sagamore Parkway area.	SD D N A SA
35. I am in favor of using city-wide financial resources to support initiatives that will stimulate development in the Sagamore Parkway area.	SD D N A SA
36. Funding of improvements in the Sagamore Parkway area should only come from resources generated in that area.	SD D N A SA
Please make any comments here:	
<hr/>	
<hr/>	

Thank you for your input!

Appendix 2. Results from Question 13 ("What other types of businesses, if any, would you like to see?")

Summary Table for Question 13

Category	Number of Answers in the Category
Bakery / Café / Family Dining Places	12
Bookstore / Library	7
Department Store	11
Discount Store	7
Entertainment Place	12
Home Improvement / Hardware Store	8
Specialty Store	13
Miscellaneous	6
Unrelated Answers	8

All answers to Question 13 by category:

Bakery/Café/Family Dining Places:

1. Bakery/café
2. Coffee shops, tea shops
3. Family dining
4. No more business other than restaurants.
5. Outdoor/indoor dining cafes
6. Bob Evans, Cracker Barrel
7. Mom & pop Italian/Indian

Bookstore / Library:

1. Bookstore
2. Bookstore
3. Library!
4. Library/bookstore
5. W. Lafayette Library!

Department Store:

1. Clothing
2. Clothing in women's sizes, shoes including narrow sizes
3. Clothing, shoes
4. Women's clothing, kid's clothing, shoe stores, menswear
5. Sporting goods
6. Sporting goods, bike store

Discount Store:

1. A big Kmart or a big Target at the Jewel/Osco old site or the old K-Mart site
2. A discount store to replace Kmart
3. Discount bike, Target
4. Kmart type

5. Meijer
6. Meijer
7. Meijer/Kmart, Deli

Entertainment Places:

1. Family entertainment, something older children would enjoy also (teens)
2. Skating/skate boarding for young people perhaps in old Kmart/Jewel Osco areas
3. Blockbuster video, movie theater
4. Movie house
5. Movie theater
6. Movie theater
7. Mall with theaters
8. Things for students to do, movie theater, go-karts

Home Improvement / Hardware Store:

1. Hardware, Best Buy
2. Home Depot
3. Home improvement/hardware
4. Lowe's or Menard's
5. Garden store like Bennett's

Specialty Store:

1. Natural foods grocery. Trader Joe's
2. Food Cooperative
3. Music store (not CD's) health food
4. Music stores
5. Pet supply, office supply
6. Outdoor store

Miscellaneous:

1. Gas station
2. Gas station
3. Hotel
4. Drive-thru convenience store or mail service

Unrelated Answers:

1. Fill up the unused retail space
2. Trails allow for dogs
3. Want more biking trails
4. Any enclosed industry
5. Need to designate next shopping area on west 52
6. Not on the highway
7. One of the fast food places to have a play place
8. Outdoor events

Answers Covering Multiple Categories:

1. Blockbuster, a good car wash, miniature golf, furniture store, a movie theater that features art films (**Entertainment, Specialty, Department**)
2. Bookstore, coffee shop perhaps near park w/fountain (**Bookstore, Dining Places**)
3. Nordstroms, Saks, Marshall Fields (**Department, Discount**)
4. Office Supply, sit down dining (**Home Improvement, Dining Places**)
5. Bob Evan, service station (**Dining Places, Specialty**)
6. Bookstore, Pier 1/Pottery Barn (**Bookstore, Department**)
7. Bakery, bath/body shop with lotions, candles, etc. (**Dining Places, Specialty**)
8. Movie theater, gourmet foods, wild oats (**Entertainment, Specialty**)
9. TJ Maxx, Stein Mart, appliance store, shoe store, shoe repair shop (**Department, Specialty**)
10. Pet store, frozen custard (**Specialty, Dining Places**)
11. Restaurants, quality bakery - bread store (Breadsmith), auto repair (Pep Boys) Trader Joe's, Starbucks (**Dining Places, Miscellaneous, Specialty**)
12. Trader Joe's, clothing & shoes for men and children, theater for art films, lumber yard/something like Menard's or Home Depot, IKEA (**Specialty, Department, Entertainment, Home Improvement**)
13. Nursery (like Bennett's) also try getting Arnett to build new hospital on west side (**Home Improvement, Miscellaneous**)

