



2019 JOINT STATISTICAL MEETINGS

OPPORTUNITIES GUIDE *& Prospectus*

ADVERTISE | EXHIBIT | RECRUIT | SPONSOR

Statistics: Making an Impact
Colorado Convention Center | July 27-August 1



OVERVIEW

The American Statistical Association invites you to the 2019 Joint Statistical Meetings! We welcome sponsors, exhibitors, recruiters, and advertisers to the largest annual gathering of statisticians and data scientists in North America, with more than 6,500 attending.

Reach attendees from the world's major statistical societies:

*American Statistical Association

Casualty Actuarial Society

*International Biometric Society (ENAR and WNAR)

International Chinese Statistical Association

International Indian Statistical Association

*Institute of Mathematical Statistics

International Society for Bayesian Analysis

International Statistical Institute

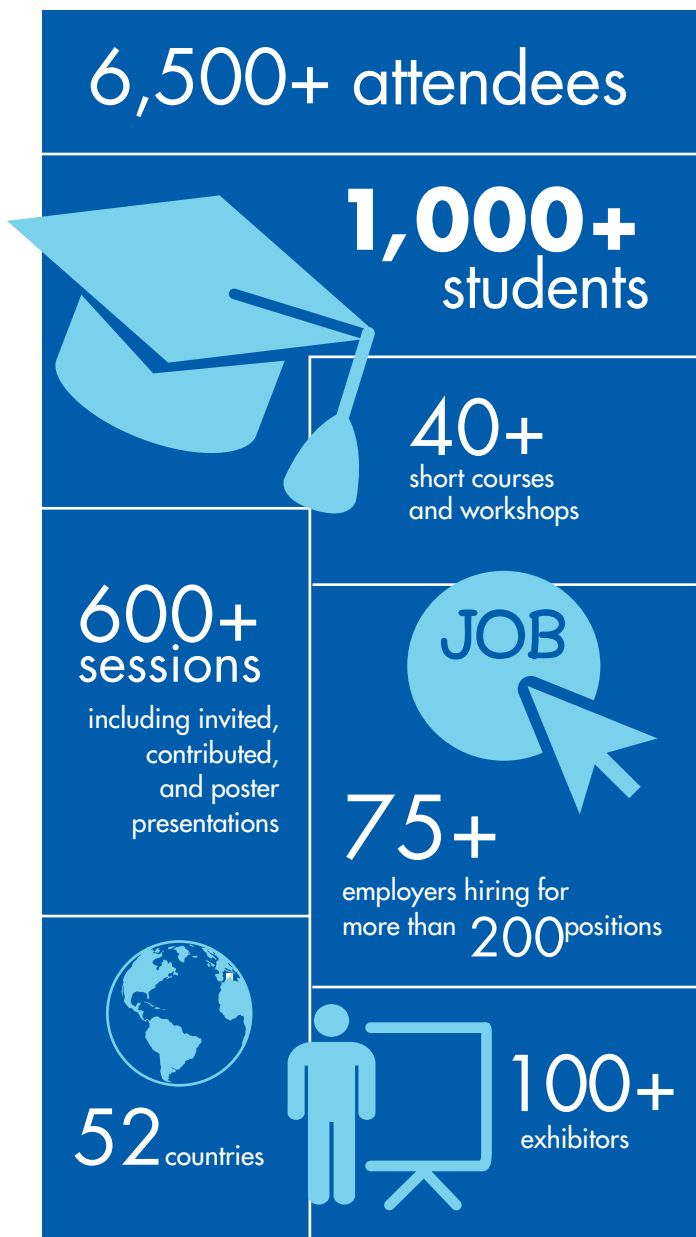
Korean International Statistical Society

Royal Statistical Society

*Statistical Society of Canada

** Indicates the founding
societies of JSM*

JSM is one of the **broadest meetings**, with topics ranging from statistical applications to methodology and theory to the expanding boundaries of statistics, such as analytics and data science.



