

Hello,

Over the [date] weekend the [dept name] will be holding a data analysis challenge open to all [school name] undergraduates. The event is called ASA DataFest, and the premise is that students work in teams on a surprise data analysis challenge over a 48 hour period and present their findings at the end. Then, a panel of judges from a variety of fields, determine winners in various categories.

I would greatly appreciate it if you would pass the attached flyer along to undergraduate students at your department. The competition is for undergraduate students, but interested graduate students are welcomed to stop by and help mentor and guide teams. Please feel free to direct any students with questions to me.

Thank you,

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It's time forASA DataFest 2015!

Register today for ASA DataFest 2015

at Duke University, [location], [date]

[website]

ASA DataFest is a data analysis challenge where you get to work on a large, complex, and surprise data analysis challenge over a weekend. Details of the competition can be found at [website]. The competition is open to all undergraduate and graduate students, however we strongly encourage mixed teams.

At ASA DataFest you'll get a chance to get creative with data, mingle with data analysis professionals from industry and academia, and compete for prizes and glory! And, we'll be providing free food throughout the weekend!

A note for graduate students - If you would like to get involved behind the scenes instead of participating as competitors, please email me at [email].