Appendix 3. Results from comments section, arranged by category

Summary Table for Comments

Comments Category	Number of Answers in the Category
Financing	12
Pedestrian / Bicyclist Interests	24
Public Spaces	15
Retail Services	24
Transportation / Traffic Controls	11
Miscellaneous	8
Nonspecific Comments	10

Comments on Financing:

1. Why did we spend money on the locked and folded-up stop signs at all the stop lights in West Lafayette when everybody who takes the driver's test knows that when the stop lights are not working the intersection becomes a 4-way stop?
2. My tax dollars should not be used for a pedestrian bridge.
3. Re: #36, where would this come from? Important to see a total budget for the project before it starts. Finish up the Levy project.
4. Our high rents/house payments/property taxes are due to the presence of (the other university). Let (the other university) have fund raisers to help subsidize some of these costs. This paper has some great ideas. It also invites more congestion/noise pollution.
5. Improving Sagamore Pkwy is desirable, but taxes are high already. Education is more important & our education system is under resourced as it is. Let's think about this in the context of ALL the city needs to do. Thanks for asking!
6. I am happy with the way things are. We cannot afford higher property taxes. Thanks.
7. NO more taxes!
8. You forgot to ask how I would like to pay for these things. High taxes? TIFF? Private enterprise? It makes a big difference. How much tax will this add to an average home?

Comments on Pedestrian / Bicyclist Interests:

1. Pedestrians would be well served with a "slowed" walkway system i.e. barrier to the highway, library/bookstore.
2. I would walk to the parkway with our stroller & two boys, but there is no sidewalk from our apartments to the parkway (Richfield). It ends at the block. I get really tired of drivers pulling out to the middle of the intersection (to turn into traffic) and sitting there; therefore blocking the turning traffic has the right of way. Very irritating. A new layout of the roads/intersection would be safer.
3. Sagamore Parkway is a terrible pedestrian and bike experience. Address this if you want to develop it as a place to "linger". Would walk/bicycle if Sagamore were inviting. Look to Madison, WI for bike trails, pedestrians, etc.

4. I think the top priority should be to expand the new system of walking/biking trails to cover the entire city, especially currently unsafe areas like Sagamore Parkway. I would also like to see more planned development like what has occurred on the Levy for Sagamore Parkway.
5. Any improvements to make the area more pedestrian/bike friendly and aesthetically (green park areas) pleasing would be a big improvement. Well done with the biking/walking trail this summer, it is going to be a real asset to the community. It is being well used already.
6. We need bike trails that connect!!! All current bike trails in WL require crossing dangerous intersections.
7. No one in their right mind would walk around Sagamore unless they had a death wish. DANGER-DANGER-DANGER
8. I have a child in a wheelchair & we do a lot of walking along Cumberland & Salisbury. I would LOVE to be able to walk him safely along Sagamore Pkwy & of course the curbs be handicapped accessible!!!
9. Bicycle lanes to Purdue are very important in my opinion.
10. Bicycle/walking paths are wonderful. Please continue these improvements.
11. I do not use a bike. I do walk a great deal. Neighborhood sidewalks are not good. I am all for improvements, but believe we have other more needy projects at this time of poor economy. I do not use Parkway often.
12. We have all kinds of sidewalk in W Lafayette. We don't need more. Kids ride to school, no one walks.
13. Ability to cross over Sagamore Parkway, either by foot or bike should be a priority. Sagamore really separates W Lafayette into 2 district areas with little cross-over. It's unfortunate that kids can't easily (safely) bike to parks & schools.
14. The new trails are very good. However crossing Sagamore Parkways at Cumberland is hazardous. A bike-accessible (wheelchair-accessible) overpass would tie the residential areas E of the parkway to Walmart, Celery Bog & P.U.
15. New bike/walk trail is great!
16. See above. I feel unable to bike to and from work because of a lack of road safety. A bike, path/series of bike paths may influence more Purdue faculty, administration, other employees, and students to bike to Purdue.