JSM ATTENDANCE

2018

Vancouver, BC, Canada 6,300

2017

Baltimore, Maryland 6,500

2016

Chicago, Illinois 7,200

2015

Seattle, Washington 6,800

2014

Boston, Massachusetts 6,800

SPONSORSHIP STATUS

How do you get recognized at JSM? Every financial commitment you make as an advertiser, exhibitor, recruiter, or sponsor counts toward your JSM sponsorship status. As a Platinum, Gold, or Silver JSM sponsor, you will receive additional recognition for your support.

	PLATINUM \$25,000 combined investment	GOLD \$10,000 combined investment	SILVER \$5,000 combined investment
Listing in the July and August issues of <i>Amstat News</i> , reaching almost 19,000 members of the American Statistical Association	✓	✓	✓
Exhibit booth signage indicating your status	✓	✓	✓
Onsite JSM signage featuring all sponsoring companies	✓	✓	✓
Acknowledgement on the JSM website	✓	✓	✓
Preferential booth space in the exhibit hall	✓	✓	
Acknowledgement on the JSM website, including a link to your company website	✓		
A \$2,000 investment credit toward Platinum status for the subsequent JSM	✓		
Social media recognition <i>All event-based sponsorships will be recognized in event tweets</i>	✓	✓	✓

KEY DATES

FEBRUARY 19, 2019

Sponsors: Deadline for Logo to Appear in JSM Registration Guide

MARCH 8, 2019

Exhibitors: Booth Payment Deadline

MARCH 29, 2019

Advertisers: Ad Space Reservation Deadline

APRIL 10, 2019

Sponsors: Deadline for Logo to Appear in JSM Quick Guide

MAY 1, 2019

Sponsors, Recruiters, Exhibitors: JSM Registration & Housing Reservations Open

Advertisers: Ad Artwork Deadline

JUNE 4, 2019

Sponsors: Logo for Special Onsite Signage Deadline

JUNE 14, 2019

Advertisers: Deadline for Digital Advertisements



HOTEL ★★★★★ RESERVATIONS

Information about JSM hotel reservations will be available at ww2.amstat.org/meetings/jsm/2019/housing.cfm on May 1, 2019. We encourage you to reserve early as our housing block fills quickly.

ADVERTISE

As a JSM advertiser, you will ...

Reach the entire
statistical community

Have your ad viewed
throughout the meetings

Send your ad back to
participants, offices, and libraries



JSM QUICK GUIDE ADS reach every registrant. Included in every conference bag, the Quick Guide contains everything attendees need to know during the meetings, as well as the dates, times, and locations for sessions; floor plans; and exhibitor information.

ONLINE SIDEBAR ADS get noticed as registrants visit the JSM website to learn more about the meeting. Ads are 250px wide by 100px tall and can link to your company's website. Contact Claudine Donovan for this option.

THE ATTENDEE MAILING LIST comes directly from the JSM registration database and is available prior to the meetings. Typically including more than 3,000 opted-in names, it is a great way to let attendees know ahead of time about your products or to extend special invitations.

A CONFERENCE BAG INSERT allows you to place a one-page advertisement in the conference bag of every attendee.

A DIGITAL AD facilitates getting your message out on high-resolution displays throughout the convention center. This is a great opportunity to display multimedia messaging aimed at more than 6,000 statisticians.

RATES

QUICK GUIDE*

Cover: \$2,500

Full-Page: \$1,500 (7" x 10")

Half-Page: \$950 (7" x 4 7/8")

ONLINE SIDEBAR AD

\$850 for 30 days / 250px x 100px

ATTENDEE MAILING LIST

This is not included when determining sponsorship level

\$800 +

CONFERENCE BAG INSERT

\$2,000

DIGITAL AD

\$2,500

* All ads are four-color. Agency discounts will be honored.

To reserve your ad space, return the Advertiser/Exhibitor Commitment Form before March 30, 2019. Telephone orders are not possible. Artwork is due May 1, 2019.

All covers must use process color. Artwork should be a minimum of 300 dpi and at least 150 lpi. We accept artwork in TIFF, EPS, and PDF formats. All fonts must be embedded, and line art should be at least 1,200 dpi. All artwork must be accompanied by a hard copy of the advertisement.

