## Differentially Private Model Selection with Penalized and Constrained Likelihood

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## Privacy in the age of information

- Detailed personal data is being collected and used on a daily basis
  - Search queries are used to determine ads placement.
  - Emails in Gmail are used for targeted Ads.
  - YouTube & Amazon use viewing/buying records for recommendations.
  - Social networks: Facebook, LinkedIn, etc.
  - Hospitals collect health records.
- We want to make good use of these data, but individual privacy is a big concern.

## Famous privacy stories: Netflix

- Netflix launched machine learning competitions to predict users' movie ratings.
- Released training data: anonymized user-movie ratings.
- User identity recovered by matching with IMDB data.
- The second Netflix competition ended in a privacy law-suit.

## Famous privacy stories: NYC taxi

- In response to a public records request, NYC officials released start-end data for 173 million taxi trips.
- The two taxi ID numbers are converted to one-way cryptographic hashes.
- All ID's fully recovered by matching the hashing output from the two ID systems.

## Other examples

- Anonymized medical records can be re-identified by matching demographic information in public data base.
- AOL released search queries of anonymized users, but queries contain identifying information.

## The need of strong privacy protection

- In these examples, there was some protection, but apparently not enough.
  - Unknown auxiliary data (IMDB, public demographic record, etc)
  - Powerful and smart attackers (matched hashing, search query mining, etc)
- Call for ad omnia privacy protection.

## Basic setup

- Data  $D = \{z_1, ..., z_n\} \in \mathcal{X}^n$ , where  $\mathcal{X}$  is the sample space.
- Statistic  $f: D \mapsto f(D) \in \mathbb{R}$ , e.g., sample mean, standard deviation, regression coefficients, p-value, etc.
- If f is deterministic, then not private against knowledgeable attackers (eg. attacker knows all but one record).
- In order to be private, f must be random.
- Assume that f(D) is a random variable taking values in  $\mathbb{R}^d$ .
  - noise perturbed statistic
  - sampling from a predictive distribution

## Differential Privacy [Dwork et al 06]

Let f be a randomized statistic. We say f satisfies  $\varepsilon$ -Differential Privacy if

$$e^{-\varepsilon} \le \frac{\Pr(f(D) \in S)}{\Pr(f(D') \in S)} \le e^{\varepsilon},$$

for all pairs (D,D') differing in one entry and all measurable sets  $S \subseteq \mathbb{R}$ .

This is a property of f only, regardless of the dataset.

## Differential privacy in statistics

- Point estimation: [Dwork & L. 09], [Smith 11], [Chaudhuri et al 11], [L. 11], [Bassily et al 14], [Karwar & Slavkovic 16] ...
- Nonparametric estimation: [Wasserman & Zhou 11], [Hall et al 12].
- Minimax theory: [Chaudhuri & Hsu 11] [Duchi et al 14], [Barber & Duchi 14]
- Hypothesis testing: [Fienberg et al 13], [Johnson & Shmatikov 13], [Uhler et al 13], [Yu et al 13] ...
- + vast literature in machine learning and theoretical computer science



#### This Work: Linear Model Selection

Data: 
$$D = (\mathbf{X}, \mathbf{Y}) = \{(X_i, Y_i) : 1 \le i \le n\}$$

Model:

$$Y_i = \boldsymbol{\beta}^T X_i + Z_i \,,$$

where  $\beta \in \mathbb{R}^d$ ,  $X_i \in \mathbb{R}^d$ ,  $X_i \stackrel{iid}{\sim} P_X$ ,  $Z_i \stackrel{iid}{\sim} N(0, \sigma^2)$ .

Task: find  $J_{\beta} = \{j : \beta_j \neq 0\}.$ 

## Model Selection For Linear Regression

 Classical model selection (d << n): minimize some criteria among a set of candidate models.

AIC, BIC,  $C_p$ , CV, GCV, etc.

• High dimensional  $(d \times n \text{ or } d >> n)$ : minimize penalized residual sum of squares over the parameter space.

LASSO, SCAD, ElasticNet, ...

- To achieve differential privacy, we combine these two approaches, with additional post-randomization.
- We give sufficient conditions on (n,d) and  $P_X$  for consistent and differentially private model selection.