Comments on Public Spaces:

1. West Lafayette needs a community center with rehearsal space for arts groups. Morton is not adequate & does not allow outside groups to rehearsal in one multi-purpose room.
2. We need an "active exercise" area for older children and teenagers – e.g. skating/skate boarding (in old Osco-Jewel area?). And restrictions on where/what kind of skate-boarding may be done elsewhere.
3. The empty buildings are eyesores & create a negative impression on visitors to the Purdue campus & research park. Tear them down & replace them with parks!
4. I love the idea of having another park area with walking trails!!!
5. Area for dog agility course combined with greenway.

6. Parks, walkways, bridges, landscaping-enhancements - should only be considered when building around new business. They should be considered as concepts. WL government should focus on attracting businesses to a "citizen-friendly" shopping or restaurant area.
7. The median shouldn't have any greenery/landscaping - especially going East on the parkway at 52 & Salisbury. The corners should be left clear as well, some are currently blind.
8. I wish we had done something with the WL Library up here rather than what they are doing/spending! Sagamore Pkwy is so UGLY! Let's pretty it up, like they've done on campus.

Comments on Retail Services:

1. We need restaurants besides Christos & Applebees on the west side.
2. Need to fill Kmart and Jewel! Must not allow large vacant facilities and unused parking lots.
3. W.L. is a "resort" community. 26K & 35K "visitors" at Purdue. Purdue enforces a "look". Sagamore is becoming a Teal Rd. The average before a Walmart, Menards all becomes "bad real estate" in 15 years. Then - Osco, Jewel, Kmart - vacant eyesores - control growth. Centralize business areas and enforce architecture. Cape Cod Nantucket, Columbus Indiana, etc. do. Missouri did not allow red roofs on Pizza Huts "in the day". Like Bloomington, we have the best of both worlds. A scenic small town with a multi-cultural population & big city attractions via Purdue. Don't trash in an attempt to lure business. People don't move or stay here to be closer to McDonalds.
4. We need an Olive Garden, Outback Steakhouse and similar sit down restaurants.
5. Usually we go south for specific reasons - the mall, to visit a specific store (i.e., JoAnn's or car dealership) or because of food. None of the fast food places in WL (except McDonalds on 43) have a play place for our 3 year old daughter, and there are very few sit down restaurants along the parkway.
6. I know some of the stores I would like to see on 52 are on the Levee (Wabash)...but parking there is a nightmare. I love Tuesday Morning, Talbots, and Silver Dipper.
7. College students need more to do than just bars. Need bowling ally, skateboard, a bike park, paintball, cheaper movie theater, Fazoli's, Olive Garden, gas stations with more pumps, Costco, go-karts, putt-putt golf, arcade, and frozen custard.
8. Too many drug stores - should have had another gas station - need more nice shops, fabric store, Chuck E Cheese in old Osco building, movie theater, bookstores, larger hardware store, furniture store (nice one)
9. It would be good to see the bigger areas filled up with businesses (Kmart, Old Osco)
10. It would be nice to have a better grocery store, with a good Deli, produce, and a wide selection of name brands.
11. It's not too bad as is, but I guess there is always room for improvement.
12. I feel the property owners in the Sagamore Parkway area got the shaft when the city decided to develop the Levee area while allowing the parkway area to go down the toilet. Personally, I could not care less if the Purdue students have a

- place near campus to shop and be entertained. But I do have a vested interest in the parkway area, as a property owner.
13. Need to be more business friendly. I feel the city government in the past has made it difficult for the investor to want to be in WL versus Lafayette with all the rules and regulations.
 14. Abundant green space in parking lot of old Kmart with new tenants, same for Jewel Osco building. These are the main eyesores along the pkwy. We need a Marsh "superstore"

Comments on Transportation / Traffic Control:

1. I would like to see Sagamore Parkway move traffic between the cities and routes that it serves. Anything we can do to keep the local & business traffic off the parkway would be a help.
2. Any change to traffic flow on the parkway will affect traffic on Northwestern, so the study should aim to "calm" traffic on both routes, i.e., lower speed limits, islands, but no more stop lights. (The one on Cherry Lane is a disaster)
3. I feel the central dividers with landscaping on Sagamore Parkway should be removed & a center turn lane be installed. Sometimes you have to drive past your destination & make a U-turn just to get into a place. Left turns are nearly impossible to make on to the Parkway & should be prohibited.
4. It's really bad to have two traffic lights so close to each other, namely Navajo & 52. Should at least synchronize them better.
5. There needs to be double left turn lanes and three lanes of traffic at the busier intersections of Lafayette and W.L., Salisbury & 52, 26 & 52. Review the Tuscaloosa, Alabama layout for a good bench-mark. Thanks.
6. Control speed limit, reduce heavy truck traffic and implement noise ordinance. Re-surface road to lessen traffic noise.
7. My feeling is that Sagamore Parkway is to move traffic at a good rate & efficiently - frontage roads with limited access & egress are the only alternative to having business - such as Univ. Square - though as that approaches Osco it even becomes congested.
8. The intersection of 52 and Northwestern is, in my opinion, the worst in the area. People are often racing around others, knowing that the lane is ending, cutting someone off and causing some heavy brake use.
9. Please do something to get Clayton Street opened onto the frontage road by Sagamore Parkway. It is such a waste of time & gas to go around to get out of the Barberry area every day.
10. I feel the drivers who never pull to the right and hang in the left lane are a hazard. They should be ticketed until they drive properly. Slower traffic is always on the left side - improper procedure. Please clean it up.

Miscellaneous Comments:

1. West Lafayette needs industry!
2. #32 Focus on maintaining what we have - only add where need is obvious.
3. You should survey ALL taxpayers in WL. Stick to the basics: safety, traffic movement, shopping options. Forget band shells! This is a major highway, not a neighborhood avenue! Be realistic! Be fiscally responsible! Thanks for asking.
4. The need for improvements should be determined by the individual businesses not by a committee of unelected individuals. What 52 needs to be is not "pedestrian" friendly but business friendly. Most traffic comes in cars.
5. More safety items for children; i.e. police in view during day – Nat'l Center for missing & exploited children literature - lectures etc to help keep children aware of predators
6. Improving and possibly coordinating store facades between Yeager and Salisbury would help the appearance.
7. Pass ordinance to condemn property with long vacant commercial buildings and have the city gain ownership - - to sell at a saving to someone who will develop it.
8. The tall plants in the median (i.e., in front of KFC) make it hard to see traffic when you are trying to pull out across traffic.

Nonspecific Comments:

1. Sagamore Pkwy has become a thoroughfare. It appears to be an arduous task to reverse this. Too many years it has been ignored, amazing since City Hall & Redevelopment are located here. City leaders have ignored this blight until it became a political issue. Whatever the motivation, at least we are now focused on its improvement. Wabash Landings has tried to do too many things on a very small foot print. Whatever you do, I prefer to see less done, if it is done well.
2. Anything would be better than large empty buildings!
3. I think the current committee should focus exclusively on Yeager to 443 and not PRF areas. I also think this is a politically motivated kangaroo committee that will waste money with little to show :-)
4. We don't need another Wabash Landing boondoggle on S.P. It's just like neighborhood associations - N. Chauncey started now everyone needs to have one - for no purpose, except to make idiot parking rules etc.
5. Sagamore Pkwy is ugly! And too many empty plazas - it looks like a run down town, looks like a lot of Lafayette now. Thanks for asking our opinions!
6. Any new incentives or developments must be financially & physically sustainable to succeed. I don't feel our community is large enough to duplicate fountains, plazas...be innovative. Think of something new.
7. I may not be the right person to do this survey. I do not go Sagamore Parkway area very often.
8. I have always regretted along the Parkway and in the village that there wasn't more control to have a more "village" look instead of junky, no coordination.
9. Thank you!
10. Pretty satisfied with what we have right now.