EXHIBIT

THE JSM EXPO is a focal point for learning about, networking with, and celebrating the statistical community.

Join us to reach a powerful audience of buyers.

Each exhibit booth includes the following:

- A 10' x 10' booth with an 8' draped back wall and 3' draped sidewalls
- ID sign
- Three exhibitor badges*
- Exhibitor synopsis listed in the JSM app
- Daily cleaning of aisles and common areas

EXHIBITING FEES

1st End Booth	\$2,100
2nd End Booth	\$2,000
Additional End Booths	\$1,900
1st-in-Line Booth	\$2,050
2nd-in-Line Booth	\$1,950
Additional in-Line Booths	\$1,800

A deposit of \$1,000 per booth will reserve your space. The balance must be paid by March 8, 2019.

* Additional badges are available for \$50 each.

Exhibitors must be present at all times when the EXPO is open. Exhibitor badges do not provide entry into JSM sessions.

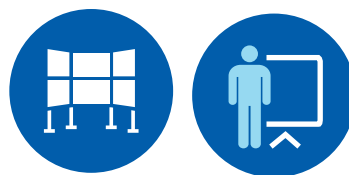


Exhibit at JSM to ...

Generate leads

Meet buyers face-to-face

Showcase your products and services

Stay ahead of the competition

Keep up with industry trends

Reinforce long-term business relationships



OPENING MIXER IN THE EXPO!

On Sunday night, the Opening Mixer will once again be hosted in the EXPO! Order refreshments for your booth and plan to meet and greet JSM 2019 attendees. Those who order by the deadline in the exhibitor kit will be included on the EXPO refreshment map. Make sure to bring attendees to your booth by ordering in advance!

JSM EXPOS have welcomed exhibitors from the following:

INDUSTRY

(including software and consulting)

Berry Consultants

Cytel

IBM

Facebook

JMP software from SAS

Lyft

Minitab

Salford Systems

SAS Institute

StataCorp

Westat

XLSTAT

Zillow

PUBLISHING

CRC Press/Taylor & Francis Group

Cambridge University Press

Oxford University Press

Pearson

Sage Publishing

Springer

Wiley

GOVERNMENT

Bureau of Economic Analysis

Bureau of Labor Statistics

US Food and Drug Administration

National Center for Health Statistics

National Science Foundation

National Security Agency

US Department of Agriculture

US Census Bureau

STATISTICAL SOCIETIES

American Association for the Advancement of Science

American Mathematical Society

American Statistical Association

Institute of Mathematical Statistics

Society for Industrial and Applied Mathematics

Royal Statistical Society

Statistical Society of Canada

RECRUITING

Barrington James

Green Key Resources

Penfield Search Partners

JSM EXPO

EXHIBITOR MOVE-IN

Saturday, July 27

8:00 a.m. – 5:00 p.m.

Sunday, July 28

8:00 a.m. – 12:00 p.m.

SHOW MANAGEMENT WALK-THROUGH

Sunday, July 28

12:00 p.m. – 12:30 p.m.

EXHIBITOR TEAR-DOWN

Wednesday, July 31

2:31 p.m. – 8:00 p.m.

EXPO HOURS

Sunday, July 28

1:00 p.m. – 6:00 p.m.

8:30 p.m. – 10:30 p.m.

OPENING MIXER!

Monday, July 29

9:00 a.m. – 5:30 p.m.

Tuesday, July 30

9:00 a.m. – 5:30 p.m.

Wednesday, July 31

9:00 a.m. – 2:30 p.m.

QUESTIONS?

ADVERTISERS & EXHIBITORS

Claudine Donovan

Advertising and Exhibits Manager

American Statistical Association

732 North Washington Street

Alexandria, VA 22314

claudine@amstat.org

EXHIBITOR BADGE

Three exhibitor badges are provided per booth.

This badge allows EXPO access only; it does

not admit exhibitors to sessions or social events.

Additional badges are available for \$50 each.

To find out more about JSM, visit
www2.amstat.org/meetings/jsm/2019.