## Information Criteria

- Let  $M \subseteq \{1,...,d\}$  represent a model  $\Theta_M := \{\beta \in \mathbb{R}^d : J_\beta \subseteq M\}$ .
- Information Criteria

$$IC(M;D) = Goodness of fit + Model Complexity$$

- Goodness of fit:  $\min_{\beta \in \Theta_M} \sum_{i=1}^n (Y_i X_i^T \beta)^2 =: Q(M, D)$ .
- Model Complexity:  $\phi_n|M|$ .
  - AIC:  $\phi_n = 2$ , BIC:  $\phi_n = \log n$ .
  - Our choice of  $\phi_n$ : more similar to BIC.

## Step 1: Truncation & Standardization

- Assume  $|X_{ij}| \le 1$  for all  $1 \le i \le n$ ,  $1 \le j \le d$ .
- $|Y_i| \le r$ , for all  $1 \le i \le n$ .
- *r* is a tuning parameter
  - r too small: more bias
  - r too large: hard to control privacy
- Can be achieved by standard d.p. pre-processing [Dwork & L. 09, Smith 11].

## Step 2: Penalized Constrained Least Square

- Assume  $\sigma^2$  is known (e.g.,  $\sigma^2=1$ )
- Constrained GoF with  $\ell_1$  constraint parameter R

$$Q_{R}(M,D) = \min_{\beta \in \Theta_{M}, \|\beta\|_{1} \leq R} \sum_{i=1}^{n} (Y_{i} - X_{i}^{T}\beta)^{2}.$$

• Private model selection with privacy parameter  $\varepsilon$ 

$$\hat{M} = \arg\min_{m \in \mathscr{M}} \left\{ Q_R(M, D) + \phi_n |M| + \frac{2(r+R)^2}{\varepsilon} W_M \right\}$$

where  $W_M$  ( $M \in \mathcal{M}$ ) are independent double-exponential random variables with mean 0 and variance 2.



#### Remarks

- Privacy is achieved by randomization with additive noise  $W_M$ .
- The additive noise is calibrated by  $\frac{2(r+R)^2}{\varepsilon}$
- Recall *r* upper bounds  $|Y_i|$ , *R* upper bounds  $||\beta||_1$ .
  - (r+R) large  $\Rightarrow$  less bias but needs more noise for privacy
  - (r+R) small  $\Rightarrow$  more bias but less sensitive
- $\phi_n$  is the penalty coefficient.
- Can be extended to the case of unknown  $\sigma^2$  using local sensitivity [Nissim et al 07].

## Choice of algorithm parameters

- Choice of R
  - The ideal choice is  $R = \|\beta^*\|_1$ , where  $\beta^*$  is the true coefficient.
  - Practically, use a d.p. version of  $\max_M \|\hat{\beta}_M\|_1$ .
- Choice of  $\phi_n$ 
  - $\phi_n = \hat{\sigma}^2 \log n$ , where  $\hat{\sigma}^2$  is a d.p. estimate of  $\hat{\sigma}^2$ .
  - · mimics BIC.
- Choice of *E* 
  - $\varepsilon = 1$ : posterior probability changes less than three-fold
  - $\varepsilon = 0.1$ : less than 10%
  - $\varepsilon \ge 10$  is practically meaningless.

### Privacy guarantee

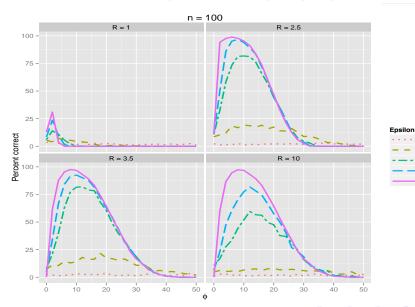
- The assumptions  $|Y_i| \le r$ ,  $|X_{ij}| \le 1$ ,  $||\hat{\beta}_M|| \le R$  imply that the information criteria  $Q_R(M,D) + \phi_n|M|$  are uniformly stable under perturbation of a single data entry (global sensitivity).
- The noise term  $\frac{2(r+R)^2}{\varepsilon}W_M$  is calibrated to the sensitivity to ensure  $\varepsilon$ -differential privacy [Dwork et al 06].

