

The presentation of the International Trade Centre (ITC) will focus on ITC's business survey on non-tariff measures (NTMs). The NTM Survey provides firm-level data from developing country exporters and importers on experiences with regulatory and procedural trade obstacles. It is implemented using a two-step approach, involving phone screenings and face-to-face interviews, to identify the regulations that trading companies perceive as problematic. Captured information includes details on products, partner countries, types of regulations and related procedural obstacles, together with the complete narrative of companies' problems. ITC's NTM Survey covers all traded goods, excluding minerals and arms. It is designed to provide an evidence base for and better tailoring of trade-related technical assistance.