RECRUIT

The **JSM CAREER SERVICE** offers a full-service recruiting facility, including online registration, private interview booths available for reservation, and an online candidate search with profiles and résumés for hundreds of applicants.

Research and contact candidates in advance and arrive prepared to conduct interviews. The JSM Career Service does not operate like a traditional career fair; interviews are by appointment only!



CAREER SERVICE HOURS

Saturday, July 27 9:00 a.m. – 5:00 p.m.

Pre-registered attendee badge pick-up and onsite registration only

Sunday, July 28 1:00 p.m. – 6:00 p.m.

Monday, July 29 8:00 a.m. – 5:30 p.m.

Tuesday, July 30 8:00 a.m. – 5:30 p.m.

Wednesday, July 31 8:00 a.m. – 2:30 p.m.

Employer fees include registration for the Career Service only; they do not include general meeting registration. The ASA Corporate Member rate is extended to organizational members only; individual membership does not qualify for this discount.

EMPLOYEE FEES

ASA

Organizational
Member

Nonmember

	Organizational Member	Nonmember
Executive Suite Employer Registration	\$3,000	\$3,500
General Employer Registration	\$1,500	\$1,800
Private Interview Booth (add-on only)	\$1,100	\$1,400
Post-JSM Online Applicant Access Only	\$1,000	\$1,500

Available August 1

THREE EMPLOYER REGISTRATION OPTIONS:

1

GENERAL EMPLOYER REGISTRATION

For attending and nonattending organizations interested in posting positions and having access to the online candidate search in advance of the conference. If you do not wish to post positions and can wait until after JSM to receive access to our candidate search, see our "Post-JSM Online Access Only" option.

- Five distinct job postings in the online postings, available to all registered applicants
- Onsite access to the JSM Career Service for up to three representatives
- Onsite access to interview space daily, by reservation, for up to four hours per day
- Online access to a searchable database of applicants through September 30
- Advance, onsite, and post-JSM access to the online Career Service Message Center

2

EXECUTIVE SUITE EMPLOYER REGISTRATION

All the benefits of General Employer Registration, plus ...

- A private, furnished booth for your exclusive use throughout the meeting. Your suite can comfortably accommodate your interviewee and up to three interviewers. It includes a computer and printer for easy, immediate access to applicant résumés and the message center.
- Up to 10 distinct job postings in the online postings, accessible to registered applicants.
- Onsite access for up to five representatives and three guests from your organization.
- Special recognition online and onsite, as well as credit toward the JSM sponsorship program.

3

POST-JSM ONLINE ACCESS ONLY

For those employers who do not wish to register as non-attending employers and do not wish to post job positions, access is still available to our applicant database. Access is granted post-JSM through September 30.

PRIVATE INTERVIEW BOOTH REGISTRATION - ADD-ON ONLY

Don't quite need an Executive Suite, but would like dedicated interview space? Already have an Executive Suite, but need additional interview space so you can hold multiple interviews at once? Consider adding a private interview booth to your employer registration. Gain the flexibility to schedule interviews without the need to reserve space on an hourly basis. Your curtained booth can comfortably accommodate your interviewee and up to two interviewers.

SPONSOR

Support statisticians and data scientists at JSM 2019! Choose from the options below to build your sponsorship package or select a sponsorship level and we will build a package for you!

SPONSORSHIP OPPORTUNITIES

SPOTLIGHT DENVER

With a variety of scheduled events throughout the week, Spotlight Denver will bring traffic and energy to the EXPO. When you sponsor an event in the Spotlight, your organization will be highlighted in this special area of the hall and throughout conference materials.

Have a great idea for a
Spotlight Denver event?
Let us know, and we
will arrange your sponsor-
ship and take care of the
details for you!

SPOTLIGHT KICK-OFF

Help us kick off Spotlight Denver Sunday afternoon with a Colorado chili bar. Attendees can enjoy sample sizes of Colorado buffalo and bean chili, Colorado pork green chili, and white bean vegetable chili—all with an assortment of toppings.