Answers Covering Multiple Categories:

1. More restaurants! (Casual, but good food) More stores! A community center in the classes, programs, etc. (We're really sorry the WL Public Library didn't move to the Parkway area.) (**Retail Services, Public Spaces**)
2. The main reason I have rated some of the proposals low is due to the state of financial situation at federal state and local levels. Tax payers are strapped too. Vacant buildings and parking lots may need to come first. Keep the traffic on the Parkway flowing well! (**Financing, Transportation**)
3. I would love to see a bookstore with coffee shop within walking distance. Perhaps near a park with fountains. Also do something with the Old Osco and repave parking lot/drive area (major eyesore). More walking paths and less road intersections. (**Retail Services, Public Spaces, Pedestrian Interests**)
4. Sidewalk and bus accessibility to businesses along Sagamore Parkway and Salisbury Street. I was amazed no sidewalks were put in to University Square from the neighborhood. The alley from Covington Frontage Rd is narrow for both pedestrians and cars. The trail from the end of Clayton was extended from the traffic light, but not to businesses in University Square. The Northwestern & Salisbury buses do run on Navajo along the south side of Sagamore Parkway and I've often walked in and out from these though it's not always easy to get home. I have to walk from Carberry Street because the buses cannot stop along Salisbury between Carberry and Sagamore Parkway. Crosswalks and possibly a push button stop light would be very helpful across Salisbury either at Kent, the entrance to Sagamore Park Center. It would be much easier to cross Sagamore Parkway on foot if no right turns on red were allowed. It would be a cheaper than a bridge. (**Public Spaces, Pedestrian Interests**)
5. We see Sagamore Parkway as a commercial area which would improve its physical appearance, eliminate empty buildings and improve accessibility for people living nearby. (**Retail Services, Pedestrian Interests**)
6. Need to fill empty retail business: I much prefer a penalty for leaving property empty for long period of time (say > 2 yr) with increased penalty for each additional year. Goal is only to fill empty business, not to add to tax burden to create incentive for additional retail. (**Retail Services, Financing**)
7. More businesses attractive to area residents (many have children) like inexpensive to mid-priced restaurants (e.g., Chi Chi's), theater, plant nursery (lots of home construction north of 52 needs trees). Kohl's would be nice. No more drug stores! Forget the park & fountain - this is a highway. Need stores that offer things we need & don't already have here. (**Retail Services, Public Spaces**)
8. What West Lafayette needs is to renovate, not add parks. Lafayette has given a face-lift to local businesses & has far surpassed West Lafayette, which is hard to believe. It's no wonder businesses are not moving in, this town is run-down looking and is becoming embarrassing to live & work in. It would be nice for our money to go towards something that needs renovated versus more parks. (**Retail Services, Public Spaces**)
9. More walking and biking areas and trails are needed; against more businesses in the area; against more taxes to bring business to the area. (**Pedestrian Interests, Retail Services, Financing**)

10. I do walk sidewalks in W. Lafayette. Residents should make more effort to keep these areas more tidy. Trim pine trees off sidewalks. The area along former Kmart-Navajo St. needs grooming. **(Pedestrian Interests, Retail Services)**
11. More parks, less pavement! Pedestrian friendly! Everywhere! Bicycle friendly everywhere! **(Public Spaces, Pedestrian Interests)**
12. Well, that new bike trail through Purdue to the area mentioned earlier is a really great asset. The Kmart building area needs some revamping - same with the old Osco area. But I worry this might take business from the Levee. **(Pedestrian Interests, Retail Services)**
13. If there were more stores/shops along the parkway, then I probably would walk or bike along Sagamore. If there was a trail, but no more commerce than currently exists, I probably wouldn't use the trail. **(Pedestrian Interests, Retail Services)**
14. Trees planted in the median and along the sides of the parkway would alone make a substantial esthetic difference. But please don't tax us out of our homes. **(Public Spaces, Financing)**

This document was created with Win2PDF available at <http://www.daneprairie.com>.
The unregistered version of Win2PDF is for evaluation or non-commercial use only.