



International Conference on Methods for Surveying and Enumerating Hard-to-Reach Populations

October 31–November 3, 2012

Marriott New Orleans at the Convention Center, New Orleans, Louisiana, U.S.A.

Calls for Submissions

February–March 2011:
Invited Call for Submissions

April–May 2011:
Contributed Call for Submissions

The H2R 2012 conference will bring together survey methodologists, sociologists, statisticians, demographers, ethnographers, and other professionals from around the world to present new and innovative techniques for surveying hard-to-reach populations.

Addressing both the statistical and survey design aspects of including hard-to-reach groups, researchers will report findings from censuses, surveys, and other research related to the identification, definition, measurement, and methodologies for surveying and enumerating undercounted populations.

Identifying, Defining, and Measuring the Hard-to-Reach (HTR)

- Defining HTR populations
- Measuring undercounts for HTR groups
- Improving measurement with administrative records
- Sampling HTR populations

Techniques and Methodologies

- Recruitment methods
- Targeting the HTR
- Use of social marketing and outreach campaigns
- Overcoming language and literacy barriers
- Use of community-based organizations
- Dealing with complex living and housing situations
- Tracking and tracing HTR populations

HTR Subpopulations

- Racial minorities
- Immigrant populations
- Indigenous populations
- Highly mobile and migrant populations
- Homeless and refugee populations
- Sexual minorities
- Populations affected by natural disasters
- Populations in zones of armed conflict
- Stigmatized populations
- Cross-cultural similarities and differences in HTR populations
- Linguistic and cultural minorities

For information, visit www.amstat.org/meetings/h2r/2012 or email H2R2012@amstat.org.

H2R|2012
Survey Methods for Hard-to-Reach Populations