Exclusive Sponsorship: \$6,000

Co-Sponsorship: \$3,000
(Co-Sponsor Limit: 2)



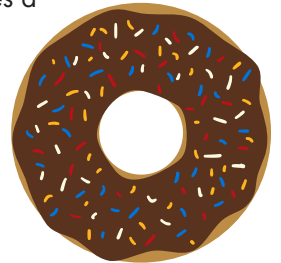
SPECIALTY HOUSE-MADE DONUTS

Give attendees a special treat! Freshly made, warm donut holes made to order by local pastry chefs.

Attendees will also enjoy a selection of signature sauces and toppings.

Exclusive Sponsorship: \$4,000

Co-Sponsorship: \$2,000
(Co-Sponsor Limit: 2)



JSM COFFEE HOUSE

Provide attendees with a fresh cup of coffee. Attendees will enjoy freshly brewed coffee and a selection of locally made Celestial Seasonings teas. Representatives from your company are welcome to stop by and grab a cup and chat with attendees.



Exclusive Sponsorship

(three days): \$10,000

Co-Sponsorship

(per day): \$5,000

(Co-Sponsor Limit: 3)

JSM ENERGY FIX

Provide attendees with a healthy alternative to your standard coffee break fare and let them power up with assorted smoothies and energy bars.

Exclusive Sponsorship: \$7,500



POPCORN BREAKS

Offer a fresh bag of warm popcorn to hungry attendees and make use of the Spotlight space.

Exclusive Sponsorship

(three days): \$9,000

Co-Sponsorship

(per day): \$3,000

(Co-Sponsor Limit: 3)

MICROBREW TASTING

Attendees will sample brews served in personalized tasting cups with your corporate logo! Mingle with attendees as they sample Colorado Native, Boulder Beer's Hazed and Infused, and Colorado Cider!

Exclusive Sponsorship: \$6,000



WINE TASTING

Attendees will enjoy local wines in personalized tasting cups with your corporate logo! Stop by and mingle with attendees as they taste test.

Exclusive Sponsorship:

\$6,000



For more information or to sponsor one of these opportunities, email sponsor@amstat.org or return the Sponsor/Career Service Commitment Form.

ENHANCE THE JSM EXPERIENCE

JSM CONFERENCE BAGS

Take advantage of one of the most prominent sponsorships available at JSM. Your logo will be on the conference bag given to every registrant.

Exclusive Sponsorship: \$30,000

Co-Sponsorship: \$16,000

(Co-Sponsor Limit: 2)

ATTENDEE BADGE LANYARDS

Have your logo prominently displayed on lanyards used by attendees to hold their name badges and tickets.

Exclusive Sponsorship: \$10,000



JSM APP AND MOBILE PROGRAM

Help attendees navigate JSM by supporting the conference app and mobile program. Your logo will be prominently featured.

Exclusive Sponsorship: \$10,000

JSM WIFI

Attendees will be able to multi-task with your support of WiFi! Your logo will be prominently featured on onsite signage and in program materials.

Exclusive Sponsorship: \$10,000

CYBER CENTER

With your contribution, more than 6,500 attendees will be able to access the internet at our onsite cyber center. Sponsors will be recognized with onsite signage and on the screen of every computer in the center. Exclusive sponsorship also will include mouse pads with your corporate logo at every station.

Exclusive Sponsorship: \$10,000

Co-Sponsorship: \$5,000

(Co-Sponsor Limit: 2)



ASA PROFESSIONAL DEVELOPMENT PROGRAM

The ASA's Professional Development Program includes short courses, computer technology workshops, and professional skills development offerings over four days and attracts more than 1,000 statisticians. Sponsor the entire duration or a single day. Sponsor logos are featured on Professional Development Program signage and in course binders.

Exclusive Sponsorship: \$10,000

Co-Sponsorship (per day): \$2,500

(Co-Sponsor Limit: 4)

JSM SPEAKER MANAGEMENT KIOSKS

Have your company logo displayed on kiosks throughout the convention center. More than 2,500 speakers use this system to have presentations ready to go in session rooms.

Exclusive Sponsorship: \$10,000

Co-Sponsorship: \$2,000

(Co-Sponsor Limit: 5)

CONFERENCE PEN

Have a pen with your logo on it in every attendee bag, distributed to more than 6,500 participants onsite at JSM.