## Utility analysis

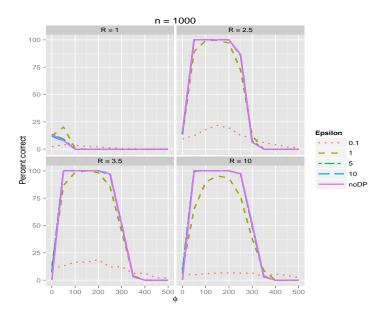
- $\beta^*$  is true coefficient:  $d_0 = \|\beta^*\|_0$ ,  $b_0 = \min_{j:\beta_i^* \neq 0} |\beta_j|$
- $M^* = \{j : \beta_j^* \neq 0\} \in \mathcal{M}$
- $|\mathcal{M}| \le n^{c_1}$  for some  $c_1 > 0$
- $\max_{M \in \mathcal{M}} |M| \le \bar{d} = o(n^{c_2})$  for some  $c_2 > 0$
- $\inf_{1 \le \|\beta\|_0 \le \bar{d} + d_0} \frac{\beta^T \mathbf{X}^T \mathbf{X} \beta}{n \|\beta\|^2} := \kappa > 0$
- $2(1 \vee \sigma^2 \vee 4c_1 \varepsilon^{-1} (R+r)^2) \log n < \phi_n \le \frac{1}{4 \vee (1+2d_0)} \kappa b_0^2 \sigma^2 n$
- $R \geq r\sqrt{\frac{\bar{d}}{\kappa}}$

Theorem:  $P(\hat{M} = M^*) \rightarrow 1$ .

## *Simulation:* $\beta = (1, 1, 1, 0, 0, 0), N(0, 1)$ *noise*

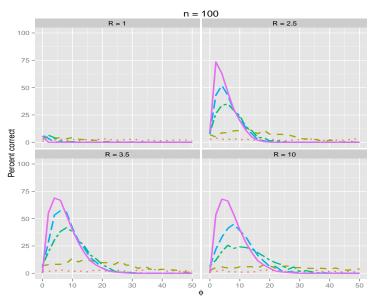


## *Simulation:* $\beta = (1, 1, 1, 0, 0, 0), N(0, 1)$ *noise*



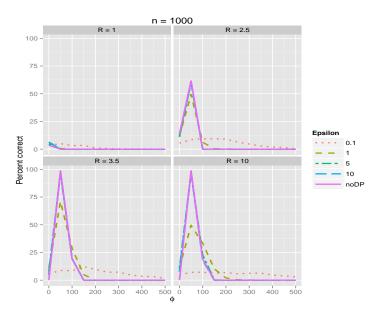


# Simulation: $\beta = (1.5, 1, 0.5, 0, 0, 0), N(0, 1)$ noise





# Simulation: $\beta = (1.5, 1, 0.5, 0, 0, 0), N(0, 1)$ noise





## Bay Area housing data

- n = 235760 houses in the Bay Area sold between 2003 and 2006, with price between 0.1 million and 0.9 million, size under 3000 sqft.
- Y is price.
- Covariates: year of transaction, latitude and longitude, county, house size, lot size, building age, number of bedrooms.
- Baseline estimator: least squares with BIC. Baseline R-squared= 0.282.

## Results: average relative R-squared

	$\varepsilon = 1$				$\varepsilon = 5$			
$\phi$	4	8	16	32	4	8	16	32
R = 10	.623	.623	.623	.623	.624	.624	.624	.623
R = 25	.995	.995	.995	.995	.998	.998	.998	.998
R = 35	.997	.997	.997	.996	1	1	1	.999
R = 100	.994	.993	.993	.993	.999	.999	.999	.999

## Results: variable selection frequency

φ	bsqft	lsqft	time	lat	long	age
4	.85	.47	1	1	1	.84
8	.88	.49	1	1	1	.83
16	.85	.48	1	1	1	.86
32	.83	.45	1	1	1	.80
φ	nbr	ala	cc	mss	ns	sc
4	1	.60	.99	1	.92	.58
8	1	.60	.98	1	.91	.60
16	1	.58	.97	1	.91	.58
32	1	.56	.97	1	.90	.54

#### **Conclusion**

- D.p. model selection is possible, by privatizing standard methods.
- Good utility requires a large sample size.
- Side information (e.g.,  $\ell_1$  norm of true coefficient) would be helpful.

#### Thank You!

Paper: https://doi.org/10.1111/rssa.12324

Slides: www.stat.cmu.edu/~jinglei/talk.shtml