Exclusive Sponsorship: \$7,000

JSM CHILD CARE

Show your support of JSM attendees juggling career and family. Your support will offset the cost to our attendees with little ones in tow, and your organization will be recognized in the online program. Your exclusive sponsorship will qualify you as a Silver Sponsor throughout the conference.

Exclusive Sponsorship: \$5,000

Co-Sponsorship: \$2,500

NEW

JSM PHOTO BOOTH

Make memories for JSM attendees. Your logo will be included on each digital or printed photo! The photo booth can be integrated into the Opening Mixer or Dance Party.

Exclusive Sponsorship: \$3,000

SPONSOR A JSM EVENT

EXPO CHARGING STATIONS

Sponsor an EXPO charging station and have your logo seen by attendees plugging in a variety of phones and other hand-held electronics.

Exclusive Sponsorship: \$8,000

Per Station: \$2,000

(Co-Sponsor Limit: 4)

JSM LUGGAGE STORAGE

Make an attendee's day! Save them from hauling around their luggage at the end of the conference. Sponsor luggage storage on Wednesday, Thursday, or both!

Exclusive Sponsorship (Wednesday & Thursday): \$2,500

Co-Sponsorship (per day): \$1,500

(Co-Sponsor Limit: 2)

JSM OPENING MIXER

Make an early impression on attendees who come together for the biggest social event of JSM. Sponsors' corporate logos will be placed on cocktail napkins and signage at the event. Also, sponsors can exclusively use a designated Spotlight space during the mixer.

Exclusive Sponsorship: \$10,000

Co-Sponsorship: \$5,000

(Co-Sponsor Limit: 2)

JSM DANCE PARTY

This high-profile and well-attended after party for the ASA President's Address and Fellows & Founders Recognition is a highlight of JSM! Held each year on Tuesday night, more than 700 conference attendees come to dance the night away.

Exclusive Sponsorship: \$10,000

Co-Sponsorship: \$5,000

(Co-Sponsor Limit: 2)

JSM STUDENT MIXER

This is an opportunity for your company to show support for statistics scholars while they join their contemporaries for a fun-filled time. Typically attended by more than 700 students, this is the perfect way to gain exposure with new and upcoming talent! Sponsor representatives are welcome to attend.

Exclusive Sponsorship: \$10,000

Co-Sponsorship: \$5,000

(Co-Sponsor Limit: 2)

ASA LONGTIME MEMBER RECEPTION

This annual reception honors ASA members who have shown dedication to the association for 35 or more years. We expect more than 300 of our most faithful and distinguished members to attend. Show your support of the ASA, and these members in particular, by placing your name and logo on signage to be seen by attendees.

Exclusive Sponsorship: \$7,000

Co-Sponsorship: \$3,500

(Co-Sponsor Limit: 2)

JSM FIRST-TIME ATTENDEE ORIENTATION

NEW

Support this important event specifically planned to help first-time JSM attendees make the most of the conference. Hundreds of first-time attendees come to learn how to get involved in and navigate JSM.

Exclusive Sponsorship: \$5,000

If you wish to select a package option, please act fast, as many options will be spoken for quickly. Email sponsor@amstat.org or return the Sponsor/Career Service Commitment Form.

PACKAGE EXAMPLES

Become a JSM sponsor simply by picking one of the packages specifically designed to combine your desire to support professional statisticians while enhancing your corporate image. If you wish to select a package option, please act fast, as many options will be spoken for quickly.

PLATINUM \$25,000 COMMITMENT

Exclusive Sponsor of the Dance Party (\$10,000)

Exclusive Sponsor of the Professional Development Program (\$10,000)

Executive Suite in the JSM Career Service (\$3,500)

2nd End Booth in EXPO (Co-sponsor: \$2,000)

GOLD \$10,000 COMMITMENT

Exclusive Sponsor of the JSM Opening Mixer (\$10,000)

SILVER \$5,000 COMMITMENT

One-Day ASA Professional Development Sponsor (\$2,500)

Digital Ad (\$2,500)

ASA AWARDS CELEBRATION AND EDITOR APPRECIATION

The ASA will host an awards and editor appreciation celebration on Sunday evening. Show your support of this distinguished group of attendees by sponsoring this event.

Exclusive Sponsorship: \$5,000

STUDENT CHAPTER WORKSHOP

Show your support of student chapters.

This event brings together student chapter leaders from around the country to brainstorm and learn from each other. Your contribution will support the event and provide light refreshments. A representative from your organization will also be invited to make brief comments at the beginning of the workshop.

Exclusive Sponsorship: \$3,000

Co-sponsorship: \$1,500

(Co-Sponsor Limit: 2)

For more information or to sponsor one of these opportunities, email sponsor@amstat.org or return the Sponsor/Career Service Commitment Form and Advertiser/Exhibitor Commitment Form.

GET THE WORD OUT



DIGITAL ADVERTISING

Place your ad or video on screens around the major conference events throughout the convention center. This is a great opportunity to display multimedia messaging aimed at our more than 6,500 JSM attendees. Your message will be featured on high-resolution displays.

Per 15-Second Advertisement: \$2,500

ONLINE ADVERTISING

Place your sidebar ad on the JSM website. Your image can be 250x100 pixels and redirect visitors to your website. Contact Claudine Donovan (claudine@amstat.org) for this option.

Per 30-Day Ad: \$850

CONFERENCE BAG INSERTS

Take advantage of this highly visible marketing option. Provide us with 6,000 inserts and we will include them in the conference bag for each registrant.

Per Insert: \$2,000

(Co-Sponsor Limit: 10)

JSM QUICK GUIDE ADVERTISING

Quick Guide ads reach every registrant because the Quick Guide is the most-used JSM resource. Included in every conference bag, it contains the dates, times, and locations for sessions, socials, and committee meetings, plus floor plans and exhibitor information.

Cover: \$2,500

Full-Page: \$1,500

Half-Page: \$950

JSM ATTENDEE MAILING LIST RENTAL

This is not included when determining sponsorship level

The attendee mailing list comes directly from the JSM registration database and is available prior to the meeting. Typically including more than 3,000 opted-in names, it is a great way to let attendees know ahead of time about your products or to extend special invitations.

Attendee Mailing List:

Starting at \$800

EXHIBIT

Exhibitors are a welcome presence at JSM. Attendees are able to learn about and network with the broader statistical community while they speak with representatives from leading companies and meet with fellow statisticians.

Exhibit Booth: \$1,800+

SPONSOR/CAREER SERVICE COMMITMENT FORM

Select from the options below to expand your onsite profile at JSM 2019! See the JSM sponsorship website at www.amstat.org/jsmopportunities for the most up-to-date information and the latest availability.

- ☐ **CAREER SERVICE RECRUITER REGISTRATION**
(circle registration type)
EXECUTIVE SUITE: \$3,000 Organizational/\$3,500 Nonmember
GENERAL: \$1,500 Organizational/\$1,800 Nonmember
- ☐ **ADD A PRIVATE INTERVIEW BOOTH**
\$1,100 Organizational/\$1,400 Nonmember
- ☐ **CANDIDATE ACCESS ONLY (AVAILABLE AFTER JSM)**
\$1,000 Organizational/\$1,500 Nonmember

PAYMENT FORM

Contact

Organization

Address

City State/Province

ZIP Country

Email

Phone

PAYMENT

Total Amount Due: _____

☐ Check Enclosed ☐ American Express ☐ Discover☐ MasterCard ☐ VISA

Card Number

Expiration

Name on Card

Security Code

Authorized Signature

SPONSORSHIP OPPORTUNITY	EXCLUSIVE	COSPONSORSHIP
SPOTLIGHT DENVER		
Spotlight Kick-Off	\$6,000	\$3,000
Specialty House-Made Donuts	\$4,000	\$2,000
JSM Coffee House	\$10,000	\$5,000 (per day)
JSM Energy Fix!	\$7,500	
Popcorn Breaks	\$9,000	\$3,000 (per day)
Microbrew Tasting	\$6,000	
Wine Tasting	\$6,000	
ENHANCE JSM		
JSM Conference Bags	\$30,000	\$16,000
Attendee Badge Lanyards	\$10,000	
JSM App & Mobile Program	\$10,000	
JSM WiFi	\$10,000	
Cyber Center	\$10,000	\$5,000
ASA Professional Development	\$10,000	\$2,500 (per day)
JSM Speaker Management Kiosks	\$10,000	\$2,000
Conference Pen	\$7,000	
JSM Child Care *	\$5,000	\$2,500
JSM Photo Booth	\$3,000	
EXPO Charging Stations	\$8,000	\$2,000
JSM Luggage Storage	\$2,500	\$1,500 (per day)
EVENTS		
JSM Opening Mixer	\$10,000	\$5,000
JSM Dance Party	\$10,000	\$5,000
JSM Student Mixer	\$10,000	\$5,000
ASA Longtime Member Reception	\$7,000	\$3,500
JSM First-Time Attendee Orientation*	\$5,000	
ASA Awards & Editor Appreciation	\$5,000	
Student Chapter Workshop*	\$3,000	\$1,500

* Indicates a new opportunity!

RETURN THIS FORM TO:
AMY FARRIS

Director, Marketing and Membership Development
American Statistical Association
732 North Washington Street • Alexandria, VA 22314
Phone: (703) 684-1221 • Fax: (703) 684-3445
amy@amstat.org

ADVERTISER/EXHIBITOR COMMITMENT FORM

ADVERTISING

QUICK GUIDE

- ☐ Quick Guide Cover \$2,500
- ☐ Quick Guide Full-Page \$1,500 (7" x 10")
- ☐ Quick Guide Half-Page \$950 (7" x 4 7/8")

All artwork is 4-color and due by May 1, 2019.

GENERAL

- ☐ Online Sidebar Ad \$850 for 30 days
(250px x 100px)
- ☐ Attendee Mailing List..... \$800 +
- ☐ Conference Bag Insert..... \$2,000
- ☐ Digital Ad..... \$2,500
(15-second advertisement)

EXHIBITING

- ☐ 1st End Booth\$2,100
- ☐ 2nd End Booth.....\$2,000
- ☐ Additional End Booths.....\$1,900
- ☐ 1st In-Line Booth.....\$2,050
- ☐ 2nd In-Line Booth.....\$1,950
- ☐ Additional In-Line Booths.....\$1,800

My booth preferences are (refer to the exhibit hall floor plan to be posted at www.amstat.org/jsmopportunities under the Exhibit tab):

1st_____ 2nd_____ 3rd_____ 4th_____

- ☐ By checking this box, you acknowledge that exhibitors must be present at their booth the entire time the EXPO is open.

SEND CONFIRMATION AND INFORMATION TO:

Name_____ Title_____

Company_____

Address_____

City_____ State_____ ZIP_____

Phone_____ Fax_____ Email_____

PAYMENT

Total Amount Due:_____ Deposit:_____ (A deposit of \$1,000 per booth is required.)

☐ Check Enclosed ☐ American Express ☐ Discover ☐ MasterCard ☐ VISA

BALANCE DUE MARCH 8, 2019

Card Number_____ Expiration_____

Name on Card_____ Security Code_____

Authorized Signature_____

Return this form to Claudine Donovan, Advertising and Exhibits Manager
American Statistical Association • 732 North Washington Street • Alexandria, VA 22314-1943
claudine@amstat.org • Phone: (703) 302-1847 • Fax: (703) 684-2036

JSM EXHIBITOR, SPONSOR, AND RECRUITER CANCELLATION POLICY

Exhibitor cancellations will be refunded prior to May 1, 2019, less 50% per booth. No refunds will be given after May 1, 2019. Cancellations must be submitted in writing to Exhibits Manager, Joint Statistical Meetings, 732 North Washington Street, Alexandria, VA 22314 or claudine@amstat.org.

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Find out more about JSM by visiting ww2.amstat.org/meetings/jsm/2019.

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